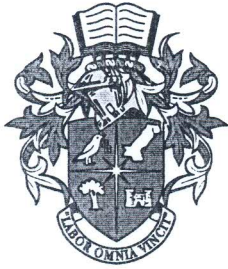


EFFECTIVE FROM SPRING 2019 TERM >>>>



Greenwich University

MASTER OF SCIENCE IN MASS COMMUNICATION AND MEDIA STUDIES

DEGREE REQUIREMENTS

*BS-MCMS 4 years other qualification equivalent to 16 years of Education (Deficiency may be determined by Dean)
13 COURSES, INTERNSHIP, DISSERTATION, 48 CREDIT HOURS*

*BS-BA 4 years other qualification equivalent to 16 years of Education
BA, B.Com, B.Sc. 14 years of education other equivalent qualification
26 COURSES, INTERNSHIP, DISSERTATION, 87 CREDIT HOURS*

FOUNDATION COURSES

COURSE CODE COURSE

GENG 220 General English – II Placement in these courses is on the result of placement test

MODULE I

COURSE CODE COURSE

PRE-REQUISITE

GMED 561	Introduction to Communication Studies	–	MS-Type 1
GMED 562	Fundamentals of Journalism	–	MS-Type 1
GENG 563	Creative Photography	–	MS-Type 1
GMED 564	Fundamentals of Advertising	–	MS-Type 1

MODULE II

COURSE CODE COURSE

PRE-REQUISITE

GMED 565	Introduction to Semiotics	–	All
GMED 566	Screen Play Writing	–	MS-Type 1
GMED 562	News Reporting	–	MS-Type 1
GMED 568	Concepts of Storyboarding	–	MS-Type 1

MODULE III

COURSE CODE COURSE

PRE-REQUISITE

GMED 569	Multimedia Arts	GMED 568	All
GMED 570	Graphics Designing	GMED 568	MS-Type 1
GMED 571	History of Ideas	–	All
_____	Elective–I	–	All

MODULE IV

COURSE CODE COURSE

PRE-REQUISITE

GMED 572	Media Theories and Processes	–	MS-Type 1
GMED 501	Radio Production (GU Online)	–	MS-Type 1
GMED 573	Research Methods in Media Studies	–	MS-Type 1
_____	Elective–II	–	MS-Type 1

MODULE V

COURSE CODE COURSE

PRE-REQUISITE

GMED 574	Cinema Appreciation	–	MS-Type 1
GMED 575	Theatre Studies	–	MS-Type 1
GMED 552	Approaches to Mass Communication Studies	–	All
_____	Elective–III	–	All

