

A QUARTERLY NEWSLETTER OF



Greenwich University

# Gvision

## Bon Voyage! Cultural, Educational and Historical Tour to Thailand

**T**HE Summer Semester 2009 saw another tour to the Far East for students of the university. It started with an online quiz competition and essay writing contest based on the culture, education and history of Thailand. The students with the highest points were given cash prizes in Thai Bhat as spending money for their trip.

The Consul General, H.E. Joompol Manaschuang, of the Royal Thai Consulate General in Karachi,



*Ms. Seema Mughal, Vice-Chancellor, Consul General, H.E. Joompol Manaschuang, Royal Thai Consulate General, and Ms Tahira Khan, Assistant Professor, addressing the students and their parents.*

gave away the prizes. The Consul and the Vice Consul, H.E. Halim Warna Lai, congratulated the students on doing so well on the quiz based on Thailand. They very kindly arranged

- Contd. on P/2



## Future is Here, Now!

### VC Upholds Futuristic Educational Methods, Knowledge Management

The Vice Chancellor, Ms Seema Mughal, envisions a future free of paper by introducing modern management methodologies to facilitate students, faculty and staff.

The Vice Chancellor, with the assistance of the Faculty of Management Sciences & Information Studies, planned an innovative strategy to implement a Centralized Management System featuring Automated Email Repository System (AERS), Automated Test Management System (ATMS) and Automated Schedule Management System (ASMS).

Prior to its implementation an error free environment has been set up featuring state of the art servers, a replication and data

- Contd. on P/7

## Survey of Professions – Dignity of Labor

**T**HE Business Communication GENG 502 Winter semester class did survey to gather information about their report on 'Dignity of Labor' in professions like Tailors, Drivers, Loaders, Janitors, and the like.

The response from people of all these poorly paid professions was that, the more educated the person got he/she

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## Hats Off to Our Basketball Team

*Greenwichians Cheer Victors in the 8th Aga Khan Interuniversity Basketball Tournament 2009*

**T**HE Aga Khan University Gymnasium echoed with applause and shouts of joy as the referee blew the whistle to end the final match between CBM and GU. It was the supporters of Greenwich University who were cheering hard to celebrate the victory of their team in the 8th Aga Khan Interuniversity Basketball Tournament 2009.

The universities which

participated in the prestigious tournament were:

1. Aga Khan University (AKU)
2. Institute of

- Contd. on P/8



# A Trip to JCR-VIS

*Greenwichians Visit Japan Credit Rating — Vital Information Services: A National & International Levels Analysis Organization*

**GREENWICH** University, along with providing educational insight in all its disciplines, is also endeavoring to equip students with the knowledge of related institutions working in the country.

On the conclusion of the “Analysis



- ◆ To enhance transparency and efficiency in debt capital markets by reducing the information to achieve symmetry between borrowers and lenders.

JCR VIS has two foreign offices and has carried out 774 issuers ratings including 67 of non resident and 30 central government ratings. Its rating is recognized by the Securities & Exchange Commission USA and Nationally Recognized Statistical Rating Organizations (NRSROs).

### RATING SCALE

Rating scales are meant to disclose the ability to pay back at some time in the future driven by performance.

M. Bilal Aftab, General Manager, Ms. Sabeen Saleem, Chief Rating Officer, and Ms. Sobia Maqbool, Senior Manager, gave a detailed presentation on the functions and the techniques applied to formulate proposals to mark the rating which is then presented before the committee for a final declaration.

The discussion that followed the presentation also briefly touched upon the following:

How is the benchmarking of risks covered?

- ◆ The rating is eased by comparison across a sector.
- ◆ Consistency of rating denomi

nation is kept important.

- ◆ Does not necessarily gauge performance related improvements on a time line in isolation.
- ◆ To nullify conflicts arising out of the monetary relationship between the rater and the rated.
- ◆ The outlooks 'Positive', 'Stable' and 'Negative' qualify the potential direction which may change in future through rating changes.
- ◆ A 'Rating Watch' is announced when the status of the assigned rating is uncertain.

### FACTORS EFFECTING RATING

- ◆ Entity's operating environment
- ◆ Health and outlook of the economy
- ◆ Political outlook
- ◆ Trends in capital markets
- ◆ Effectiveness of regulatory environment
- ◆ External policy influences
- ◆ Effectiveness of legal system

The students and the faculty appreciated and thanked the speakers by presenting a Greenwich University momento. ■

*By Shahid Mahboob  
Lecturer*



of Financial Statements” course in April 2009 it was considered appropriate to end the session with a visit to an institution doing such analysis for giving practical exposure to the students in understanding what they had learnt earlier.

- ◆ AAA ratings are assigned usually to entities that enjoy strong government support with maximum safety.
- ◆ BBB ratings are expected to be



Most of the students' eyes were focused on Japan Credit Rating Vital Information Services (JCR VIS) carrying out local as well as international levels analysis in order to give rating to a prospective institution. The JCR VIS is holding a licence, which is renewed every year based on its performance to achieve the following objectives:

- ◆ To recommend to buy or sell a security not on the basis of a predetermined formula but based on various quantitative and qualitative factors.

more stable in the upper ratings band. As it moves downward it becomes distinctly speculative with low credit worthiness.

- ◆ CCC ratings are predominantly speculative and involve substantial risk or default.
- ◆ DDD rating is the lowest, and stands for default and is based on historical events.

Highlights of the presentations and discussion:

*Contd. from P/1*

*Tour to Thailand*

for our students to visit two renowned universities in Bangkok where our students spent two days.

visited educational institutions besides historical and cultural highlights. The five star comforts



The first leg of the trip was spent exploring the cultural sights of Pattaya City and then coming to Bangkok the group with faculty and administrative members

covered land sights, sea sport and river cruises as detailed by the university. The tour began on June 3, 2009 and lasted for one week. ■



**T**HE current global recession will surely be the longest and deepest since the 1930s."

The most talked about economic issue, or perhaps social issue around the globe since July 2008 has been 'the Global recession' or 'Financial meltdown' or whatever you may call it. The fact of the matter is that it has changed the global socio economic and political scenario.



No doubt, economic historians will argue for years to come about the causes of the global financial crisis. The causal factors were the complex interaction of macroeconomic mismanagement, incomplete/lenient financial regulation, and defective corporate governance.

Pakistan's economy is quite unique in nature, especially when compared with the economies of the U.S., Japan and Europe.

I am not comparing the size, national reserves or the GDP, but my synopsis is based on the macro economic fundamentals and the system that is based on them. Former U.S. Federal Reserve (the Central Bank of U.S) Chairman Alan Greenspan, deeply dismayed over the changes in regulatory framework in the U.S financial system said, "I see no alternative to a set of heightened federal regulatory rules for banks and other financial institutions." Where other financial experts also blame the incomplete regulatory framework as the prime cause for this crisis, we see an altogether different picture in Pakistan. The State Bank of Pakistan (SBP) regulates our financial system of Pakistan and does it in a very prudent manner. The regulations are quite liberal yet very controlled. Credit expansion and sector diversification is regularly monitored. Before the financial meltdown, the Asset to Deposit ratio of the Pakistani financial system was on average

## If Winter Comes, Can Spring Be Far Behind?

*What Pakistan lost out in the worst-ever Global Recession since the 1930s and what can be done for the times ahead*

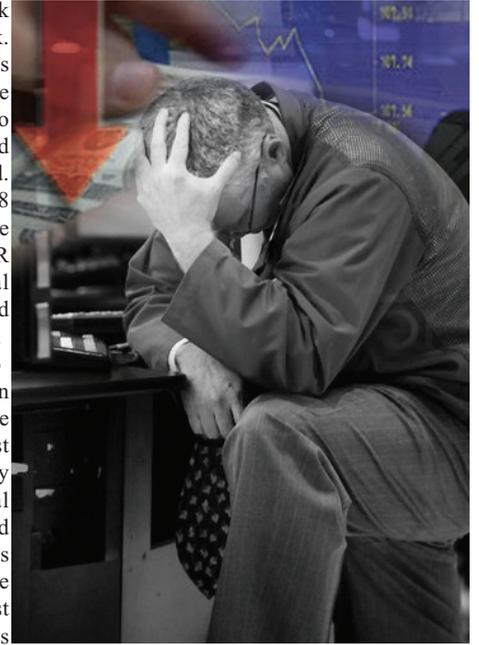
around 80 (i.e. PKR 80 lent against a deposit of PKR 100), in India it was 110, in European countries it was around 150-180 and in the

centered regulatory environment of the West. This resulted in the liquidation of Lehman Brothers, Fannie Mae, Freddie Mae, financial paralysis of the Bank of America and Citibank. HSBC, RBS and Lloyds Bank tumbled. On the domestic front, no Pakistani Bank reported losses during this period. In fact for the year 2008 commercial banks made profits in excess of PKR 60 billion. World real estate markets collapsed due to the direct and indirect effects of the sub-prime phenomenon, even the UAE real estate proved to be the biggest bubble in GCC history but the Pakistani real estate market remained stable because of its highly capitalized nature that survived the worst shocks. Global economies

slowed down due to the financial crises. Interest rates were reduced to lowest levels to stimulate spending and economic activity but in Pakistan, the SBP raised the interest rates by 400% in 2008 to slow down the overheated economy. Japan and Europe fear a deflation is around the corner and could further affect their dying economies and Pakistan saw its inflation level to an all time high at 25% in August 2008. Oil prices tumbled, USD devalued, consumption eroded and the global economy came down on its knees but in Pakistan we saw the flip side of this situation.

We could have shown ourselves as the safest haven to the real friends of Pakistan (the investors not the lenders) the way we did after 9/11 in 2001. We could have attracted FDI for our capital markets, sharing the best risk weighted returns in the world, giving out the best returns to the foreign banks. Holding companies could have made borrowing cheaper from our over capitalized banks and above all could have provided security, social protection and safety to the owners and stakeholders of this desired and much needed investment. The above stated euphoria became a distant dream when the

rich from Pakistan flew their documented and undocumented wealth abroad. Closest estimates suggest that over USD 3 billion dollars were moved by Pakistani inhabitants during 2008. Pakistan was left with just USD 4 billion foreign reserves in November 2008, a 15 day survival amount for a country with over USD 50 billion external debt and 160 million people.



What made us experience all this devastation? Was it the financial system? The answer is very simple. A poor and indebted government, weak and self centered national managers, corrupt bureaucracy, social unrest, militancy, terrorism, weakest social controls made us invisible for foreign investors, multinationals and sovereign investment funds.

I personally foresee a picture of Pakistan, which is upside down at the moment, changing its dimensions with the passage of time. These testing times demand that we show resilience in the face of crises, stand and work together forgoing personal interests to forge new links with its geo strategic partners. It is pertinent to make the strategy twofold - one which is short term and the second which is long term. The short term strategy will give confidence to the existent populace who has suffered most, and the long term strategy will ensure a prosperous future for the generations to come. The trust in my country and its resourcefulness reminds me of the lines from Shelley's: 'If winter comes, can spring be far behind' ■

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BY ALI AFZAL  
Greenwich Alumnus

# Greenwich University Celebrates International Day of Families

**T**HE United Nations Association Pakistan and Anti Narcotics Force Sindh, in collaboration with Greenwich University, marked the International Day of Families on May 20, 2009, at Greenwich University.



The annual observance reflected the importance which the international community attaches to families, especially mothers as basic units of socie

This day has become a powerful mobilizing factor for families in all countries which avail themselves of this opportunity and demonstrate support of family issues.

The university has been associated with the United Nations Association and has participated with them on different forums. Keeping the tradition, this year the theme of the event was "Mothers and Families: Challenges in a Challenging World". This theme provided an opportunity to create public awareness about crucial and sensitive issues concerning families.

Ms. Noor Naz Aga from Pakistan Women Lawyers Association Dr. Faisal Mamsa practicing as a general psychiatrist, Brig Muhammad Bashir, Force Commander, Anti Narcotics Force, Sindh, and Ms. Seema Mughal, Vice Chancellor, Greenwich University.



The Vice Chancellor stressed the importance of the International Day of Families and said that they played an important role in teaching the first



ty as well as its concerns regarding their situation around the world.

The International Day of Families provides an opportunity to promote awareness of issues related to families as well as to promote appropriate action.

In our audience were parents including mothers, guests from various reputed firms and organizations, faculty and students.

Amongst the speakers were, Ms Faiza Chishti, the driving force behind the United Nations Association, Pakistan

lessons of life and building one's personality, attitude and behavior.

She also stressed the biological, emotional and economic needs of a family.

It was a very enlightening speech



in which she emphasized the important role of the transmission of cultural traditions from generation to generation.

The Vice Chancellor also highlighted that we stress healthy life at Greenwich University and we try to maintain a positive attitude towards academics and other activities.

The Greenwich memento was presented to all the speakers by the Vice Chancellor, Ms Seema Mughal. ■

BY LUBNA AHSAN  
Assistant Professor, Dept. of English

## Communicating Through Music

**C**OMMUNICATING through music was a lesson invoked in the interpersonal skills class GENG 204 Winter semester 2008/09

From LA to Greenwich University the validity and soundness of ideas through 'song in music' evoked visual images and words that inspired the interpersonal skills class to empathize compassionately with Paul McCartney's 'Yesterday.'



This was courtesy Tariq Mirza, Tee M, the musician famous for "Sooji Ka Halwa" album Earthotic, who through this media of song appealed to the mind and intellect of the mesmerized class. Tee M was shy to start but as he got into the swing, he strummed his guitar with the entire class vibrating, and singing along until he broke a string. The group was shrieking "once more, once more" and once more it was!

'Yesterday' empathized with the troubled state of affairs whereas 'Sooji Ka Halwa' identified with the distinct strong family values that Tariq Mirza cherished while in Los Angeles and mirrored images with all the students.

There was a fair use of logic, rationality and critical reasoning to persuade, which helped in establishing that music serves as a gauge of success in communication.

As understood that feedback completes the cycle of communication and serves as a gauge of success for a communicator we, soon after, had a self assessment quiz in which the average stood at 80%. ■



# کس کا وزن زیادہ ہے؟

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## یا ایک ٹن روٹی؟



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# Mothers – A Blessing of God

**M**OTHER'S Day is an historical event which was initially celebrated as a day for each family to honor their mother. It's now celebrated on various days in many places around the world. It complements Father's Day, the celebration honoring fathers. In addition to Mother's Day, International Women's Day is celebrated in many countries on March 8.

Celebration of this event started in the 20th century. Before this day there existed early pagan and Christian traditions honoring mothers, and records also tell us that during the 16th century celebration of Mothering Sunday, which is also known as Mother's Day in the UK, was celebrated.

A mother's love is something that no one can explain; it is made of deep devotion and of sacrifice and pain. It is patient and forgiving when all others are forsaking, and it never fails or falters even though the heart is breaking. And it glows with all the beauty of the rarest, brightest gems. It is far beyond defining, and it still remains a secret like the mysteries of creation.

Mother's Day is the time of year that we pause to appreciate those women in our lives who guide, instruct, correct and nurture us. They free us from our worries and fears.

They are our loudest cheerleader and our greatest coach. They are the ones who we call when we just need an ear, and they are the ones whose advice we remember as we make decisions each day. We use this day to honor the women who gave us life, but it is also a day to celebrate those that have had significant, positive impact on our lives. May God continue to bless all mothers and give them the wisdom to guide all those who look for direction.

A mother is the blessing of God in human form. Having a mother is probably God's greatest boon in our lives. It's her love that makes us strong, her care that prepares us to face the world, her hands that help us overcome all the trying times of life. Yet, what do we give back to her? If we take a brief trip down memory lane we will realize that a mother is a divine blessing that makes us what we are. Only if we recall the pains that she bore for us, the sacrifices she made in our upbringing. Can we ever

give her back the same love that she showered on us? Never!

A majority of countries celebrate Mother's Day. On this day, it is common for mothers to be lavished with presents and special attention from their families, friends and loved ones. But it hasn't always been this way.

Only recently dubbed "Mother's Day," the highly traditional practice of honoring of Motherhood is rooted in antiquity, and past rites typically had strong symbolic and spiritual overtones; societies tended to celebrate Goddesses and symbols rather than actual mothers. In fact, the personal, human touch to Mother's Day is a relatively new phenomenon. The maternal objects of adoration ranged from mythological female deities to the Christian Church itself. Only in the past few centuries did celebrations of Motherhood develop a decidedly human focus.

One of the earliest historical records of a society celebrating a mother deity can be found among the ancient Egyptians, who held an annual festival to honor the goddess Isis, who was commonly regarded as the mother of the pharaohs.

So the story goes: After Osiris who was brother and husband of Isis was killed and dismembered into 13 pieces by their jealous brother Seth, Isis reassembled Osiris' body and used it to impregnate herself. She then gave birth to Horus, whom she was forced to hide amongst the reeds lest he be slaughtered by Seth. Horus grew up and defeated Seth, and then became the first ruler of Egypt. Thus Isis earned her stature as the mother of the pharaohs.

The festival of Isis was also celebrated by the Romans. The Roman root of Mother's Day is perhaps more precisely found in the celebration of the Phrygian goddess Cybele, or Magna Mater (Great Mother).

A mother's love is instinctual, unconditional and forever. A mother is the bank where we deposit all our hurts and worries. She loves her children even when they least deserve to be loved. God loves his creation the most. Since God could not be everywhere so He made mothers.

Mothers are instinctive philosophers. They are teachers, advisors and great inspiration. A mother's worth as a role model and guardian is indisputable. There is no substitute to a mother. Contemporary studies have established that it is very crucial for mothers to spend most of their time in guiding and sustaining their children, both physically as well as psychologically. Nannies, relatives, babysitters, friends, all are quite helpful but they simply cannot be substitute for a mother's compassion for her child.

A good mother is worth hundreds of school teachers. A mother is regarded as the key individual in the life of a child. Although fathers too have a vital role to play, the truth is that it is the mother who happens to be the affectionate and caring figure in the life of the child. It is the mother who brings the child to this world after nurturing her for nine months in her womb. There is no greater sacrifice on earth, in my opinion, than making the decision to be a parent. Know how important you are. Know that your children need you to be as solid an individual as you can be.

We are all exceptional women in our motherhood! ■

By: **LUBNA AHSAN**  
Assistant Professor  
Greenwich University

## Programme on Case Method of Teaching at LUMS

**K**NOWLEDGE is to know and to know what you don't know, so the process of learning is truly one of creation. The Case Method is the most commonly known name for a teaching pedagogy that forces learning to remain "participant centered", and at the same time, ensures that content is current and relevant to real life management.



The Case Method is considered an "art" and a "science" of teaching that takes time to master and also needs to be supported by solid processes; but once mastered it is most useful and rewarding for both the instructor and the participant.

The Programme on the Case Method of Teaching was customized, enacted and guided by professors from LUMS, Syed Zahoor Hassan, Ph.D., Ehsan ul Haque, Ph.D. and Arif Iqbal Rana, Ph.D. and a video case from Harvard University by Jim Austin in action.

Ms. Tahira Khan (MBA) Assistant Professor, Greenwich University attended the executive education experience at LUMS, Lahore, in May 2009. She would like to share her experience with interested faculty members by appointment. Email [guenteacher@hotmail.com](mailto:guenteacher@hotmail.com) ■

### *In memory of my mother*

You were a precious gift from God above,  
so much beauty, grace and love.

You touched our hearts in so many ways,  
Your smile so bright even on the bad days.

You heard God's whisper calling you home,  
You didn't want to go and leave us alone.

You loved us so much, you held on tight,  
till all the strength was gone and you could  
no longer fight.

He had called your name twice before,  
you knew you couldn't make him wait anymore.

So you gave your hand to God and  
slowly drifted away,

Knowing that with our love we will be  
together again some day.

Mary Estelle

# Learning for the Sake of Learning

**W**HEN asked on the first day of class by the instructor. ‘Why are you taking this course?’ Nine out of ten students would either say they were taking it out of compulsion because it was mandatory to fulfill the degree requirement or

B grade, what does matter is what you got out of taking the course, the knowledge that you were able to grasp and the experience associated with it. Moreover, was the overall experience a good one or not? If you take a course and at the end of it you are able to learn some



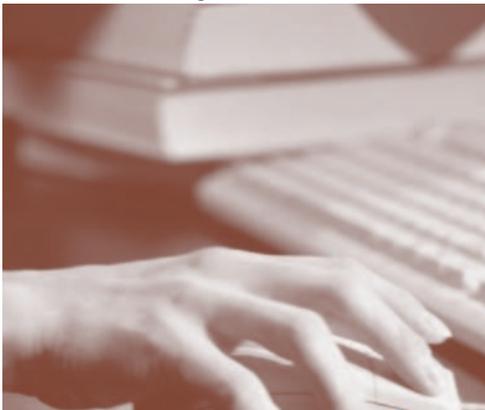
because they had no other alternative. What did you say when your instructor asked you this recently?

Sitting through a semester long course without interest to actually get something out of it other than passing it becomes quite a painful ordeal and one that many of us have to go through often. But the question is, why does it have to be like this?

Any course, be it Principles of Management, Organizational Behavior, Advertising, or Consumer

thing that adds value to your life or if you become aware of something that you were ignorant of before taking the course, you should consider your blood, sweat, and tears well spent.

Cramming books or notes a few hours before exams or surfing the internet with the intent to plagiarize an assignment, though, might save you time and effort in the short run but you must stop for a while and contemplate what you are losing in the long run.



It is similar to the scenario where you walk into a shop, get what you want, pay for it, but then walk out of the store without taking the stuff with you.

It is time that we actually start thinking about what will stay with us in the future is rote learning that fades away the next day after the exam, or concept based applied

Behavior, brings with it something unique that is interesting in its own right. None of these courses need any compulsion to sit through if we see them from a different perspective.

Any course can be made dry and boring if you want it that way but the opposite is also true. Making the grade in a course and actually enjoying it as well is in fact a matter of choice Whose choice? Yours!

At the end of the day it does not really matter whether you got an A or a

knowledge that will stay with us forever.

Is cheating on an assignment actually worth it? What if you could actually do better than the person you are cheating from? Is taking a course merely a compulsion or is learning for the sake of learning something that will add value to your lives? Only you can answer this. Good luck! ■

By **Shahzeb Zahid Munir**  
BS25 1894

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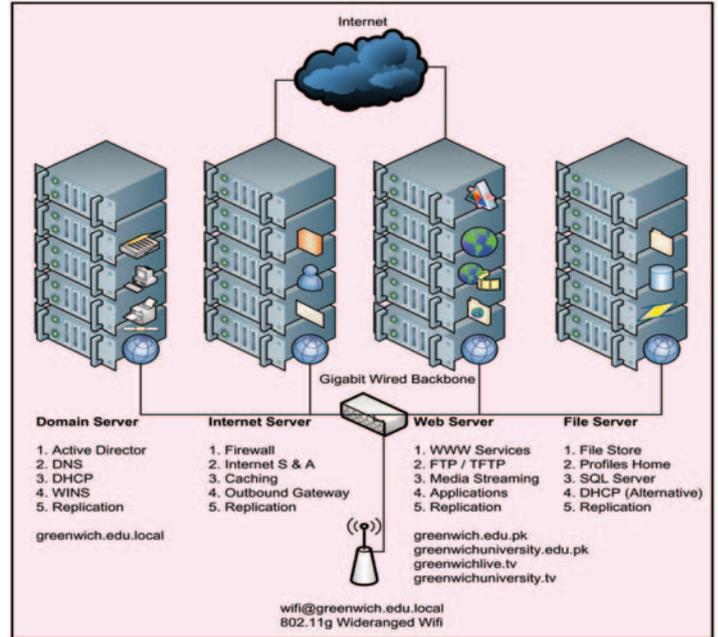
Future is Here, Now!

storage system with a Central Right Management System.

This innovation has brought considerable upgrades and provided a threat free (virus free) environment with personalized rights for each and every staff member, faculty and students. Data consistency and redun

efforts made as the ‘Initial Set up’ towards a greater Data Mining Stream.

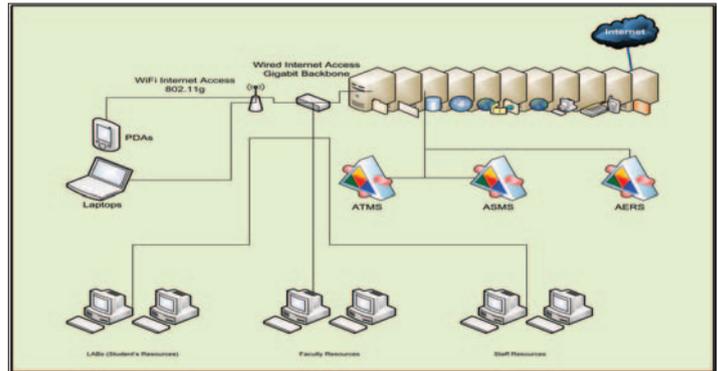
She looks forward to implementing world class Learning Management Systems (LMS) and Knowledge Management Systems (KMS) which are already in the process of integration and development under the



dancy has increased to 100% ‘Safe’ as RAID 5 and SANs volumes have been established at server ends.

Similarly, client side computing on campus has been made more user

supervision of Dr. Sultan Mughal, Associate Dean, Faculty of Management Sciences & Information Studies, a Ph.D. from the University of Massachusetts, Boston, USA, having over 10 years of experience in



friendly by providing roaming profiles and redirects to Network Area Storage. Every user can access ‘My Documents’ and ‘Desktop’ on any computer in the university while still enjoying the Encrypted File System and Access Control Management.

Training sessions were also conducted for the staff, faculty and students on the newly implemented systems and their usage.

As the Vice Chancellor’s vision is futuristic so she considers all the



Grid & Cloud Computing with the assistance of Mr. Faisal Anwar, Head of IT Department, with his well qualified team.

Another powerful system being developed under her instruction is Drive which will enable students to access their files and folders from all around the globe 24/7 using their laptops, PDAs and cellphones.

She also plans to render a video streaming portal especially dedicated to media students and faculty. This will let other students around Pakistan and the globe notice the approach and capabilities of our students. ■

By **DR SULTAN MUGHAL**  
Associate Dean

# A Visit to Mohatta Palace Museum

**T**HE Class of inter personal skills GENG 204 went on a 'the road less travelled' tour to the Mohatta Palace Museum which is a rarity.

The discovery of the art and style in the symmetry of tiles through the ages done in the medium of clay, ceramics, mirror and wood was fascinating.

The color of natural dyes in hues of blue on white background was distinct to Sindh and Balochistan, Punjab and NWFP, showing the entwined cultural heritage.

There was a lot of photo opportu-

nities to pose along majestic statues and pop heads on to the headless ones. All in all it was an appreciation of rich art and culture. ■



# Liaquat University Lifts Interuniversity Volleyball Trophy

**T**HE Interuniversity Volleyball Championship (Zone 'H'), was organized by Greenwich University under the auspices of HEC, from March 20 to March 21, 2009. It was a clash of six teams from Karachi with professional and experienced players in them.

The Textile Institute of Pakistan (TIP) and the Liaquat University of Medical and Health Sciences (LUMHS) reached the finals as

they outclassed their rivals in their respective pools.



Liaquat University of Medical and Health Sciences (LUMHS) beat Textile Institute of Pakistan (TIP) and lifted the trophy.

Mr. Aftab Javed, chief guest, presented the winner and runner up trophies to the respective captains. ■

Contd. from P/1

Greenwich Basketball Team

3. National University of Science & Technology (NUST) Karachi Campus
4. Ziauddin Medical University (ZMU)
5. Dow University of Health Sciences (DUHS)
6. Shaheed Zulfikar Ali Bhutto Institute of Science & Technology (ZABIST)
7. Greenwich University (GU)
8. College of Business Management (CBM)

In the finals Greenwich University wrestled with CBM to clinch the victory from their arch rivals.

Hearts beat fast as the Greenwich University team was a few points behind and the game was approaching the end. Each second was pre-

cious. Sajjad, Ali and Daniyal had the guts to take a lead. A few moments passed by and the score was leveled. Time was running out. It could be any team at that moment. It was a test of skill, power and above all nerves.

From Daniyal to Ali and from Ali to Sajjad, and the ball was thumped down through the basket.

In the wink of an eye the lead was consolidated and Greenwich University won by 43 36.

Sajjad Mughal with 21 points was the top scorer in the final and for his exceptional performance throughout the tournament he was declared the most valuable player of the tournament and awarded with the shield. ■



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# Research: A Tool for Creation of a Comprehensive Report

**T**HE students of Business Research Methods (M.B.A), organized a presentation on 'Researches', under the supervision of Mr. Nawaz Ahmed, Faculty Member, Greenwich University. The event was the final presentation of the class to which Mr S.A Waheed, Assistant Professor and Mr Zafar Iqbal Saifi, Assistant Professor GU, were invited as guests.

The purpose of this presentation was to promote a research culture in Greenwich University, which is new in relation to the usual M.B.A presentations.

The researches were both qualitative and quantitative and were on topics like 'Brand Activation', 'The modern techniques to play in the

Forex Market', 'Depression at the Workplace' and 'Environmental Protection' among many others.

A brand activation display was also set up and a body builder was invited for Brand Activation, who entertained the guests and students alike with his show of strength.

The presentation highlighted the importance of research as a tool for analysis, resulting in the creation of a comprehensive report. ■



## 2nd Shaikh Ayaz International Conference On Language and Literature

**T**HE Faculty of Arts, University of Sindh, Jamshoro, organized the 2nd International Shaikh Ayaz International Conference on Language and Literature on November 7-10, 2008.

The conference highlighted the importance of indigenous languages of the world.

This conference was organized in response to the proclamation of the United Nations to declare 2008 as the year of languages.

Delegates from local institutions and abroad attended and participated in the conference. Ms Lubna Ahsan, Assistant Professor, Greenwich University, Karachi, presented a paper on "Globalization through Shakespeare".

The paper evaluated facts and figures that established Shakespeare's presence and popularity in all parts of the globe, particularly in non-English speaking countries such as Japan, China, Germany and the Sub continent. Papers of rigorous and informative nature for an audi-



ence familiar with the field of literature as well as for the areas of research like linguistics, psychology, history, politics, etc., were presented at the conference.

Some papers delved into debates around languages and teaching. Others shed light on the original refinement of a gamut of national and local literatures. ■

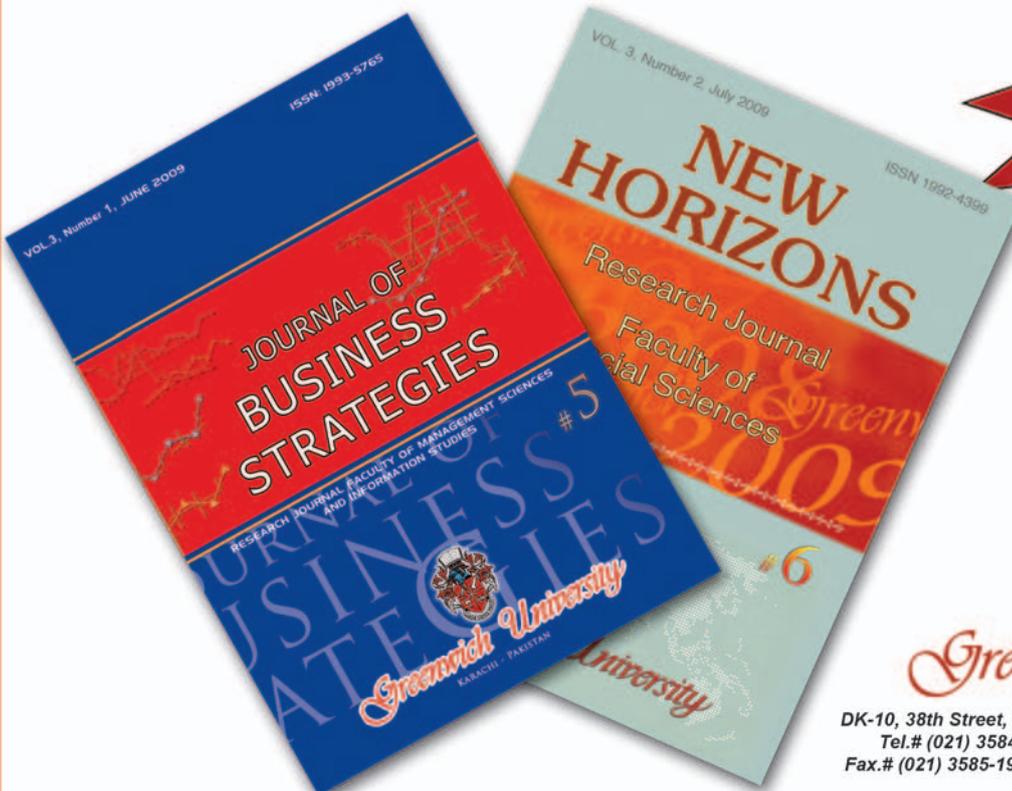
*To succeed in life in today's world, you must have the will and tenacity to finish the job.*

*Chin-Ning Chu*

*We are the creative force of our life, and through our own decisions rather than our conditions. If we carefully learn to do certain things, we can accomplish those goals.*

*Stephen Covey*

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# A Long-Awaited Victory Witnessed on Big Screen

*Earth Shakes as Greenwichians Gather to Watch T20 World Cup Final*

**T**HE Management and the Sports Committee of Greenwich University put students, their families, alumni and staff and gave a look of a mini stadium.



up a large screen on the campus for the students to watch the T20 World Cup Final played between Pakistan and Sri Lanka.

As the people had been longing to see the Pakistan Cricket team win a tournament since 1992, they were enthused about watching the spectacle together on the campus. The courtyard was crammed with

The spectacle was enlivened by a traditional drum which was beaten hard every time a Pakistani player hit a boundary or took a wicket.

The enthusiasm of the audience intensified as Pakistan got closer to the target.

The victory brought smiles to every face and people congratulated each other on a memorable victory. ■

# Students Solution Getting Education Abroad

**S**TUDENTS Solution (Pvt) Ltd, Pakistan is a British Council Trained and Certified Education Consultant, Training and a Test Center Company.

Pakistan & ex Education UK Manager British Council, and Col. (Retd.) Ehtisham Uddin, ex Director, KMC and CDGK, visited Greenwich University for a presentation on education in foreign countries.



They offered three scholarships of £2,000 each to the students of Greenwich University



They have extensive experience in promoting education in the UK. Their services include travelling, accommodation, and scholarships in the top universities of UK.

On April 7, 2009, Mr. Asim Mairaj, Founder & Chief Executive of the company, along with Mr Shamez Mukhi, Head of ACCA Global

who are doing Masters and want to pursue Postgraduate studies in the UK. Students with at least CGPA 3.0 can apply for the scholarship.

This is yet another one of the exceptional opportunities which Greenwich University often provides to its students, who yearn for knowledge and learning. ■



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**T**HE Department of English organized a one day workshop on Professional Teachers Development for the academic staff and teaching faculty of schools and colleges in Karachi on Tuesday, May 14, 2009 in the university's Conference Hall.

# Workshop on Professional Teachers Development

the participants. It was a good learning experience. We received a very positive feedback from the participants. The quality of presentation, content, visual aids used, learning environment setting, decorum, and ambience was very



professional. The objectives of the workshop were achieved. Teachers learnt new analysis and techniques of classroom observation.

Lunch was hosted for the resource persons and participants of the workshop.

The Greenwich memento was presented to Dr Nasreen Hussain and certificates of participation were given to all teachers who attended the workshop. ■



tion objectives by meeting pre recorded videoed classroom teaching.

The purpose and outcomes of observations and the many contexts in which lessons are observed were discussed. Various

methods to develop observation criteria were also elaborated upon.

Dr Hussain also shed light on the different approaches to lesson analysis and the use of this process and feedback.

The workshop was an extremely interesting event and it was enjoyed by all



The coordinator of this extremely successful event was Ms Lubna Ahsan, Assistant Professor of English.

The workshop was conducted by Dr Nasreen Hussain who is an Associate Professor at the Center of English Language, the Aga Khan University, Institute of Educational Development. Her most recent publications are Transferring Professional Development with Changing Times and Improving Students Writing Skills through Interactive Written Feedback, both published by Oxford University Press. Currently, Dr Hussain is editing a book and writing a chapter of CSP UK.

The workshop was designed to assist the participants to understand the importance as well as the process of classroom observations and to handle them skillfully. Participants learnt to develop relevant observation criteria to match with observa



**T**ILL yesterday, it was only a vision, a commitment. Today, it is a reality. Not an easy development!

Much hard work, planning and thought have gone into the making of the Greenwich Research Development Centre (GRDC), a platform for academic and professional explorers to plunge gainfully into the realms of investigation and scrutiny in varied disciplines and fields of human pursuits.

Greenwich University is a research based university, dedicated not only to the quest and dissemination of knowledge but also to the creation of new knowledge. It is a place where the fullest and most exact information of the times is imparted. The university enjoys the services of qualified Ph.D. professors and subject specialists to supervise its students and their research projects.

At GRDC, the students and faculty members along with experts from

## Taking Research Seriously



government, semi government and private multinational organizations pursue research with the help of facilities available to meet the challenges of the 21st century. In addition, the Centre aims at promoting innovations through initiatives geared towards development of world class dynamic and flexible research sectors.

The objectives of GRDC are to promote and support research culture among faculty members and M.Phil. and Ph.D. students, boosting research through preparation and submission of papers for seminars, conferences and research journals.

The Centre will also impart professional research training to its members and will motivate and guide them to acquire research projects through enhanced liaisons between Greenwich and the nation's industrial and financial sectors.

GRDC proposes to embark upon training in the fields of Basic Research, Applied Research, Quantitative Research, Qualitative Research, Development & Evaluation Research, Strategic Research, Investigator Driven Research, Priority

Driven Research and Clinical Research, Health Policy and Systems Research, Health Services Research and Public Health Research.

The Centre also proposes training for all research lovers, whatever they are working at, and to achieve this goal it proposes to collaborate with all research institutions in Pakistan and abroad. It also aims to promote healthy interaction among Greenwich faculty, students and alumni.

GRDC has undertaken Data Mining and building a Data Warehouse for the future with the ultimate aim to develop GRDC branding, as "Greenwich Research & Consultancy". ■



Contd. from P/12

Pakistan Ek Ishq, Ek Janoon

for Muslims and how he pursued Jinnah to play a leading role, to get free a piece of land, where Muslims would be in majority, free from the jaws of Hindus, who never supported Muslims to be independent and sovereign.



rate homeland for Muslims. The dream of Allama Iqbal came true on August 14, 1947.

Mr Zaid Hamid named this struggle for independent Pakistan, as Ishq and Junoon of the Muslim community.

It was March 23, 1940, when Jinnah announced the demand for a sepa

students, faculty and outsider dignitaries attended the program. ■



Contd. from P/1

Survey of Professions

thought that the tailor, driver, loader or janitor was not worth the respect. Each and every individual in these job slots was there because of lack of opportunities,

but desired better skills and more education for their children. The class was trying to help overcome the illusion of this warped concept. ■



Contd. from P/16

Handball

part in the competition from all over Pakistan

the Captain of WAPDA, and gold medals to the team.

WAPDA beat Police in the final match and lifted the trophy. HEC secured third position in the competition.

Ms Seema Mughal Vice Chancellor, Greenwich University, as honorary guest gave away silver medals to the losing team.

The Vice Chancellor University of Karachi, Dr Peerzada Qasim, was the chief guest on the occasion and presented the winning trophy to

Dr Rais Alvi, Registrar, University of Karachi, gave away bronze medals to HEC team. ■



**N**EW ONE TV Channel launched a program "Pakistan, Ek Ishq, Ek Junoon" under a renowned personality, Mr Zaid Hamid, as speaker.

The program started with hoisting of the National Flag by Mr Zaid Hamid who paid homage to the Quaid e Azam Muhammad Ali Jinnah, the father of the nation, and Dr. Allama Muhammad Iqbal, the philosopher and poet of the East.

Mr Zaid recalled the history of the subcontinent and the role played by the Muslim thinkers, philosophers, politicians and leaders in getting rid of the British rule. He discussed how Allama Iqbal dream of a separate homeland

- Contd. on P/15

*News One Launches*  
**Pakistan – Ek Ishq, Ek Junoon**  
*Zaid Hamid Rekindles Memories of the Creation of Pakistan*



**DEAN'S LIST**

| Undergraduate | Winter 2008 09                  | G.P.A. |
|---------------|---------------------------------|--------|
| 1             | BS29 2351 Ahsan Mateen          | 4.00   |
| 2             | BS29 2386 Nida Shivani          | 4.00   |
| 3             | BS26 2035 Zuhaib Babar Bhatti   | 3.83   |
| 4             | BS29 2408 Fariha Tariq          | 3.83   |
| 5             | BS26 1967 Mashal Khan           | 3.80   |
| 6             | BS30 2486 Sajjad Ali Mughal     | 3.67   |
| 7             | BS30 2488 Samar Fatima Rashid   | 3.67   |
| 8             | BS24 1802 Asma Mehmood          | 3.60   |
| 9             | BS27 2144 Sobia Kamal           | 3.60   |
| 10            | BS25 1903 Hamza Jangda          | 3.50   |
| 11            | BS26 2101 Alveena Abid          | 3.50   |
| 12            | BS23 1777 Muhammad Zohaib Sadiq | 3.40   |

| Graduate | Winter 2008 09                    | G.P.A. |
|----------|-----------------------------------|--------|
| 1        | MA28 2231 Haneen Shaheen Rafi     | 4.00   |
| 2        | MS28 2199 Kaunain Fatima Siddique | 3.60   |

**Congratulations**

We offer our heartiest felicitations to all the distinguished students who made it to the Dean's List:

**WELL DONE!**

which top schools of Karachi such as The Lyceum School, The City School, Beaconhouse School System, etc. participated. Each participant was given ten minutes for preparation on the topic he or she picked from a number of various topics in a draw. After preparing for ten minutes, the students delivered extempore speeches.

Mr Salman Altaf from Greenwich University was one of the judges in the second round.

Mr Mashood Rizvi, Director, British Council, Karachi, was the chief guest.

**Greenwich Hosts National Beach Handball Championship**

**S**IXTH National Beach Handball Championship (2009) was played from May 15 to 17, at the shoreline of the Arabian Sea, Karachi.

The event was organized by Greenwich University and NED University under the auspices of HEC.

Twelve teams took

- Contd. on P/15



**Salman Altaf Adjudicates Inter-School Speech Contest**

**S**T. Patrick High School organized an Inter School Speech competition in



*Vision* is a quarterly newsletter distributed free of charge.

Your valuable comments and suggestions are solicited



**Greenwich University**

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Views expressed here do not necessarily represent the views of the University or its officials.

کوئی منزل دور نہیں

پاکستان سائیکل اور موٹو کارڈز ایسوسی ایشن

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