

A QUARTERLY NEWSLETTER OF



Greenwich University

GVision

Academic Opportunities In The United States

Lubna Anwar Speaks to Greenwich University Students

ONE of the main concerns of Greenwich University is to keep its students informed about academic and professional opportunities. To promote this objective, Ms Lubna Anwar, Student Advisor to the US Consulate, Lahore, was invited to make a presentation on "Academic Opportunities in the United States of America" — a topic which is close to every student's heart. The presentation was very well attended and much appreciated by our



students. Ms. Anwar explained the prospects of US-based education and covered the salient features of academic opportunities available in the US. She addressed many related

issues which concern students. Ms Anwar provided a lot of relevant study material to the students. She also elaborated her points clearly and comprehensively and made the students

Contd. on P/3

SUMMER BLAST

A Music and Apparel Extravaganza at Greenwich



"A Pageant of Summer Apparel" held at Greenwich University on 4 August 2004, turned out to be a visual feast for an appreciative audience comprising invited guests, students, teachers and parents.

The programme was conceived by the

Contd. on P/2

MINI CAREER MART

What It Takes To Make It To The Top

A 'Mini Career Mart', was organised by our student counselor Ms Nasim Mughal in which young executives were invited to share their experiences and hardships in making them who they are today. The panel comprised Mr. Khalid Anees, Ms. Rahila Narejo and Mr Saad-Ur-Rehman. It was attended by a large number of students who wanted to know what it takes to be where these young executives were in life. They said only hard work could actually help one to turn one's dreams into reality. The speakers laid particular stress on being confident and making mistakes. If one was scared of doing something wrong one could never get it right and one should not be afraid of consequences. Only one's hard work and determination could bring one closer to one's destiny. One could only expect to change the world by following this advice. One should not give up at any point in life, and one should never stop trying, because if one stops trying to get something, one actually provides the other person the advantage of what one has left for them.



Rahila Narejo, Chief Executive Officer of Narejo

Human Resource (NHR) said that it was difficult at first to adjust here, as she grew up in America. People usually went abroad after getting married but she came to Pakistan after her marriage. She had to struggle a lot to be

Contd. on P/3

STUDENT DEVELOPMENT CENTER COUNCIL: Grooming for Tomorrow

WITH a view to developing a rounded personality, Greenwich University accords a high priority to different co-curricular activities.



The Student Development Center Council was established with the purpose of grooming Greenwich students for the important roles they are expected to play in their future lives.

Contd. on P/3

A Soulful Naat Competition at Peshawar Campus

AN Inter-Girls Colleges Naat Competition was held at the Peshawar Campus of Greenwich



Contd. on P/3

Greenwich Debate Winning Streak Continues

THE importance of public speaking in our professional lives is self-evident. With this realization in mind, we at Greenwich University try to help our students strengthen their presentation skills by organizing in-house declamation contests, both in English and Urdu.

Over the years Greenwich students have



participated and excelled in English and Urdu debates held across the country.

Contd. on P/3

- Contd. from P/1

Summer Blast



Marketing class of MBA, as a class project. However, the profound impact of the glittering show had nothing amateurish about it.

Nausheen, the first designer on the ramp, was introduced as one who "blends contemporary and traditional designs to allow for experimentation with different styles and cuts". Her

talent, however, hinged on colour contrasts. Nausheen's styling was of a fair caliber, if one considers her (and everybody else's) student status and non-fashion background, but she managed to elevate ordinary cuts and simple designs to something eye-catching by her interesting use of colour. Nausheen was followed by Sana Tariq (SANZIZ) who, ironically, had positioned herself as the one who "Brings forward a kaleidoscope of colours". Sana's collection offered the audience classic traditional wear instead. Saris, apparently, were her forte, as models floated down in creations that ranged from classic black to sizzling red.

snayD...by ibadz, one of the two male designers in the line-up, took individualism as his calling, and certainly was unique in his focus on materials. He offered the audience an interesting mix of designs by fusing natural and man-made fibre to create looks that were as much about summer comfort as about style. Annie presented her collection next, aiming at "elegance and sophistication while embracing our cultural values", and proved to be a demure contrast to daring Ibad's

experimental fusion wear.

Roomi, whose name conjured up the opulence of the poetic East, offered no embroidered intricacies. Aiming for "fresh, stylish and unique", she kept her clothes simple, making way for the men who were dressed by the final designer of the night, Armoghan Rizvi (Armizi). Promising "hints of adventure", his acrylic shirts and unstructured pants proved appealing.

The Summer Blast 2004 production was not a first for Greenwich University. In 1996, when today's leading men's wear designer, Deepak Pervani was still a student, the university had sponsored his very first college show.

So the pageant, besides illustrating planning and control to business students, is also the university's platform to discover and showcase talent to a relevant audience.

Deepak Pervani, an alumnus of Greenwich University and a leading fashion designer of today, was the chief guest on the occasion. In his speech Deepak said: "I feel that histo-



ry repeated itself here in a bigger and more open way. It is too early to say which of today's players will make it, but there was a definite element of style in each collection".

The apparel show was followed by a concert by the ever popular "Fuzon". The group enthralled the audience with their inimitable lyrics.

It was, indeed, an evening to enjoy, and to remember! ■



Naat Competition

University on 8 November 2004. A number of students from various local colleges enthusiastically participated in the event.



It was a soul-stirring event. All the naats were well received by the audience. It was evident that a lot of effort had gone into the selection and practice of the naats, which were recited very well, making the task of the



judges extremely difficult. The following were adjudged the best three Naat Khawans.



- 1) Ms. Nabila — Frontier College for Women, (1st Prize)
- 2) Ms. Misbah Nazir — City Girls College (2nd Prize)
- 3) Ms. Riffat Hayat — Frontier College for Women (3rd Prize). ■

Academic Opportunity

feel optimistic that there were possibilities of their dreams about their future coming true. Before she concluded her presentation, she invited questions from the audience.

We would like to thank Ms. Anwar for helping our students to rethink their academic and professional goals and for encouraging them to adopt a more positive attitude. We also wish to thank Ms Shamsa Vali Mohammad, Director WES, for accompanying Ms. Anwar and introducing her to the audience. ■



Career Mart

who she was today. "People usually feel that women cannot do outstanding work but I have proved that women are far superior and they can outclass men in most fields", she added. She said one should start off with one's job at some point. One shouldn't reject every offer in order to get the best, because one might be losing a really good opportunity. Her very first job was when she was 14 as a sales person at McDonald's. One shouldn't be ashamed of doing anything, and starting off with something minor could eventually lead to something big!.

Mr. Khalid Siddiqi (CEO) of A.C. Nielson has an MBA from USA. He came back to his country — by choice, and never regretted doing that. He is very enthusiastic and he likes his work very much. The special problem he comes across is of managing people. He said it was rather challenging to deal with people, because they had different temperaments, attitudes and opinions.



At times it was difficult and he learnt a lot from every individual. In short, he is a very hardworking man who has achieved his current position after a lot of effort.

Mr. Saad-ur-Rehman, a young SVP from MCB, did his MBA from IBA. He is very determined and hard working. He got into finance accidentally because his passion was advertising. He could not pursue advertising for his Masters degree because at that time there wasn't any competition, nor did any university offer any good



combination of courses. He did his MBA in Marketing. He enjoys managing people and being the unit head, and there is a lot on his shoulders. He also laid stress on starting off with some job at a point. He said it was very important to work hard in order to achieve something. He also said that one should believe in one's abilities and should never feel, 'I can't do this'.

All these young speakers spoke so effectively that I could see the smile on every face. The speakers were actually able to motivate us and it was brilliantly done. We are grateful to Mrs Naseem Mughal who actually gave us a chance to meet all these young, determined and motivated people. ■

**BLIND TASTE TEST:
It is the Taste Which Ultimately Prevails**

— Uzma Ahmed Shamsi



to attract the students coming in for their afternoon classes, and went on till evening. The class was divided into 6 groups. Each group was assigned a product: Tea, Coke, Butter, Instant Noodles, Juice and 'Lal Sharbat', and all the stalls had a different product to offer.

"TICKLE your Taste Buds". That was the first thing that came to my mind when Mr. Basit Afzal, our teacher, told us about the Blind Taste Test, a class project for Marketing Research. Everyone was happy and relieved because the Blind Taste Test was to be carried out in lieu of the mid-term.

The Blind Taste Test was carried out on-campus. It started in the afternoon



A pre-questionnaire was filled in by each person visiting the stall. They were given three different brands (without any labels) of a product to taste. Then a post-questionnaire was filled in after the test was complete. This was done to check how familiar people were with

Grooming for

It was in tune with the modern "Hands-on approach".

Elections for the SDCC were held on 18 September 2004, under the supervision of a committee headed by the Registrar, Mr Saeed Mughal. The entire election process, from filing of nominations to the declaration of results, was conducted in a meticulous and transparent manner — replicating the national elections. But unlike the traditional elections, the SDCC election took place without any unpleasantness or rancor in any quarters.

The entire Greenwich student community participated enthusiastically. The candidates and their supporters campaigned vigorously within the parameters assigned by the management.

The following were elected to the positions mentioned against their names.

1. Murtaza Ali Shariieff (President);
2. Sana Tariq (Vice President);
3. Ibad Zainulabidin Memon (General Secretary);
4. Khawaja Manzoor Elahi (Joint Secretary);
5. Wajiha Afridi (English Coordinator);
6. Mohammad Zeeshan Tariq (Urdu Coordinator).

In the true spirit of democratic traditions the results were accepted by all contestants, which indeed augurs well for the future of democracy in Pakistan.

OATH TAKING CEREMONY

A formal oath taking ceremony was held on 5 October, 2004 at the campus. It was a very special occasion for the elected council. The oath was administered by the Vice-Chancellor, Ms Seema Mughal.

The program was attended by the faculty, students, guests, and parents. ■



the brands they used and if they could differentiate one from the other. The results were different for each product, but 60%-70% could identify which brand they had tasted. Anyone who had gone through all the stalls was given a coupon and entered a lucky draw. The winners were given small gifts as token.



It was a good experience, as everyone worked together as a team. It was organized and managed by the students with the support of our teacher. The appreciation received from Mr Basit Afzal and the Management was worth the effort, and made us forget how tired we were at the end of the day. Not to forget, our hard work paid off when we got our grades! ■

Debate Winning

Recently, Mr Moez Allidina secured the 1st position, in English, in the Inter-Collegiate Debate held at DHA College for Men on 30 November, 2004, while Mr Sheikh Muhammad Zeeshan Tariq got the 1st prize, in Urdu, in the Inter-University Debate Competition held at Pakistan Textile Institute on 20 November 2004. ■

OF THE SDCC*, BY THE SDCC

***STUDENT DEVELOPMENT CENTER COUNCIL**

ELECTION 2004 Student Development Center Council

— Murtaza Ali Sharieff

The most hectic, politics-filled, and sleepless days of my life. When I was asked to write a report by Ms Naseem Mughal regarding the SDCC Elections 2004, to be honest I didn't really know where to start. So much has happened in such a short time that



just the notion of putting it all on paper would be an injustice to the event itself.



The original schedule was that the voting would take place on the 18th and the results would be announced on the 20th. None of the candidates wanted that. We talked to the Vice-Chancellor, we talked to Mr Saeed Mughal, we spoke to everyone we could to end our misery and announce the results the very same day. After some time, we managed to convince



them. Elections started, and there were around 20 people standing outside room "H" just doing last minute campaigning. We would talk to people, convince them and send them in with names. It was hectic and tiring during the balloting, and then there



was silence. I even remember reading on our online community, predictions of doomsday and friendships falling apart because of the elections and how all of us were taking them too seriously, but from within this silence started a noise.

All those who had predicted doomsday were wrong. When we were standing there outside the boardroom, it was still like one family. Imagine 30 people standing outside the boardroom singing "Intihaa ho gayee intizar ki". The counting took around two and a half hours. Finally, we got the results from the Vice-Chancellor herself, and this is what they were:



Zeeshan Tariq (Urdu Coordinator), Wajiha Afridi (English Coordinator), Khuwaja Manzoor Ilahi (Joint Secretary), Ibad Zainulabidin (General secretary), Sana Tariq (Vice President), Murtaza Ali Sharieff (President).

The first order of business was the oath-taking ceremony, which was



held on the 5th of October. There we were; oaths read and prepared, ties knotted, right hand raised, taking our vows, our parents in the audience looking at us with pride, the photographer annoying us with that blinding flash, Ms Naseem Mughal and Ms Seema Mughal addressing the audience. Then something happened which was not planned, not by the management, nor by the new council. When Ms Seema



Mughal finished her address, I just wanted, no! I felt the urge to give a standing ovation to the lady who had made it all happen. When I did, I was not alone. The entire council rose from their seats to honour the lady who had given us this chance.

Thank you Ms Seema Mughal! Thank you Greenwich! ■

RAMADAN 2004 IFTAR – DINNER

This event was the first money-generating event for the SDCC. Even though all money being generated was to be donated to charity, the money needed to be raised. In order to set examples for our fellow SDCC members and in view of the rather small magnitude of the event, it was decided that only the office bearers would handle the event.

Rather simple tasks were assigned to each member: such as selling tickets to generate money for the Eidi that was to be given to the domestic staff. The Eidi responsibility was given to Zeeshan Tariq, while all other members were to raise money by getting donations.

This event, being a first for the elected members, gave us all an opportunity to show our strong as well as weak points. When I, as President of the SDCC, look at the event as a whole, I see certain areas which went rather well and others which could be improved upon. ■

IN-HOUSE DECLAMATION CONTEST

The second event at Greenwich was an In-House Declamation Contest. Greenwich University has given a new dimension to the art of speaking, by organizing an "In-House Declamation Contest." The speakers did a good job and expressed their



views thoughtfully. The English Department deserves appreciation for their efforts under the able guidance of Ms Naseem Mughal. The speakers did not shout, or repeat cliches or wax poetic; they simply drove home a point logically in a cool and calculated manner. The first step taken by Ms Parveen Arshad will hopefully be an on-going



process to encourage and bring in new talent. Marwa Khokar hosted the show and she did an excellent job by encouraging every speaker. The winners were Moez Allidina, Mustafa Ali Wahidi and

Contd. on P/5

- Contd. from P/4

Declamation



Imran Nasir Ali. They spoke brilliantly – no rhetoric but scholarly analysis leading to their contentions. Moez Allidina was very impressive.

were able to complete their speeches in the time allotted to them. He expressed his views brilliantly. Greenwich has very talented people



and our speakers have proved it!

Mustafa Ali Wahidi is a good and very talented speaker. Even when he is not debating or giving any speech he is extremely persuasive. He also speaks wonderfully. All the three speakers had the right tone, politeness, and stresses.

In short, it was a very successful programme. The English department and Ms. Parveen Arshad deserve all the credit for their hard work. We have such talented young people who will bring many trophies to Greenwich, Insha Allah!

Good luck and congrats to the winners. ■

He looked so calm and composed that it seemed he was one of the judges and not a speaker! I had no idea that the person sitting right in front of me would speak brilliantly. We felt it was a good piece of scholarly logic expressed beautifully, yet in simple words.

Imran Nasir Ali was nervous at first but then slowly he managed to overcome his nervousness. The good part about the two speakers was that they



CLASS PROJECT CARNIVAL 2004

THE Cost and Management Accounting Class organized the Carnival 2004. The Student Development Center Council (SDCC) volunteered to assist Mr Shehryar Malik and the students of the class with sales, logistics and security.

Murtaza Ali Sharieff, the President, along with Ibad Zainullabidin Memon, General Secretary and Khawaja Manzoor Elahi, Joint Secretary, helped with the lucky draw. Murtaza announced the winners while Ibad and Khawaja distributed the prizes to the winners. They also facilitated the stage security.

The logistics team of SDCC headed by Affan Ansari facilitated the logistics team of the CMA class headed by Faisal Malik. The sales team of SDCC headed by Ayesha Leghari and the security team headed by Hammad facilitated the CMA teams of sales and security, respectively.

All the SDCC member were seen active throughout this event, helping and providing their services where required. ■

- Contd. from P/6

Orientation

that the universities were required to come up with new and challenging programs both at Bachelor and Masters levels in order to meet the challenges ahead. She announced that Greenwich University had started M.Phil. and Ph.D. programs in English, and a Masters program in Women Studies. She was of the view that it was only quality education which could train our youth to have an edge in this competitive world. Mrs Nilofar Bakhtiar during her address congratulated the management of the University for their hard work, dedication and commitment to quality education. She was happy to note that Greenwich University within a short span of 15 years had earned a high reputation inside and outside the country and hoped that it would continue to contribute the same way to development of "our beloved country". She emphasized that human resources constituted the most precious asset of Pakistan, and Greenwich University was expected to produce individuals who would be equipped to cope with the challenges of life, in a world where only the fittest could survive. She appreciated the good number of female students in the university and said that the basic objective was to help our young generation to develop their skills in prob-

lem solving, both at their places of work and at their sector universities in the field of education, and opined that it was education in the field of science and technology which could strengthen Pakistan to cope with global challenges.



The programme was rounded off with a sumptuous dinner. ■

DEAN'S LIST

KARACHI

Undergraduate — Spring 2004	G.P.A.
1. BS11 850 Raju Hassan	4.00
2. BS11 799 Armoghan Absar Rizvi	3.83
3. BS11 836 Seema Khan Khokhar	3.83
4. BS11 832 Samar Zahid	3.80
5. BS11 858 Imran Khan	3.80
6. BS16 1144 Feroz Masood	3.80
7. BS10 743 Ibad Zainulabidin Memon	3.60
8. BS11 857 Ayesha Leghari	3.60
9. BS14 994 Jahanzeb Syed	3.60
10. BS14 997 Naureen Abdul Wahid	3.60
11. BS14 1069 Sehrish Khizer Hayat	3.60
12. BS14 1037 Saniya S. Bhamani	3.50
13. BS 8 616 Arifa Anwer Ali Bhagat	3.40
14. BS11 816 Muhammad Ali	3.40
15. BS14 1007 Sheikh Raza Waqar	3.40

Graduate — Spring 2004

G.P.A.	
1. MS14 019 Marium Mansoor	3.60

ISLAMABAD

Undergraduate — Spring 2004	G.P.A.
1. BSI 8 253 Mian Waqas Ahmed	4.00
2. BSI 8 240 Asad Ali	3.80
3. BSI 12 287 Mohammad Arshad	3.80
4. BSI 8 081 Usman Javaid	3.67
5. BSI 4 124 Meral Akbas	3.60
6. BSI 11 276 Adnan Saleem	3.50

PESHAWAR

Undergraduate — Spring 2004	G.P.A.
1. BSP 4 763 Kiran Sardar	4.00
2. BSP 4 768 Muhammad Sohail	4.00
3. BSP 4 801 Iftikhar Hussain	4.00
4. BSP 7 809 Munazza Zeb	4.00
5. BSP 7 810 Humaira Mushtaq	4.00
6. BSP 4 788 Sher Bahadar	3.80
7. BSP 4 784 Arif Rauf Sethi	3.50
8. BSP 4 755 Qazi Jawad ur Rehman	3.40
9. BSP 4 802 Tehniyat Inayat	3.40
10. BSP 7 833 Mian Nawaz Gul	3.40

Congratulations

We offer our heartiest felicitation to all the distinguished students who have made it to the Dean's List:

WELL DONE!



'Alumnus Award' Activities Get Into Top Gear

GREENWICH UNIVERSITY initiated an Alumnus Award last year with a view to according recognition to an alumnus who had excelled in his/her profession, after finishing his/her formal studies at Greenwich. The idea was well-received all round. Mr. Imran Qureshi was adjudged "Alumnus of the year" in 2000.

Preparations are now afoot for soliciting nominations for this year's award. There is a lot of enthusiasm among the alumni across the country. With a

view to providing the maximum opportunity to all potential candidates for the "Alumnus Award", a notice about the forthcoming Award, along with the procedure for nomination was published in our last issue.

This year's Alumnus Award promises to be far more competitive, judging by the enthusiastic queries which are being received by Greenwich University.

The next issue of G-Vision will carry the details of the lucky winner. ■



ISLAMABAD CAMPUS Orientation Ceremony

THE orientation ceremony of Greenwich University – Islamabad Campus for Fall 2004 was held on 4 September, 2004. The ceremony was organized to wel-

come the new students and apprise them of their academic and co-curricular activities during the semester. The ceremony was chaired by Mrs Nilofar Bakhtiar, the Minister for



Women Development, The Vice-Chancellor, Mrs Seema Mughal, was also present on the occasion. The function commenced with a recitation

G-vision is a quarterly newsletter distributed free of charge.

Your valuable comments and suggestions are solicited



KARACHI MAIN CAMPUS:

Greenwich House, DK-10, 38 Street Darakshan, Phase VI, D.H.A., Karachi-75500.
Tel: 021-5840397/98, 5842270, 5847662
5847663, 5847664
UAN: 111-202-303, Fax: 021-5851910
E-mail: gu@greenwichuniversity.edu.pk
gu@super.net.pk
URL: www.greenwichuniversity.edu.pk

ISLAMABAD:

2-A, Main Road, sector I-9, Islamabad.
Tel: 051-4101541-2, UAN: 111-202-303
Fax: 051-4101539
E-mail: info-isb@greenwichuniversity.edu.pk



Preparations in Full Swing for Convocation 2004

AS 'D' Day draws closer for the Convocation 2004, preparations are gathering momentum. Round-the-clock activities have been witnessed on the campus for the last several months. The entire administration, from the Vice-Chancellor down to the lowest functionaries, are involved in an attempt to make the convocation a memorable event.

The enthusiasm of the staff is truly amazing. The most note-worthy aspect of the preparations is the team work, and the cheerfulness on every face. One also cannot help marveling at the

meticulous planning with which the work is being done. From the construction of an elaborate platform to the preparation of the list of recipients of degrees, no chances are being taken. There is a feeling of eagerness and expectancy all round.

Dr Ishratul Ebad Khan, the Governor of Sindh and Patron, Greenwich University, has consented to be the chief guest.

The Convocation will be followed by dinner, and the traditional Graduate Music Night. This time the renowned "Junoon" group have been invited to perform on the occasion. ■

Greenwich University Moves Into Its New Home In Islamabad

GREENWICH UNIVERSITY, Islamabad

Campus, moved into its new home at 2-A, main Road, Sector I-9, recently. It is a newly built three storeyed building. The administrative offices are located on the ground floor, while the library and the computer labs are housed in the basement. Indoor games facilities are also available in the basement, as well as a spacious cafeteria for students and staff. The entire second floor is reserved for classrooms.

The campus is located at a central point of the twin cities of Islamabad and Rawalpindi, easily accessible by public transport. There is adequate



parking space as well as an open plot for holding outdoor events.

There are two CDA playgrounds adjacent to the campus, where students can play various games.

The environment is ideal for academic pursuits. The new campus augurs well for university education in Islamabad and Rawalpindi. ■

Greenwich Newsmaker



GREENWICH UNIVERSITY has started a series of interviews with its distinguished alumni, who have subsequently excelled themselves in different professional fields. The maiden interview, with Mr. Dewan Abdullah Ahmed Deputy Managing Director, Dewan

Motors, was published in our last issue.

We request our readers, specially our alumni, to suggest names of a Greenwich alumnus, who in their opinion, is worthy to be included in the forthcoming issues of G-vision. ■

INTER-UNIVERSITY FOOD COMPETITION Greenwich Girls Excel At Culinary Contest



Ms Uzma Shamsi and Ms. Wajiha Afridi of Greenwich University, the winners of the Inter-University Cooking Competition, recently