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Greenwich University

012 — Silver Jubiler-Year





'Work with Passion'

Dr Ruth Pfau Founder of Mary Adelaide Leprosy Centre

Feature Films are Great Prospect of our Film Industry Wajahat Rauf

Wajahat Rauf Greenwich Alumnus



Thoughts Too Deep For Tears

اک قیامت ہے گرمرگ جوانی دہریں

The city wears black at the tragic death of Shahzeb

Editor

G-Vision has been an excellent quarterly publication since the last twenty five years, as the magnificent reflection of the distinctive Greeenwichian culture and an evidence of the remarkable capabilities of the students of Greenwich University. The added brilliance of Student Ambassadors adds pride to the performance.

The youth have always been the percussors of change and form, rules and norms. Delving through the pages of history we find numerous instances of young people launching and succeeding in the crusade for economic independence, equality, justice and freedom. This millennium has dawned upon us with a plethora of hopes and expectations. The youth have the most vital role in achieving these goals as young people have tremendous energy, towering ambitions, dedication and devotion. They have the might of extensive thinking, vivid imagination, hard struggle, innovation and advancement. By capitalizing on their individual skills and talents, they can modify the course of the world.

Greenwich University provides an excellent platform and immense opportunities through state of the art facilities, world class faculty and solid organizational structure for the students to hone their skills, implement their ideas, realize themselves in physical and intellectual fields and promote their initiatives.. It allows to make possible intellectual enrichment and youth promotion.

At Greenwich, our vision is for a generation of connected, confident and optimistic young people with a deep sense of purpose and belonging. Our mission is to empower young Greenwichians to be successful learners and creative, active and valued citizens. We do this through research, initiatives and partnerships and by harnessing the passion of our existing student and alumni.

This issue of G-Vision spans through wide ranging activities of students, faculty, staff and administration, in all areas of life that Greenwich University is proud to project... advanced research, literary activities, health care, media, national and international affairs, sports, seminars and symposiums, fashion shows, quibs and quotes, and much more, reflecting the vibrant life at Greenwich throbbing with a keen sense of elevation and inspiration. G-Vision is the splendid presentation of tireless endeavours of the students. This publication is intended to be better than the preceding ones, because every

coming day gives the opportunity to reckon the past and

construct the future.

I congratulate the Ambassadorial team of students, and everyone else, especially my Colleagues, Staff members, and Students, who have contributed their efforts towards the publication in this short period of time. It is an exemplary sequel of sheer dedication and persistent devotion.

Farhat Saleem

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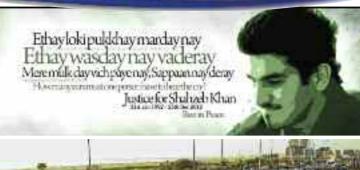
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Shahzeb Khan 31 January, 1992 – 25 December, 2012

Heroes never die, They just leave before good-bye.

RIP (rest in peace), Shahzeb Khan! Your light will glow forever and your voice will fill the classrooms, the corridors, the courtyards, the sports ground, the cafeteria, the library, and everywhere that eyes can see and heart can feel! Like a legend, you will live on and on.....

Shahzeb, a 19 year old cheerful, sociable, energetic and extremely polite and courteous young man, living in the Country Club apartments in D.H.A., Karachi, with his parents and siblings, was brutally murdered just because he stopped the gangsters from teasing his sister. Everyone is shook up by what happened and the cruel way in which he was taken.... just devastating and unforgettable.

He was the only son of his parents. A student of Greenwich University Undergraduate Programme in Mass Communication and Media Studies, Shahzeb



was highly loved by teachers, friends, neighbours and colleagues.

Greenwich University organized Fateha Khuwani for the departed soul on 29 December, 2012 on the campus. In the evening the students and staff held a candlelight vigil in his memory. His friends shared their grief and sorrows and tearfully recalled the moments



spent in his company, also his ideas and feelings on matters of mutual concern. The Vice Chancellor mentioned it as an irreparable loss for his parents and for the nation as a whole as well as for the University as he was a member of Greenwich family.

Peaceful protest rallies were organized by students, members of the civil society, religious organizations and political workers against the heinous killing and scathing voices were raised against feudals and crim-



inal elements outside Karachi Press Club. Large scale protests also reverberate across the media channels condemning the nefarious act in the strongest terms and demanding arrest of the perpetrators.

May Almighty Allah rest the soul in peace and give strength to the bereaved family to bear the most tragic loss, for the saddest epitaph which can be carved in memory of dearest Shahzeb is that he was lost be-





cause brutality and barbarism has become the code of the day and those called responsible failed to stretch forth a saving hand while there was still time! The tragic news spread and took over the entire nation like wildfire. Within a couple of days, the face book page created for him had more than 60000 sub-

The Chief Justice of the Supreme Court of Pakistan Iftikhar Mohammad Choudry has taken suo moto notice of the murder of Shahzeb Khan.

scribers. They made it clear that the protest was not merely for Shahzeb but for a greater cause to fight injustice and inequality. The campaign for "justice to Shahzeb" is a beacon of light for justice, a voice for the hundreds of thousands of unknown fallen victims in Pakistan.







Work with Passion

Dr Ruth Pfau

Greenwich University (GU): Your stop at Karachi was unplanned. Do you think it was fate that brought you here to help the people?

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(Ruth Pfau): "I am absolutely convinced that it is fate. God guides you. And if He finds someone who can do it, He will just push you and pull you and make you do it."

GU: What changes have you observed in the Pakistani society from 1960's till now?

(RP): "You see, changes are a part of life. When the communists took over our part of Germany it changed too. Even now, when you look at Germany, it kept changing but only for the good. No matter bad came at Germany. The people faced it with determination, harmony and unity but the Pakistani change is very different. Pakistan has developed but some people are spoiling all the good aspects of this wonderful country. This country has witnessed a very cruel time and now it is just getting worse. A lot good has been done here too, and still a lot is to be done for a positive change."

GU: How was your experience in Pakistan when you first came here?

(R P): "You know I always say if I wouldn't be happy here, why would I stay! Nobody forces me. I am happy here. The people are very nice and hospitable and back then they were even better- more kind, compassionate and friendly. When I see the first pictures, you can clearly see how generous and tolerant this society once was. Unfortunately now, things are different."

GU: You witnessed World War 2, are there any lessons relating to the war that you would like to share with us?

(R P): "I have not anything to say to this. I just have questions. I wonder why bad things happen. Maybe they happen to bring out the good in us. During the war I only had the wish to survive. At first, there were no feelings of what was going around. Then the war made me open my eyes and heart to the world and the problems people face because of it."

GU: Do you think there is a possibility of positively changing the people who are trying to ruin Pakistan?

(R P): "This is also my question. It is a fact that somewhere this group grows on our soil and this is the same soil that has produced many many good people. I would like to know why are some people so cruel?"

GU: How can we motivate the Pakistani people to work as selflessly as you?

(R P): "I don't believe in talking, I believe in doing. When you work, others will look at you and start to work too. Continuously nagging a person to do something will not help. You need to set good examples and trust me, they will always follow."

GU: What got you started with social work?

(**R P):** "Fate. The war opened my heart and I could relate to Pakistan. I wanted to do something and bring a positive change because I know God sent me to do this."

GU: Out of all the awards that you have received, which award do you cherish the most?

(R P): "In the beginning, the Pakistani government gave 'tamgha' as they call it, in real gold coins. So every time I got my 'tamgha', I would melt the gold and help a leprosy patient but then they changed this and coins were only gold-coated. I also got some patients married with the help of those gold coins."

GU: What kept you motivated in helping people so selflessly?

"I don't believe in talking, I believe in doing. When you work, others will look at you and start to work too. Continuously nagging a person to do something will not help. You need to set good examples and trust me, they will always follow."

(RP): "We should learn to live by fulfilling our needs only. God has given a lot. They only lack the ability and drive to share. Foregoing our wants can help us save the lives of others by tending to their basic needs. It is so much easier to live with what we only need and not hanker after extra."

GU: Our youth has lost trust in government officials. You have worked with some of them. How was your experience?

(R P): "Most of the government officials were very cooperative and I had a good experience working with them. When we started working, we started from scratch and without their help I could not have come this far and accomplish so much. They put in a lot of hard work and worked selflessly. The Pakistani society is full of hard-working and considerate people. It is a lovely nation.

GU: Do you only work for leprosy patients?



Dr. Ruth Katherina Martha Pfau was born in 1929 in Germany. She is a member of the Society of Daughters of the Heart of Mary, who has devoted the last 50 years of life to fighting leprosy in Pakistan.

She landed in Karachi unexpectedly in 1960 while she was on her way to India. In 1996, Pakistan was declared by the World Health Organization to have controlled leprosy making Pakistan one of the first countries in Asia to achieve this goal and most of the credit goes to Dr. Pfau.

She witnessed the Second World
War at the tender age of 10 and
lost her brothers in the war. Even
though the war took away a lot from
her it also enlightened her and
guided her to the path of helping
and inspiring humanity. She is the
receiver of many prestigious awards
including Order of the Cross,
Sitara-e-Pakistan, Hilal-e-Imtiaz,
Hilal-e-Pakistan and Nishaan-eQuaid-e- Azam. This disciplined and
compassionate philanthropist still
strives to help the world and inspire
people to do the same.



(R P): "Initially yes but then with time when we nearly cured leprosy, we widened our horizons and got involved in other kinds of social work. Some of which includes: TB patients, the deprived and needy. Throughout this journey of lending a helping hand we have also been blessed by the chance to unite couples (our patients) in the holy bond of matrimony and now we have also put our hand into educating young children and women. We educate women about how to take care of themselves and on other social and personal topics.

GU: How many leprosy centers does Pakistan have?

(**R P**): "There should be about 157 to 163 leprosy centers in Pakistan. We tried our level best to spread them out and distribute them as equally as possible all over Pakistan. We have been successful in reaching the far off and less travelled areas of Baluchistan and NWFP now called Khyber PakhtunKhwa. I established all the centres through personal effort. In Karachi alone I set up 7 centres.

GU: Do you think the Government can play a more solid role in helping Pakistan move up the ladder of good health and success?

(**R P**): "The Government has been involved since I came here in 1960s and to whatever little extent but it still tries to play a part in improving Pakistan but it is not just the Government, there are other active

NGOs involved like LRBT and SIUT. These NGOs are playing a vital role in improving the health and welfare of the people. Even a common man has some responsibility towards other fellow citizens and so we should all play our part. We should only use what we need and we should use the resources that will fulfill our desires to help others. The world is full of resources but the distribution of those resources is

"We should learn to live by fulfilling our needs only. God has given a lot. They only lack the ability and drive to share. Foregoing our wants can help us save the lives of others by tending to their basic needs.

It is so much easier to live with what we only need and not hanker after extra."

highly unfair. If every individual would play their role and help others, the world would be a much better place to live in. I always give the example of the young boy who while holding a ball that didn't belong to him told me that the ball should belong to him because I don't need it but he does. Similarly, we should share whatever God has blessed us with."



GU: What message would you like to give to our youth?

(R P): "The youth needs to give more value to friendship and to help others. People should be our focus. The ones who help others grow will also grow. Love is not cheap, It is very expensive and so if you spread love you are very rich." She continued, "To you I would say that whatever you do, do with passion because passion brings interest and work done with passion is done well."

Interview by:

Misha Hassan (BS38 3342) Sehar Nadeem (BS41 3607) Zain Waheed Khan (BS 38 3342)

Photography by: Syed Daniyal Iqbal (BS 40 3528)



Innovation and Creation..... Our new vision

2nd Greenwich Multidisciplinary Research Conference (GMRC-II)

"If we knew what we were doing it wouldn't be research."

Albert Einstein



Universities are the hub for research that plays a vital role in shaping the future of a nation. Greenwich University has always believed in producing world class leaders and conferences are a perfect opportunity for academia, students, and practitioners to make significant contributions in multidisciplinary fields. This year was no different as the 2nd Greenwich Multidisciplinary Research Conference (GMRC-II) was organized by the Greenwich Research & Development Centre (GRDC). It was held on Saturday, 10 November, 2012 from 2:00 pm to 6:00 pm.

GMRC-II was yet another milestone in Greenwich's history. Highlights of the proceedings included recitation of verses from the Holy Quran by Mr. Ahmed Kamran, In-Charge of Student Affairs. Dr. Shair Sultan Mughal, Dean of Management Sciences delivered a warm welcome address to the audience. Following the introduction to the session, a number of research papers were presented by students and graduates of both Greenwich University as well as those belonging to other academic institutions. These included SZABIST, IQRA University, Jinnah College for Women and





Indus University. Prof. Dr. Nadeem Ahmad Tamimi of PAF-KIET, Mr. Amir Saifullah and Mr. Mohib Billoo of Greenwich University were some of the presenters. In addition, Mr. Muhammad Saleem Butt presented an extraordinary book review on bribe and handed out complementary books to members in attendance.



Of the various multidisciplinary topics presented, case studies, comparative and causal research papers kept the audience engaged, and the analysis along with Question & Answer session conducted by *Mr. Nawaz Ahmed*, Assistant Professor and Head of Research at Greenwich University was fas-

cinating. Indeed, his contributions and dedication to research at Greenwich University cannot be ignored. GMRC-II was chaired by Mr. Nawaz Ahmed and Mr. Saifullah; and there were three distinguished guest speakers from the industry who graced the event. First, Mr. Sajjad Ahmad, Head of Corporate Finance at Tuwarki Steel Mills enlightened the audience with his marvellous speech. The other two guests were Mr. Izhar Hussain, Pharma Industrialist and Director, CEE at Institute of Business Administration (IBA) and Mr. Muhammad Saleem Butt, Director of Federal Board of Revenue, both of whom delivered outstanding addresses to the audience.

Finally, shields of Greenwich University were presented to the esteemed guests by *Dr. Shair Sultan Mughal, Dr. Arshad Imam* and *Mr. Zafar Iqbal Saifi*, which was followed by group photographs and refreshments to finish off. Overall, GMRC-II proved to be a great success and once again, it corroborated with Greenwich's

commitment towards building careers.

Moez Allidina.

Member, American Society
for Tranning and Development,
Alumnus, Greenwich University



Expression of feelings through drama

Sajid Hassan - Guest Speaker

Greenwich University invited Mr Sajid Hassan, a renowned Actor and Dramatist, to deliver a lecture on Drama and its effects. The audience comprised of a large number of media students. Mr Sajid Hassan a great actor gave the talk in his informal casual style which made the session more interactive and interesting. He also shared his experiences during shootings and at the start of his career, discussing at length the changes Drama industry of Pakistan has gone through in the course of time.

Sajid Hassan is a well-known actor from Pakistan. He started off as a theater artist and eventually moved to television. Sajid Hassan's first major drama series was Khalij. He became more renowned since his involvement in the play Dhoop Kinare in which he played a comedy role. He has written several plays which include *Kuchwa Aur Khargosh* and *Gum*. He is also the first Pakistani actor to work in an Indian television series 'Tanha' in 1997.

Drama is a unique literary tool to explore and express human feelings. It is an essential form of behavior in all cultures, it is a fundamental human activity. Drama has the potential, as a diverse medium, to enhance cognitive and effective development. A high degree of thinking & feeling is involved and subsequently it aids in the development of skills for all other learning.

Media students referred to general and political issues that are projected in plays. They also referred to glamour and too much of harsh reality in plays these days. Students asked questions and shared their views about media. Also, they shared many light moments with the actor. Students were keen to know about the changes in the drama industry, which made the session more interactive, as the





speaker is very well aware of the ins and outs of the industry.

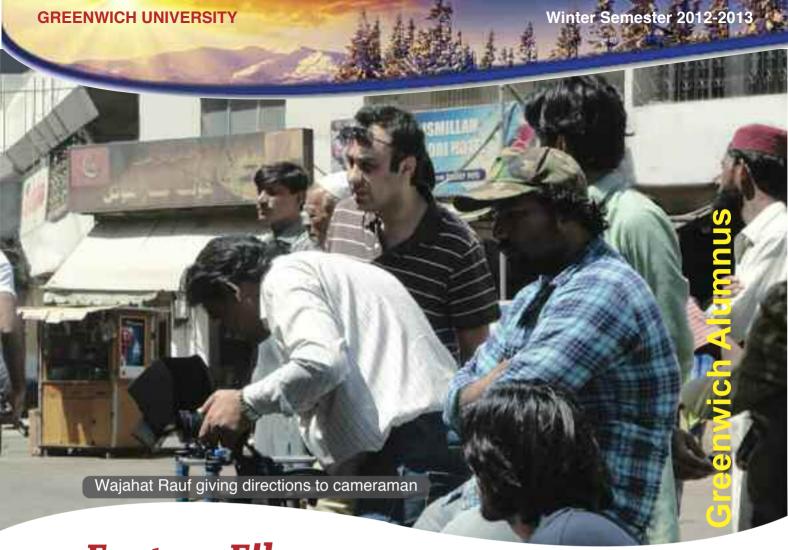
One of his later plays is Tan Sen which was a popular series. Some of his most popular plays are: Sitara aur Mehrunnissa, Dhoop Kinare, Agar, Khaleej, Masuri, Jaaye Kahaan Yeh Dil, Kuchwa Aur Khargosh, Jab Hatheli Per Chand Likhna, Anokha Bandhan, Yad tou Aayen Gay, Rani, Jab Jab Dil Miley, Koi Aur Hai, Aa Mere Piyar ki Khushboo, Bewafiyan, Nijaat, Shikwah, Lahasil, Aashti, Mulaqat. He earned greater recognition and popularity from his involvement in the play Dhoop Kinare. Recently he also had a role in Angelina Jolie's film 'A Mighty Heart'.

During the session he emphasized on the importance of Media Studies because it polishes the skills and students come to know about new and hidden talents. He commended the Media schools for playing an important role in bringing up skilled and talented youngsters on-screen, off-screen and in print media as well, as Sajid Hassan is associated with print media too.

Greenwich University media department focuses on skilled and experienced people to come and share their experiences and give valued suggestions to the students.

It was an hour long session followed by refreshments and photo session with the guest speaker. The session ended with a vote of thanks. Shield was given to Mr Sajid Hassan by Greenwich University. It's a privilege for the media students to have a seasoned actor like Mr Sajid Hassan amongst them.

Ayla Hassan
Assistant Professor



Feature Films are Great Prospect of our Film Industry ... Wajahat Rauf

Our Alumnus: The Lifeline we Cherish

It was on Saturday, 8 December, 2012 that we had an informative talk with one of our illustrious alumnus Mr. Wajahat Rauf who, by virtue of his talent and hard work, has carved his niche as a brilliant all rounder in the field of media ... director, composer, actor, singer, script writer and producer. During the talk his wife was also present actively participating in the conversation and every bit supportive of her husband. His son Aashir also came by and, on having been asked by us, it was quite delightful to listen to a lovely English song which he sang quite confidently. Here are some excerpts from the interview:

Greenwich University (GU): Could you please enlighten us with more information of your business and the nature of your job?

Wajahat Rauf (WR): Production is my field of work. I started with free lance projects for ARY and Hum

Tv and then worked full-time with the Geo network for 5 years heading their youth channel called 'Aag'. Now I am back at my self-owned production company called 'Showcase' and doing several projects for television while a feature film for cinema is on the table as well.

GU: Could you please tell us a little about your family life?

WR: My wife and I were together in Greenwich for our bachelor's and were engaged in our second semester together at Greenwich. We have been together for 18 years and by the grace of God have been happily married for almost 16 years now. We are blessed with 2 wonderful sons Aashir the eldest being 10 and Nayel who is 7.

GU: Since the nature of your job requires a lot of time, how do you manage time between work and family?

WR: Work and family both are important hence one should try to balance them. In a corporate job, you work 6 days and can only give one day to your family. But with the production house, you shoot in spells and sometimes you get 10 days off at a stretch after working for 20 long days. So it balances work and family time. My wife has been supportive throughout and my children have adjusted well to my work and the media industry. Our sons have grown up seeing a lot of showbiz people so they are extremely comfortable when they come to my shoots.

GU: What is your perception of Greenwich **University?**

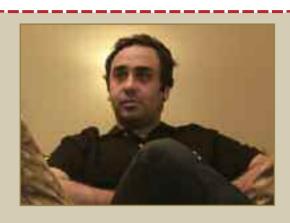
WR: Greenwich is my second home. Even when I visit there now, everyone greets me warmly and comes to meet me like we meet our close relatives. I am sure that the present students are treated with the same love and affection and this just gives stu-



dents more confidence in the fact that you can always count on Greenwich. Once you leave Greenwich you realize that no matter when you encounter problems or things change in life Greenwich University and the faculty will always be there to support you. Greenwich is much more than a second home.

GU: How do you involve and motivate your staff when important and strategic decisions need to be made?

WR: Your attitude should be friendly and understanding in order to motivate those working under you. We should bear in mind that having a positive attitude will help us elicit positive productivity. We should be calm at all times and treat our employees as best as possible making them feel wanted and respected will motivate them to work harder. We should instill and re-enforce the belief in them that our media has a lot of potential and so whatever they are doing is for every one's betterment in this smaller as well as broader perspective. This will get them actively involved in their respective jobs. Last but not the least, paying your employees, actors, crew and staff on time is extremely important.



- After doing his master's in Mass Communications, Wajahat Rauf dedicated his time and resources towards bringing in change in the Pakistani media and inspiring people to become trend-setters like him and think out of the box
- Headed AAG TV as a part of GEO television network.
- Now producing youth genre films.
- Always striving to inspire and encourage the youth.
- Served on the GEO Network Managing Committee and the Committee for Fire Records, GEO's record label.
- He has a self-owned production house that has produced over 150 hours of programming for main stream television channels such as ARY Digital, Hum TV, TV One, ARY Music, AAG.
- Produced and directed corporate films and music videos.
- Most key projects were produced by him for the youth to help them relate to life, its problems and quide them to solutions.
- He is multi-talented. He not only produces but writes, directs and contributes towards the lyrics and music for
- Wajahat Rauf has tried out in both small-scale and large-scale media and has proved himself to be outstanding in all spheres.

GU: Would you please tell us something about your directorial debut that took place in Mr.Tahir Hussain's advertising course.

WR: It was a "chai" advertisement, "Lajawab Chai" as we called it. That was one of my most favourite courses. We made a song and a Jingle, it was a lot of fun. At that time since technology was not so advanced, professional editing was not a possibility but depending on our limited resources we did a good job.

GU: How did Greenwich nurture your passion for performing arts?

WR: "Mosigaar" was a music society that we founded in Greenwich. It was very successful at that time and as we kept on working on it. Greenwich provided us with full support. I was also a part of the Drama Society and we had to work hard to meet the agendas of different Societies. We did the "Heer-Ranjha" tabloid at a cultural evening show which was a super success. No matter what we did, how creative we got or how many risks we took, Greenwich always supported us. Even though it took a lot of convincing and persuasion at times but in the end Ms. Seema Mughal, Mr. Saeed Kamal Mughal, Mr. Mian Afzal and Mr. Muneer Khan always supported us and made sure we got what we wanted in order to pull off our events. This support and encouragement kept building our confidence, and the grand events the admin helped us organize made our Greenwich memories more colorful and wonderful.

GU: If you get a second chance to study, would you join any other institute?

WR: No! Greenwich only would always be my first





choice. I studied for IBA admission test but ended up not taking it as I wanted to go to Greenwich. Greenwich is liberal and gives students access to teachers. Access to teachers is a quality hard to find in other universities. Apart from this Greenwich is always encouraging no matter what the students choose to do.

GU: We have heard that when you produce dramas or serials, you target the younger generation, why is that so?

WR: Always... I always have the youth in mind because they are the future of our country. My youth days were filled with love, music, friends and good memories and what I write about are slight exaggerations and amplification of real life experiences. Another reason why I focus on the youth is that "saas-bahu" is not quite my thing. Every person has their own flavor, their own signature and this is mine. Abroad people have a variety of channels catering to all the different types of people, many of them also for the youth but we are not that privileged.

GU: Why did you choose production as your field of study?

WR: I chose production because I have had great love and passion for movies since a very young age. The production standard and quality in Pakistan was not very good when I started and so I wanted my style of work to be projected on TV. The first narrative I did was called '6 degrees'. It was about 6 teenagers studying in the U.S. who visit Karachi and find out that their visas have been cancelled. It was about the confusions we all face in our teenage years. Mashallah, there are people who have followed our work since the beginning and have grown up with us.



GU: Would you like to share some memories from Greenwich university that are close to your heart and the moments you would like to relive?

WR: There are many memories of Greenwich that come to my mind when I think of. The successful shows, good grades, graduation and the friends I made at Greenwich. No one memory in particular can be named here but finding out that I cleared all courses in the last semester was pretty satisfying.

GU: How would you define your stay at Greenwich University?

WR: Like I said.... It was Home!

GU: Your role models in both your personal and professional life?

WR: My father without a doubt inspired me the most. He led a balanced life and taught me how to balance everything and handle them in the best possible way. Apart from my father any self-made person is my inspiration. In my industry, I really look up to Ali Zafar for all he has achieved and still remains to be his humble self. Shoaib Mansoor is another inspiring figure.

GU: What if you could start your career over again, what would you do differently?

WR: I would pursue "films" from day one of my career. Working in T. V has been really good and has paid the bills. But what would satisfy my soul would be a film for cinema. As we notice, the trend in media here is rather retrogressive whereas the youth in general want something innovative and progressive so they can march ahead on the same footings as other developed nations of the world. In films, you can be creative and apply your own views and concepts. Here I guess feature films are definitely the future of Pakistan.

GU: What motivates you to strive hard?

WR: I feel that the future of media is very bright. Television grew by leaps and bounds.. Now it's time for films. The very idea of new concepts, social innovation, positive changes and creativity motivates me.

GU: What frustrates you?

WR: Any kind of limitations or boundaries when it comes to creative thinking. Nobody should tell you what you can and can't do.

GU: How important are business ethics?

WR: Very important! If you give respect you will get respect. You need to be soft, punctual and, most of all, understanding. As I said earlier, paying people on time is another salient feature of business ethics.

GU: Tell us about the toughest negotiation you've ever been in.

WR: Well, trying to sell a unique concept is hard and people usually tilt towards concepts that are already running and doing well.

GU: In the days when you were part of a band, society in general didn't really approve such activities. How did you manage to stay involved regardless of the social taboo?

WR: I always stayed in my limits. I was good at studies and sports, and only then would I jam once a week with my buddies. My parents didn't outright approve yet they encouraged me in their own loving way, like they bought me my first key board on our trip to U.S.A in 1984.

GU: We heard that you opened a restaurant



called M'live, could you please tell us about the inspiration and purpose behind the venture?

Wajahat Rauf with crew members

GREENWICH UNIVERSITY

WR: Fresh back from the U.S.A., inspired by the house of blues, I wanted to open something like that. When in U.S.A I loved listening to live bands. So I started this venture and many bands like Noori, Aaroh, E.P and Meekal Hassan played there on weekends. There it also had a wall of fame, where celebrities would sign and leave hand prints. Perhaps it was my attempt to bring a slice of Hollywood to Pakistan.

I would pursue "films" from day one of my career. Working in T.V has been really good and has paid the bills. But what would satisfy my soul would be a film for cinema. As we notice, the trend in media here is rather retrogressive whereas the youth in general want something innovative and progressive so they can march ahead on the same footings as other developed nations of the world. In films, you can be creative and apply your own views and concepts.

Here I guess feature films are definitely the future of Pakistan.

GU: Greenwich now has a functioning media department, is there any career guidance that you would like to give our media students?

WR: Our youth has a choice between TV and Films among other media related careers like advertising etc. But I'd say television is more rewarding. Films would be more satisfying.

GU: You have gained a lot of experience and expertise in your field of choice. Would you like to share it with the growing minds in your alma mater?

WR: Yes, of course, I would love to invest my experiences with the talented youngsters at Greenwich University. I am always ready to contribute in any form whenever Greenwich requires my humble services.

Interviewed by: Sehar Nadeem (BS41 3607)
Ameer Hamza Asif (BS41 3646)

Photography by: Danial Iqbal (BS40 3528)



Allama Iqbal Debate Contest

Recollections



Allama Iqbal intra-university debate contest was held at Greenwich University on 6 November, 2012, under the umbrella of Higher Education Commission (H.E.C). The august house opened with the most debatable motions:

Pen is Mightier than the Sword Love is a Dream Marriage is an Alarm Har Fard hai Apne Muqaddar ka Sitara (Urdu)

The room was full of young minds keenly listening to the arguments presented by those in favour and against the motion, along with the three esteemed judges, who were seated right next to the main stage, carefully observing and paying attention to the heated arguments. I was seated near the back row with the rest of the contestants. There was a certain feeling of unease and nervousness among us. Although the audience was full of bright intellectuals, we could not help but feel tense as the feat of being able to climb up to the podium and speak confidently seemed like a daunting challenge. Even though the hall was nice and cosy, I could feel a cold sweat going down my neck. The task of going in front of a full capacity audience and speaking extempore sent a chill down my spine, as my turn to speak came nearer and nearer. Just a glimpse of the rest of the contestants could tell anyone that this feeling of nervousness was shared by us all.

There was only one thing that I kept telling myself, as I felt the tension increase within me, which was that this was the topic and platform that I had been waiting for. I kept telling myself that I should be confident and have faith in my words, for that is what I would be trying to persuade the audience to do. But the more I tried holding myself together, the harder it got

and finally after listening to some brilliant deliveries, my turn had come. I slowly got up from my seat and started walking towards the front and as I walked I could see all the eyes turning towards me. Each step that I took made me more nervous and the feeling of backing out and leaving the room was overtaking me. So as I approached the front of the hall, I took a deep breath in and told myself to have faith. The difficult part was over and with just a little more perseverance and confidence, I would be able to finally share my ideas and achieve what I wanted.

With that thought in mind, I climbed up and took centre stage. I started speaking slowly as I introduced myself to the audience and judges. All three judges gave a welcoming smile in appreciation of my courage to stand in front of the audience. I felt the warmth in their smiles as it reassured my self-confidence and helped me to compose my thoughts. I now saw the gradual change in my perception. What I had perceived to be the haunting eyes of unknown strangers were turning out to be the curious glance of the avid listeners. The more I spoke the more comfortable I felt as I started to build a bond with the audience since I was delivering ideas and provoking thoughts that they could relate to.





As my speech progressed, I kept thinking in the back of my mind that this wasn't such a daunting task as I had previously perceived it to be. It was actually guite enjoyable instead as there was high level of intellectual stimulation involved. Nearing the end of my performance, all my nervousness and tension had faded away and I was fully confident about my topic. This confidence was then reassured with the applause of very enthusiastic and loving audience, who had patiently and carefully listened to each and every word that I had said. After being kindly appreciated for my speech and my effort. I humbly went back to my seat with the rest of the contenders. But this time instead of feeling nervous and tense I felt relaxed, confident and at ease. I had realized that delivering my speech wasn't as hard as it had initially seemed. With the great support of everyone that was present in the room, along with a little bit of faith and determination I had managed to achieve something.

I quietly sat back in my seat again, with a feeling of content, trying to repay the good gesture to the rest of my peers as they had done for me.

There was only one thought that was going through my mind which was that things are not as hard as they may seem, you only need to try. I was lucky enough to be awarded the 2nd place in this challenging debate contest. But my real achievement that day was to be given the opportunity, and be able to stand up on a platform as prestigious as the H.E.C. debate where I shared my ideas in an attempt

to inspire my peers and learning the lesson that our dreams can come true if we have the courage to pursue them.



Mirza Bilal Asad Baig BS41 3603

Achievements

Muhammad Ali Asif (BS29 2316) Student of Mass Communication and Media Studies, secured 1st prize in the Interuniversity Joke Competition 2012, held at Mohammad Ali Jinnah University.

Asif, we feel proud of you! Congratulations!

The Vice-Chancellor congratulates you and lauding your efforts, said that it is a remarkable achievement. The management, faculty and all the staff of Greenwich University shower praise for your distinguished achievement.

Your victory will be the role model for other students too. Your talent has spoken in a big way. Asif won the competition by doing mimicry in his own style which was highly appreciated by the audience. Keep it up....

The universities participating in the event: *Igra University*, *Mohammad Ali Jinnah University*, *IBA*, Sir Syed University, Karachi University, Greenwich University. Some of the schools were also participating.

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Express News TV channel Programme

'Siah Sufaid'

Large scale participation of students

Probing Questions were raised by the students of Greenwich University, about the future of youth, during the interactive session on "Khudi Debate-Siah Sufaid" organized by the Express News TV channel in collaboration with Greenwich University, at Greenwich University Campus.

The theme of the event was "Pakistani Noujawan Ki Siasat Fashion Zada Ya Sanjeeda". Representatives of various political parties and media were present in the pannel to answer the apprehensions of the youth. The students said that the youth is very much



willing to participate in politics but the political parties were reluctant to provide any opportunity or platform for the grooming of the youth. They said that the history of political parties clearly shows that they did not give party tickets to the educated and young people to contest elections. The students were of the opinion that most of the political parties do not have any student wing and even if there is one, they did not have any say in the affairs.

The students regretted that the youth of Pakistan have no say in the political process and that is why the political parties have no innovative ideas to solve the problems of the masses. Had the political parties involved the youth, the shape of the country would have been much better than the present scenario.



They said that the political parties, whether in Govt. or opposition, have miserably failed in providing job opportunities to the youth.

Had the political parties involved the youth, the shape of the country would have been much better than the present scenario

The discussion provided the students of Greenwich University a platform where they expressed their views freely on political and social issues of Pakistan. Many students were of the opinion that it was a healthy exercise and provided an opportunity to have a dialogue with the representatives of various political parties.

Iqbal Jamil
Head, Department of Mass Communication
and Media Studies



Greenwich Rocks

"Greenwichians turn Africans"

Fashion show followed by a Food Mela



"Congratulations to the Creativity and Innovation Class for doing such a wonderful job. You have created a new bench mark for others to follow. God bless all of you." — Dewan Abdullah Farooqui Faculty member & Project Director

What more can any student aspire for than such words of appreciation for the 3 months of hard work, sleep-less nights, and highly imaginative thinking!

The class of Creativity and Innovation, Fall 2012 was assigned the theme of Africa where a total of 8 groups had to present cultures of different African countries such as Egypt, Morocco, Seychelles Island, Madagascar, Sahara Desert, Masai Mara, Tropical Africa and last but not the least Wild Africa, as their midterm project. This formed the basis for their final project in the form of an event which we all attended with so much zeal and enthusiasm on November 14, 2012. Theme "African Inspirations" as the name suggests was an assimilation of many different cultures that was

magnificently showcased through clothes, makeup, accessories as well as food.

The time frame for the event was 3 hours and I must say that the students really worked awfully hard to put up the show enjoyed and appreciated by everyone. These hours were crucial for every student, after all it was a project for their final exam! To organize such a gorgeous event with the guests exceeding the limit of 450 and going up to 650, made the students even more motivated.

The theme "African Inspirations" was sub divided into 3 categories such as "Once Upon a Time", "Desert Breeze" and "Going Wild". The masters of the ceremony as chosen by Mr. Abdullah Dewan were Warda Saeed and Abeer Ali Ansari, who introduced to the audience the concept of the show followed by welcome speech by Mr. Abdullah Dewan, the faculty.

The show started with an introductory video clip incorporating the three themes; Lareb Jaffer introduced the theme, 'Once Upon a Time' to the audience. The theme showcased a fusion of the old and modern culture of Egypt at large and the audience traversed into the era of Cleopatra with her domineering personality and, the Pharaohs of Egypt. In half an hour, this group presented a skit followed by a fashion show and the idea of love, power and cruelty being their main focus was executed both in the skit and the fashion show through props, clothes by Zahabia and makeup by Nina Lotia and A Square which was ended on live music performance arranged by the group.

Next was the turn of "Desert Breeze" group who took





up the ramp and entranced the audience with their story line and the elements brought by them. Hira Arshad on behalf of the group introduced the theme by shedding light on the contrast between the sophisticated Moorish culture and the ruggedness of the Berber culture. Beginning with a silhouetted belly dance which kept the audience thoroughly mesmerized, also kept them intrigued to see what more the theme had in store for them. In half an hour, the group of 17 members presented a skit based on the royal life of the Moors and presented the sub Saharan culture through the extravagant clothes of Humayun Alamgir (male designer), Afshan and Nuzhat as well as Ruby Shakeel (both female designers), jewelry was provided by Sarwana and make up done by Beenish Pervaiz.

With an hour underway, came the turn of the third theme, "Going Wild". Maham Karimi took up the stage and on behalf of the group briefly introduced what they were going to present. Going Wild, as the name suggests was a blend of the Masai Mara culture and that of the Seychelles Island, hence it was divided into 3 categories: that of the fish, birds and beasts. The crowd enjoyed the serenity and tranquility of nature that was brought on the ramp in the form of a Flamingo dance, the serenity in the walk of the fish and the power walk of the wild beasts. Two acrobats were called in to further show how wild the "Going Wild" was! Three cheers to Qandeel Fatima for clothing fashionistas, Talal Rahman for breath taking choreog-

A glimpse of African culture

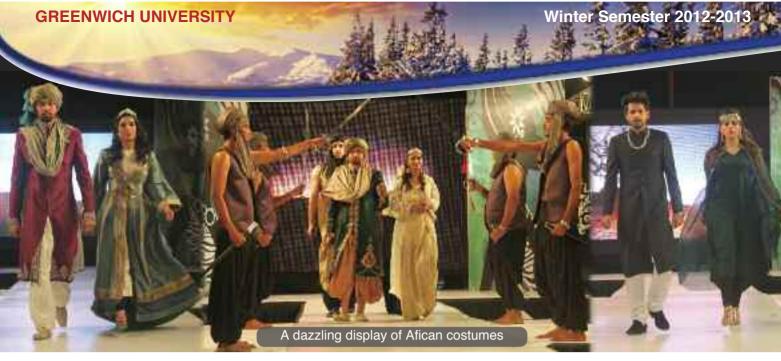
raphy, and B.Sheikh for make up extravaganza.

The event was covered by different channels such Indus, Samaa TV, Devida and Star News Asia with still photography done by *Syed Daniyal Iqbal* and *Rabia J*. The best part of the event and I must say an achievement for the students was that their designers and makeup artists as well jewelers were sponsored.

Mr. Abdullah Dewan appeared on the stage to thank our Vice Chancellor, Ms. Seema Mughal who had supported the students throughout the time during which the preparation for the event had been in progress on campus only. The Honorary Consul General of Russia, Mr. Andrey V. Demidov and his wife who had taken out their precious time to be a part of the fashion show, were most cordially thanked. This was followed by us as we thanked the sponsors namely, Mansha Brothers, Ramada, Koomo tyres, Voltage, Raavian Shipping, The Palm, NBP, SAP, SA Motors and Kamameyshi for generous contributions.

The audience, as they expressed themselves, were awestruck at the level of student effort and dedication towards the event and the popularity of the show. The thunderous applause was a testament to the effect. No wonder the demand to watch the show far exceeded the estimated number of attendees. With an end to the Fashion Show came the turn of the Food Mela which was set up and arranged in the front court





yard. There was music, proper seating arrangement done for the guests to enjoy their meals which included Shawarma, Bar B Q, Hareera and Pinacolada, served to give an African feel. The food and setup of the whole event was done by Marcopolo Events

H.E. Consul General of Russia, Mr. Andrey V. Demidov and his wife signing the visitors' book, while the Vice Chancellor and Mr Abdullah Deewan look on.

and this was placed under the responsibility of yet again a group of 14 students to showcase their skill and dexterity.

The motive behind the event was for the students of Creativity and Innovation class to understand and

learn how far they are supposed to use their imagination and creative skills in the most efficient manner. This is the reason why each group had a group leader namely Fahad Noor, Hira Altaf, Ahsan Khan, Osama, Talha Bhadelia, Umair Zia, Maham Qureshi, Abdur Rehman Mandvia and Abu Bakr Awan to put a tight rein on their group members and guide them throughout. To assist all the groups throughout the course and provide them with details as directed by Mr. Abdullah Dewan, two coordinators were assigned: Warda Saeed and Abeer Ali Ansari. With the budget allocation made by Mr. Dewan, and money collection under *Emad Mujeeb Sheikh*, it was jointly decided by the whole class for 8 tickets to be sold by each student, which challenged not only their marketing skills but also their persuasive skills in terms of the sponsors.

Student performances at such scale are not only

entertaining, but they also provide students with vital skills no textbooks can teach..... ranging from handling finances to politics, creativity and ingenuity.



Warda Saeed BS35 2929



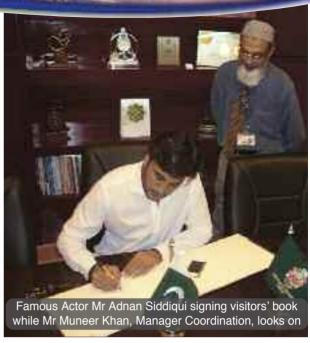
Achievements of Media Students Screening Talents

The video projects produced by the students of Mass Communication & Media Studies were screened in front of a large and enthusiastic gathering at the spacious court yard of Greenwich University. In all eighteen videos were screened, including two dramas, six songs, four documentaries and six short films on various topics. The drama "Khawabon Kay Rishtay" and "C-54" were produced by the students of Master's and Bachelor's respectively. The students also produced Greenwich song and visualized the famous song filmed on Raj Kapoor's "Awara Hoon".

Standing ovation was given by the guests and the students after the screening of every video. Lot of excitement and enthusiasm was shown by the students during the screening.

The Chief Operating Officer of Indus TV Network, Mr Zaheer Khan who was the chief guest on the occasion lauded the efforts of the students and said that by screening of the video projects the students will be motivated to produce their own films with innovative ideas. Famous actor Adnan Siddiqui was also present on the occasion.





Following projects of the students were screened:

Drama: 'Khawaboon Kay Rishtay': Students: *Ariba Shah, Amber Arshad, Zaheer Dada, Rejah Khalid Ansari* and *Naeem Khan Chando.*

Drama: 'C 54': Students: Muhammad Taqy, Amina Suleman, Rehab Siddiqui, Cozil Altaf, Furqan Thapedawala, Amna Shah.

Short Film: 'The Confession of the Thug': Students: Shaiban Haq, Fawwad Raheem, Soha Malik, Wajid Naeem, Syed Omair Ahmed, Zain Wahid, and Subhan Mir. Greenwich Song was visualized by three different groups of students.

Awara Songs: Awara Song was the subject and students made video on the original track of Awara from Raj Kapoor's original production during 50s.

Daniyal Iqbal, Tayyab Gani, Adeel Usman, Fasiur-Rehman, Taimur Gaznavi, Mina Fatimah, Bilal bin Baber, Irtiza, Haris Javed and Qirat Baber were the participants in Awara songs. It is to be noted here that there were a total of 3 AWARA songs that were selected for screening.

Untold Stories: Waleed Chohan, Daniyal Iqbal, Anum Pervez, Junaid Qadri were assigned to do one positive and one negative story in the project. This project focused on stories never told before.

Igbal Jamil

Head, Department of Mass Communication and Media Studies



Greenwich Leads in Business!!! Hassan Mansoor

Greenwich organized a Marketing and Sales Guest Speaker session with Mr Hassan Mansoor, Unit Head – Cash Management & Local Correspondence, at Habib Bank Limited

It was an interactive session based on question answers on sales and marketing management. The young speaker shared his professional experiences and practical work with BBA and MBA students.

Audience was specifically from BBA and MBA courses. Many students were from MBA executive who have working experience too, and they shared their experiences in sale and marketing. Guest speaker also shared his experi-

ence of Cash Management and Remittances with new ventures.

The Guest Speaker with Faculty and students

Students eagerly exchanged ideas even after the session and discussed about the practical experience in banking sector and sale tactics. It was an hour long session, which students fully enjoyed and also learnt new things. Session was followed by refreshments. In future Greenwich University plans to organize more such sessions.

"PINK RIBBON" Breast Cancer Awareness Day



measures againt breast cancer

cer and its effects in society. It was an interactive, question & answer session after which the students, faculty and staff took part in two more lecture sessions wearing pink ribbons, shirts, and dresses.

Dr Rohail spelt out preventive

The enthusiasm that burns embers at Greenwich University is as always a fever to participate and indulge in awareness for all. Another such occasion celebrated was Pink Ribbon Campaign where our youth spread awareness with significant zeal and enthusiasm. We hope many of our students are sensitized on the topic of breast cancer and will hopefully be able to protect themselves in future.

Greenwich University celebrated Pink Ribbon Day on Saturday, October 6, 2012, to create awareness about Breast Cancer among the students, staff and faculty. Dr Rohail A. Khoso gave a detailed talk on Breast Can-

After the guest speaker session food stalls were set up in the front court yard of the university where a concert was also arranged for the students. There were photograph sessions with every one wearing the pink ribbons they had contributed. An amount of Rs6,700/- was collected for the cause, which was donated by the Greenwich University to the relevant organizations.

Tahira Ahmed Khan (Fac)

Greenwich is what Greenwich does!



It's fun for all to be at Greenwich

Lucky Draw Award

For Greenwich University Staff

On 22 November, 2012, at about 02:30 p.m. I, Humayun Fur (Examination Department), was called to report to the Vice-Chancellor in the Executive Board Room. I got mentally prepared to submit the details of different assignments entrusted to me and explain my position thereof. But when I entered the board room,

the scenario was absolutely different and it was a pleasant surprise. The venue was full of my colleagues and staff members. They gave me a warm welcome and informed that I was awarded an L.C.D (T.V) through a lucky draw arranged by the Management.

The Vice-Chancellor and the Registrar along with all the staff members present on the occasion congratulated me warmly and handed over the gift amid great applause.

In addition to the above an L.C.D. (T.V) was awarded to a junior staff Mr. Sarfaraz also through the lucky draw.

I would like to take this opportunity to express my sincere gratitude for this kindness and gesture of goodwill on the part of Management. It indicates that the Management is all out to look after the welfare of the staff and, in response thereof, we all must make our best efforts to make this prestigious institution an exemplary one.

Humayun Fur Attendance Cordinator

PTV GOES ENGLISH

Pakistan Television Network channel is a state channel and the largest media organization in the country. The service rendered by PTV at all times has remained remarkable. It has played important roles in wars, earthquake, flood and other disasters. The plays broadcast by PTV are highly admired not only in Pakistan but all across the region. Many well known media icons have worked in this organization.

The main function of PTV is to provide public service broadcasting within Pakistan and abroad. It makes programmes for all its viewers/listeners in drama, documentaries, current affairs, entertainment and sports. These programmes are produced in Urdu as well as all regional languages i.e., Sindhi, Punjabi, Pashto and Balochi. While producing its programmes it pays due attention to the interest and aspirations of all strata of society and tries to reflect those effectively in its programmes.

PTV plans to start the telecast of its English News and Current Affairs Channel very soon, highlighting the cul-

ture and painting the good image of the country. As preliminary research they visited Greenwich University for the channel's promotion and to get the students' opinion about it. They said efficient strategy has been planned to make the new channel vibrant and profitable. The launching of this new channel will add one more to the list of five channels PTV owns.

Group of five crew members from PTV interviewed almost fifteen students and few faculty members. Questions were mainly based on different perceptions about the English Channel, aiming to know its potential worth and younger generation's ideas.

The main objective of launching the English version is to facilitate the international diplomatic community, foreign journalists, investors and foreign visitors towards better understanding of Pakistan and its culture as currently Pakistan does not have any English channel and the international community has to rely on foreign media reports about Pakistan. PTV English is also aimed at providing a platform for the youth, boosting their confidence and flashing their abilities, creating harmony, goodwill and national and international integrity.

Ayla Hassan (Fac)



From Our National Corridors

Merewether Tower

National cultural sites are places of profound importance. They bear witness to a nation's defining moments and illustrate its human creativity and cultural traditions.

The Merewether Tower in Karachi tells its own unique story, a part of thegreater story of Pakistan, contributing a sense of time, identity, and place to our understanding of Karachi and

of the country as a whole. We need to restore and preserve our national heritage for they promote our spectacular historical background.

Beautifully carved, elegantly designed, adorned with mysterious motifs, Merewether Tower is a well-known landmark. Or rather, a very well-heard one. Thousands pass by the intersection between MA Jinnah and II Chundrigar road where it stands proudly reminding us of Karachi's glorious past. Very few ever take a second to contemplate on its existence. Why is there a David's star on it? What are the two faces carved out on each side signifying?

questions. In the middle of the tower is an engraved Star of David, set in stone. Some upholder of religion has thoughtfully spray painted Yahoodi (Jew) on the tower, perhaps to mark it for demolition in future as the myth says so.

The face carved on the Merewether Tower is in memory of Eleanor of Castile who was the wife of King Edward I.

A little background of the Merewether Tower.....

Merewether Tower, or Tower as the conductors shout, even those who have not seen it, have at least heard about it in echoing sound waves. It cannot be missed by anyone coming from

KPT building. It stands tall at the intersection leading to two of the most famous and busiest thoroughfares. It was commissioned as a memorial for Sir William L. Merewether, who served as Commissioner of Sindh from 1867 to 1877. Opinions vary of its old residents, who believe different stories in the making of the tower, e.g.: that it was built to honor Freemasons present in Karachi at that time. It was designed by a city engineer James Strachan and the foundation stone was laid by the Governor of Bombay, Sir James Fergusson in 1884. After eight years of construction, it was opened for public in 1892. The Memorial Tower stands on a platform 44 feet square and rises to a height of 102 feet. The clocks are 70 feet from the ground where each of the clock's four faces is seven feet in diameter. The larger bell at the top announced hour marks while the smaller bells range at each quarter. They don't, Anymore. Even if they had, it would be lost in the noise pollution orchestrated by street vendors, bus drivers and conductors.

Come here on a Saturday or Sunday if you want to have an idle look at the monument. Park your car in one of the smaller streets on M.A. Jinnah road. Make your way past the vendors. Enter the gate and ignore the complaints of the gardener if he makes noise. Technically no one can stop you from visiting the place. Feel the dictatorship of time the landmark has endured. See the most prominent symbol of Judaism marked proudly on the monument and graffiti below it. The David's star may not have to do anything with Judaism and might be just another motif, the way it's been used by Persian craftsmen on Mughal monuments like Agra fort and Humayun's tomb. A small lawn is maintained by couple of gardeners. It has been repaired during Mr. Naimatullah's nazimship.

This monument is to be reckoned with, one of the few original Eleanor of Castile monuments. The more I researched and the more I had the understanding of this landmark, the more infatuated I became with every detail that had

meaning. This is beauty at its best. Every design in this building tells a story on its own. As I walked and observed I experienced an indescribable feeling. It was enlightening.



Raffe Hassan BS41 3697



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The Curtain Falls.....

13 April, 1926 – 24 November, 2012



It is rare to find a person with a vividly unique persona, multitudinous talent, vast knowledge, and heartfelt generosity. He was a man revered for his writing ability, his unparalleled wit, his charm, his bravery, and most of all, his honesty. He was a businessman, a philanthropist, a columnist, a legend - He was Ardeshir Rustom Cowasjee.

He was born in Karachi on 13 April, 1926 to Rustom Fakirjee Cowasjee, a businessman in merchant shipping, and Mucca Rustomjee. He attended the Bai Virbaiji Soparivala Parsi High School (BVS) and graduated from DJ Science College, Karachi, after which he joined the family shipping business, the Cowasjee Group. He married a young doctor, Nancy Dinshaw in 1953 and has a daughter, Ava, who works for the family business, and a son, Rustom, who is an architect in the United States of America.

In 1988, he began to contribute to the 'letters to the editor' section in the daily Dawn newspaper, and due to his well-researched, sharply accurate, brutally honest, and fearless articles that became an exposé for high-profile, corrupt officials and their counterparts, he made enemies and was threatened countless times, but that mattered little to him. In fact, his columns were so well received that it led him to become a permanent columnist for Dawn.

He had zero patience for corruption at any level, and consistently wrote against it, including environmental degradation, animal rights violation, incompetence, nepotism, and lawlessness that plagued the society. This attribute of his categorised him as a whistleblower, as he left no stone unturned in making the public aware of the injustice that took place in the country. Zulfiqar Ali Bhutto had him arrested, without reason, for 72 days, but it is speculated that Bhutto did so because Cowasjee was vocal about Bhutto's policies and authoritative ways.

He was probably the only person between his generation

and ours, who represented Mohammad Ali Jinnah's ideals and convictions to such an extent that he would, on many occasions, pen down his father's and his own experiences with Jinnah himself, and in doing so, he endeavoured to convince the public, and youth in particular, to break free from the vicious and unforgiving vices of society, and in turn, reminded his readers what Jinnah had envisaged for the country that he wanted to make possible.

Jinnah once said, "There are two powers in the world, one is the sword and the other is the pen," and Cowasjee embodied the latter power in every way. He was so well-versed in that field, that young, aspiring journalists used to look up to him and frequently take his advice and ask for his opinion on an array of topics.

Apart from journalists, countless writers, doctors, lawyers, businessmen, and students alike, looked up to him, since he wasn't just a mere source of inspiration, but was a mentor and guide for them as well.

Abdullah Dewan, businessman and Assistant Professor at Greenwich University, recounts a brief meeting during his teenage years with Mr. Cowasjee. He narrated an experience when Cowasjee came to his residence looking for Dewan's brother who had driven over the speed limit and therefore, earned himself an earful from Cowasjee for his transgression.

Cowasjee knew the importance of education and emphasised on its widespread availability because he strongly felt that if it were in hands-reach of people, it could potentially change the fate of the nation. He voiced that opinion with such ease, that it sounded as if it were child's play. As



the Chairman of the Cowasjee Foundation, he was also the noble financier of grants and scholarships to students wishing to pursue their higher education locally and overseas and has been a consistent donor for The Citizen's Foundation (TCF) schools as well. He wished that others would also follow his footsteps and provide such educational opportunities to students willing but unable to pursue education.

Jinnah once said, "There are two powers in the world, one is the sword and the other is the pen," and Cowasjee embodied the latter power in every way.

The Cowasjee Foundation has been a regular donor to other establishments as well. The Lady Dufferin Hospital, Sindh Institute of Urology and Transplantation (S.I.U.T.) and the National Institute of Cardiovascular Diseases (NIC VD), to name a few, are the beneficiaries of the foundation.

Ardeshir Cowasjee wasn't just a humanitarian, he held a deep attachment to animals as well, and would frequently compare the attitudes of people towards animals as a litmus test to judge the depth of their character. He had several pets who became companions throughout his life, the most recent ones being his dogs, Jack Russell Terriers, Billie, Captain and Lulu, a cat, Tobey, and an Australian Cockatoo, Ben. Whenever someone would come to visit him, he had at least one of them around him, and if the guest was lucky, they would be greeted by his zealous terriers.

Ardeshir Cowasjee experienced a femur fracture in August 2012, after which, it was claimed that he wasn't his usual self. Later on, he suffered from pneumonia, which was the reason why he was hospitalised, and on Saturday 25 November, 2012 afternoon, he succumbed to his illness and passed away.

On my way to the funeral, I couldn't help but find myself in a pensive mood, thinking about the loss that has befallen the nation. He was a living treasure to Pakistan and an asset that many recognised, even without meeting him in person. Upon arriving at the funeral, I noticed that people from all walks of life came to pay their last respect to him which was a testament to the number of lives, and more importantly, hearts that Mr. Cowasjee touched over the time he was with us. Some attendees knew him for decades, and others knew him their whole lives and these individuals could narrate such experiences with him that they could each write a novella on him.

The afternoon of November 24, 2012 was indeed a melancholic one, as we, as a nation, lost a key member of society and a citizen like no other. That citizen was Ardeshir Cowasjee. He was a man of innumerable words and a true veteran in most fields, ranging from politics, to

arts. He will be dearly missed by all those who knew him, and even though he left his physical presence for a heavenly abode, his ideals and he will truly remain ingrained in our hearts and minds forever.





".... nothing works with logic in this place."

Ardeshir Cowasjee

I had the opportunity of meeting the icon on Tuesday, 20 December, 2011, when Ardeshir Cowasjee was awarded the Jinnah Award conferred for outstanding and dedicated service to Pakistan in recognition of a lifetime of fight and philanthropy in the midst of a nation where one is punished for dissent. Cowasjee was known for his scathing criticism of politicians and the religious right.



He was also known as a successful businessman, social activist, and an active philanthropist.

Mr Cowasjee dedicated time and effort to focus on creating awareness about the misdeeds of Pakistan's rulers and the different ways in which people are exploited by their compatriots.

Tahira Khan (Fac)

Beauty Care

Dr Afzal Lodhi, renowned dermatologist, delivers a lecture at

Greenwich Community Development Forum



Greenwich University welcomed Dr Afzal Lodhi for guest speaker session under the umbrella of Greenwich Community Development Forum. Dr. Afzal Lodhi is a very renowned Dermatology Consultant with significant expertise in cosmetic procedures. Dr Lodhi is a registered member of Pakistan Medical and Dental Council.

In 28 years of his practice he has had several successful cases to his credit. He has treated many famous celebrities, television personalities and politicians.

Dr Lodhi shared his views regarding skin problems in Asia specifically as he is the first one to present a research paper in the European Medical Association Conference about laser treatment on Asian skin.

The field of dermatology has been revolutionized in our region during the past few years. People now have greater awareness and discuss cosmetic procedures very openly.

It is very important for a patient to consult a trained dermatologist for laser treatments so they can handle the case effectively. The equipment such as lasers and botox shots should be of quality standard. In most of the cases, no precautions are needed.

During the session Dr Lodhi emphasized on personal hygiene, proper cleansing of facial skin, regular moisturizing and application of a good sun block as essentially important for healthy, glowing skin.

Exfoliation with a good scrub once a week also gives

good results. If a person wants to go a little further then peeling is the next step as it helps in the removal of dead skin and adds a shining look.

Dr Lodhi also emphasized on balanced diet as youth these days have irregular and improper eating habits which affects general health and skin too. He advised to eat a balanced diet consisting of fresh fruits, vegetables, white meat, lentils and dairy products, take a proper eight hour sleep at night, not to take stress and completely quit smoking.

God has bestowed us with the ozone layer which prevents us from harmful sun rays but unfortunately human activities have damaged it and we are getting exposed to unfiltered rays. The direct exposure of harmful rays has increased the risk of severe skin diseases. The application of sun screen on the skin especially on hands, neck and face help in preventing various skin diseases. Dr Lodhi shared some pictures which showed treatments and its positive results.

Taking care of your skin and enhancing your image is an important individual approach, it is an integral part of feeling and looking good. Media has also played a very important role by spreading positivity about such treatment. It gives an opportunity to openly talk about the advantages and disadvantages of botox shots, fillers and lasers.

Guest speaker session was followed by questions and answers, with refreshments for the guest. Over-all it was an effective session of skin issues, myths, diet and natural changes which affect our skin. Even after the session ended students kept on asking questions from the Doctor. Greenwich University thanked Dr Lohdi with a vote of thanks and the Greenwich Memento.

Ayla Hassan (Fac)



Health Care,

an Important factor in life

Dentist at Greenwich Community Development Forum



The North Carolina Dental Practice and Aesthetics International and Greenwich University arranged a health program regarding Oral Health (dental) concerns and Skin Care on 11 November 2012.

The objective of the session was to create awareness among students and staff about Oral Health (dental) concerns and Skin Care. Dr Kay Marie Abdullah explained that certain growing adults have oily skin which can be treated with appropriate diet and skin care. However at puberty most adolescents breakout with bumps and an oily textured surface on the epidermis. These must not be touched with unsterilized fingers or material. There are face wash and cleansing swabs that can be carefully applied.

Oral health is a personal responsibility for all as one grows up. There was a lot of stress by Dr Sanya



Mooraj on the regular visits to a dentist as a basis for 'how are my teeth generally doing and what is my oral health', as it stands.

Dr Ruaaz Aziz Morth spoke on how an orthodontic can make you want to smile again when you always shied away from the concept. The jaw can be adjusted to accommodate better placed teeth, improving your smile. Braces can be an alternative to jutting out or out of alignment teeth.

Oral health is a personal responsibility for all as one grows up

This is a social responsibility to create convenient collaboration for people accessing and living around Greenwich University to promote healthy choices

The Doctors attending were:

- · Dr Kay Marie Abdullah, MD, FACS
- Dr Sanya Mooraj, BDS, Msc (University of London)
- Dr Beenish Qamar, BDS, RDS (Consultant Dental Surgeon)
- Dr Ruaaz Aziz, Morth (Prince Philip DH, UK), Morth RCS (Edinburgh, UK), Specialist Orthodontics

There were large number of attendees who benefited from the session which is one of a series of such events. The North Carolina Dental Practice Team with the Aesthetics International Team was coordinated by Bakhtawar Babar.

Tahira A Khan Assistant Professor

"The Social Affair"

Great Channels to Express Yourself and Earn Laurels



The Social Affair was organized by the class of media management and marketing on 6 October, 2012. The idea behind this event was very important, based on the present day demands, it was organized to create awareness about the importance of social media and to provide opportunity to students to socialize with professionals from the corporate world.

It was followed by a Guest speaker session where professionals from different industries related to social media spoke about the impact of social media and its contributions towards improvements in the corporate world in particular and the society in general.

The guests represented different organizations and spoke on the following topics:

- Shaharyar Popalzai, "Social Media and the Modern Newsroom "
- Amin ur Rehman "The Changing Face of KESC through Social Media"

- Abid Beli "Entrepreneurship through Social Media"
- Imtiaz N. Mohammad "What Makes Social Network "
- Ejaz Asif "Social Media Mindset"
- Muhammad Mustafa "Make Money Online From Your Living Room"

The event also comprised of a food carnival which included lots of food stalls, games etc., a gig was also organized where young and enthusiastic students also performed and displayed their brilliant skills.

The event was very well coordinated, students

enjoyed a lot and yet a great learning experience for the upcoming media graduates.











Aims and ideals add meaning to our lives. Greenwich University has been the platform where I met my ideals and achieved my aims. I have obtained my professional education from Greenwich University and today I am working here as Relationship Manager.

Experience at Greenwich is one of the best that happened to me! It has allowed me to grow into a stronger individual ready to face the challenges of the practical world. It has enriched my thought process and given me the ability to think out of the box. It is because of Greenwich that I was capable to work in the leading firms and banks like ABN Amro and Standard Chartered of Pakistan. I see myself progressing from a student to a successful professional and the credit goes to Greenwich University for transforming me into a successful individual.

Greenwich is not only an institution, it's a lifestyle! It is where I laughed, I cried when my grade curves went from right to left or left to right, where I watched cricket

Greenwich is not only an institution, it's a lifestyle!

matches on the big screen with my friends, played sports and participated in the biggest sports festival at LUMS (Lahore University of Management Sciences), prayed at the nick of time in the girls common room before exams, faced challenges and learnt to compete, had fun with my mates at national and international trips and much more, simply a great lifestyle.

Dear friends, my advice to you is, never compromise on your values. I have had the opportunity and honour of being the only student maintaining a 100% ATTENDANCE throughout my bachelor's and master's at Greenwich University, this has also helped me in my career tremendously. Therefore, VALUE TIME! I would like to share with you something really magnificent which my teacher at high school taught me, a remarkable latin phrase which changed my life, CARPE DIEM which means SEIZE THE DAY/MOMENT i.e., "Live as you were to die tomorrow." In order to get motivation and satisfaction, one needs to be loyal to oneself, one's institution and one's family. Hard work with faith, passion and positivity adorns you with success!

My stay at Greenwich University has been a wonderful one and I have some beautiful memories from here and lasting friendships which I would cherish my entire life.

Sabah Baloch Relationship Manager

CONVOCATION 2013 CURTAIN RAISING



The Vice-Chancellor and the Registrar chaired a meeting of the Academic and Administrative Staff on 22 November, 2012. They informed the staff about the decision of finalizing Convocation date, and appreciated the efforts of staff in making the previous Convocations significant with their sincere efforts, they hoped that the forthcoming Convocation would be more creative and delightful with their persistent efforts.

Rub Nawaz

Assistant to Vice Chancellor

Reaching out....



Beaconhouse Career Fair 2012

Greenwich University students placed the University stall at the Beaconhouse A' Level Campus, North Nazimabad, Career Fair 2012 on Wednesday 03 October, 2012.

It was a vibrant fair which was attended by students from all A' Level Beacconhouse campuses. Greenwich University students Samir Ansari, Raza Masud, Salar Aziz Khoso, alonwith Ms Tahira Khan, Mr Iqbal Jamil, Mr Ahmed Kamran and Mr Rab Nawaz were present at the stall. Greenwich University students rocked the exhibition by their excellent performance. They perfomed national song on the beats of guitar and keyboard. The participants of the exhibition enjoyed the performance a lot.

After the exhibition lunch was served to the participants by the Campus Administration.



Bahria College Career Fair 2012



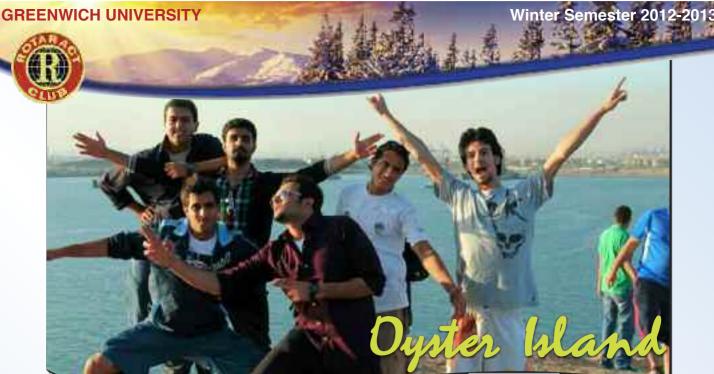
Greenwich University placed its stall at the Bahria College A' Level Campus, M.T Khan Road on November 18, 2012.

The Exhbitition was organized by the Career Councellor Mr Moez Allidina, who is an Alumnus as well as Teaching Assistant at Greenwich University. It was a very well organized fair which was attended by all students from A' Levels, Bahria College campus. The Greenwich Stall was thronged by people of all ages including students and their parents, who were eager to know about admissions etc.

Ms Farhat Saleem, Ms. Tahira Khan, Ms Sabah Baloch, Mr Ahmed Kamran and Mr Rab Nawaz were present at the stall. The exhibiton ended with a vote of thanks from the Principal, Bahria College.

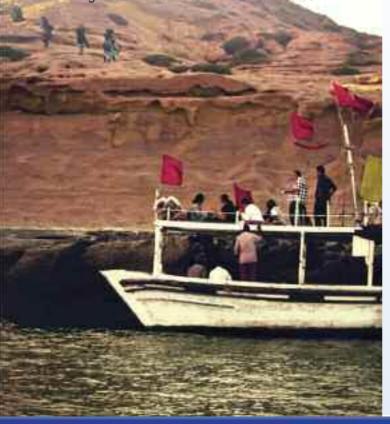
Rab Nawaz
Assistant to Vice Chancellor





Friday, 30 November, 2012, Rotract Club arranged a crabbing trip for its members and the students of Greenwich. We were forty students and a few teachers.

Warm winter afternoon, the tides were low and the students were really excited; we were moving from one side of the boat to the other causing imbalance and creating a lot of chaos. There were pretty amazing sights to look at. We saw oil tankers docked in water and as we moved ahead for our destination we could see a strip of rocks laid together; they looked like big pastels made out of concrete laid in water, as an eye candy. Later it turned out that the government is making a road to connect all the small islands.



Around 4 p.m. we were docked at the island known as "Oyster Island." Apparently most of us had a picture in our mind that we would be stopping somewhere in the sea to catch crabs or do some fishing but were taken to this amazing island instead. It was zenith for photographers. The tough part was climbing up the mountain. Sand was moist and cold, some considered it an expedition whereas others considered it as torture but once everyone was on the top their perception changed.

Exploring an island was fun apart from crabbing or fishing, and we thoroughly enjoyed it. Everywhere one could lay their eyes on were amazing sights bragging about the greatness of nature. Standing on top and gazing down, one could see the golden tides with the reflection of the sun hugging the shore back and forth. Around quarter to six, all of us were called down for dinner. But some stayed back to enjoy the sunset and sit back and relax.

To make things more interesting, a bonfire was lit up with dead leaves. Around twilight the sky was painted in shades of purple and orange. Coming down was like an exercise for all of us. By this time we were hungry like anything. Sitting down with faces that you've seen passing by you in university but never got the chance to talk, was of course interesting. It was less of an island expedition and more like a social interaction towards the end of the day. By the time we were done around thirty minutes past seven, we decided to move back towards the city. By then most of us were tired, so some decided to go on the upper deck of the boat and lie down. Up on the sky was the blanket of stars right over us moving slowly as the water carried us to the shore. Jostling and jaunting and singing aloud we were docked on the port of Karachi.

Lubna Ahsan (Fac)

®

What a way to Hangout at Greenwich University....

I.4 billion reasons was the topic under discussion at Greenwich University which was the host of guests talking live from Geneva, Switzerland; Toronto, Canada; Perth, Australia; New Delhi, India; Islamabad and of course Karachi, Pakistan; all at the same time. Then who knows how many different countries were represented in our wide and diverse audience for this polio eradication chat!

This interactive session was with d'Arcy from Australia, who was visiting Karachi on his way from the New York, Toronto, Quebec City and Milan. He is a representative of the UN for advocacy of alleviation of poverty all over the world, as in health issues, hunger and shelter. He was moderating

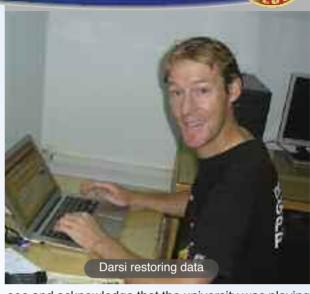
from Greenwich University Karachi to people and organizations of consequence in North America, Europe, Asia and Australia.

The event was a live on-air Google+ Hangout – this is an interactive online video conferencing system that

can have up to 9 guests and many thousands more watching, plus it is recorded for future reference and use.

On this occasion the hangout consisted of leaders in polio eradication and polio survivors. There was no place, to have this chat posted from, better than Greenwich University, Karachi in Pakistan, one of the three remaining endemic countries with polio.

Greenwich provided the wonderful backdrop with the University's name and Pakistani flag featuring proudly and prominently behind the moderator's left shoulder (me) for the whole world to



see and acknowledge that the university was playing its role for the global eradication of polio.

The discussion, conversation, information and inspiration that ensued from this hangout was significant. We heard the technical aspects of polio eradication from Dr Hamid Jafari from the World Health Organisation and one of the heads of the Global Polio Eradication Initiative and how he went about implementing the plan for India to become polio-free (now in it's 20th month of being polio-free!). We also heard from Rod Curtis, the communications director for UNICEF India on the practicalities of polio eradication in a country like India and how it is possible for the last remaining reaches of polio affected areas.

As moderator I got to comment on how it had given me confidence for involving myself in the drive against polio after seeing the logistical work taken up in the background, the passion and determination of those on the frontline delivering vaccines and in the communications and public engagement aspects especially from another one of our panellists from NUST BioReach Society and the advocacy work they are doing.

I must pass on sincere thanks to all at Greenwich who helped facilitate this seamless event to occur Thank you to those who helped set up, remained there for the event until 11.30pm local time and, those decision makers who generously gave up the space for this wonderful talk to have occurred.

Please find below the relevant links with full details of members who took part in this conversation as it has been recorded and is available for you to watch:. The End of Polio Google+ Hangout on Air

What:

A Google+ Hangout on Air featuring Hamid Jafari, head of the Global Polio Eradication Initiative, and other leading figures from the world of polio eradication

Where:

Hosted from the Global Poverty Project's The End of Polio Google + account and saved version available here:

http://www.youtube.com/watch?v=07bh8liw_s w&feature=em-uploademail-new

When:

Friday, November 2, 6 pm Geneva time, 1 pm New York time, 5 pm London time, 10 am Los Angeles, 10 pm, Islamabad. Saturday, November 3, 4 am, Melbourne, 6 am NZ.

Why:

- To create a unique engagement point for our existing supporters.
- To allow those who have just started on the polio awareness/advocacy journey to learn more and become more deeply engaged with this issue.
- To give our supporters a sense of community and ownership, by allowing them to submit questions and hear from other polio networks and supporters.



Who:

- Moderator: d'Arcy Lunn (Global Poverty Project, The End of Polioadvocate)
- Hamid Jafari (GPEI head and primarily credited with eradicating polio in India)
- Rod Curtis (UNICEF India, Communication Specialist Polio Eradication Unit)
- Fatima Riaz (NUST Bioreach Society founder & young Pakistani polio campaigner)
- Ksenia Solo (Canadian actress, celebrity and producer of future polio story movie)
- Janice Nichols (polio survivor and author of Twin Voices)
- Audrey King (March of Dimes Canada, polio survivor and post-polio ambassador)

Tahira Khan Assistant Professor

ENTREPRENEURIAL PASSION

Greenwich Graduate at Port Grand

Fahad Azad, Graduate of Greenwich University launched "juicylicious" at Port Grand on 7 December, 2012. A large variety of fruit Juices i.e. sugarcane, apple, pineapple, coconut pomegranate, and others are available on subsidized rates. We wish Fahad best of luck for his future endeavors, and appreciate his entrepreneurial passion. Keep it up!!

Rub Nawaz
Assistant to Vice Chancellor



Sports

HEC ZONE"G"

FOOTBALL TOURNAMENT



HEC ZONE "G" tournament was organized by IQRA University from 6 to 7 November, 2012. Around 13 teams participated in this event. Our team lost in the Semi Final against Iqra University by 2-1 score. This team was formed after two years of hard work of the students with the coach. They trained and played many Inter Club Tournaments which gave them a sense of confidence and made them physically strong. We won the Quarter Final against KASBIT University 3-0.

The semi final lasted for one hour forty minutes including extra time. The lone goal was scored by Haseeb Nadeem of Greenwich University. The match was wonderful and highly exciting to watch with all the players exhibiting good team work and skills. The team comprised of the following students:-

- 1. Abbas Lone (CAP)
- Shahmeer Ali Khokhar
- 3. Haseeb Nadeem
- 4. Azmarae Adam Khan
- 5. Umer Abid
- 6. Uzair Bhakrani (V.CAP)
- 7. Mehtab Hassan
- 8. Moin Nawaz
- 9. Umair Arshad
- 10. Taha Kamran
- 11. Jawad Lakhani
- 12. Omer Murtaza
- 13. Mubin Ejaz
- 14. Haseeb Nadeem
- 15. Azmarae Adam Khan

HEC ZONE "G"

TABLE TENNIS CHAMPIONSHIP

ORGANIZED BY GREENWICH UNIVERSITY 14 &15 NOVEMBER, 2012.



Greenwich University organized HEC ZONE "G" Table tennis Championship on 14 & 15 November, 2012. Around 09 universities participated in this event:-

Greenwich University, Karachi University, IoBM University, Iqra University, IBT, PAF Kiet, Ziauddin University, Aga Khan University and Sir Syed University.

The Winner and Runner Up of the of the Doubles event were Karachi University and Iqra University.

The Winner and Runner Up of the Singles event were Kamran Sarang of Karachi University and Mian Asad Omer, *Greenwich University*.

Mian Asad Omer defeated the following teams:-League match Aga Khan University Quarter Final match Iqra University Semi Final match IoBM University

He lost Final match against Karachi University with a very narrow margin but has qualified for the HEC Zone "G" Final Round. He played the tournament with great confidence.

Sadia Sheikh Manager Sports

CONGRATULATIONS!

Asad Omer of Greenwich University has made us exceedingly proud by achieving 'Runner up' position in "ALL PAKISTAN HEC INTERVARISTY TABLE TENNIS CHAMPIONSHIP" which took place in NED University, Karachi, from 2 to 4 December, 2012.

Besides this he has also qualified for the "National Games" for HEC team which will take place in Lahore from 22 to 28 December, 2012.

Congratulatory messages were received from Ms.Sadia Sheikh, Manager Sports Greenwich University, from Universities all over Karachi and HEC itself for gloriouslyqualifying in the Final round. They even said history is made by Greenwich itself as now we will be known with honour in Pakistan for Sports as well, besides academics.



Asad Omer's Match statistics are as under:-

LEAGUE MATCH: Won against UET BANNU 3-2 QUARTER FINAL: Won against SUPERIOR UNIVERSITY 3-2

SEMI FINAL: Won against TOP SEEDER FAHEEM RAZA 4-1

FINAL: Lost against KAMRAN of KARACHI UNIVERSITY 3-2 after a very close fight.

We wish him Good Luck for his future endeavors.

Sadia Sheikh Manager Sports

DEAN'S LIST

Undergraduate — Fall 2012

BS40 3527	Syed Abdul Rafay	3.67
BS41 3603	Mirza Bilal Asad Baig	3.60
BS33 2767	Soha Malik	3.60
BS36 3087	Fahad A. Farooqi	3.50
BS35 2965	Sharon Braganza	3.50
BS40 3518	Mustafa Nadeem	3.40
BS40 3508	Kousar Gulzar	3.40
BS36 3096	Muhammad Fawad Rahim	3.40

Graduate - Fall 2012

MS41 3700	Muhammad Nadeem Khan	4.00
MS38 3349	Amber Arshad	3.75
MS30 2513	Anum Khan Niazi	3.75
MS40 3566	Khawaja Arsalan Arif	3.60
MS34 2859	Mirza Mustafa Baig	3.60

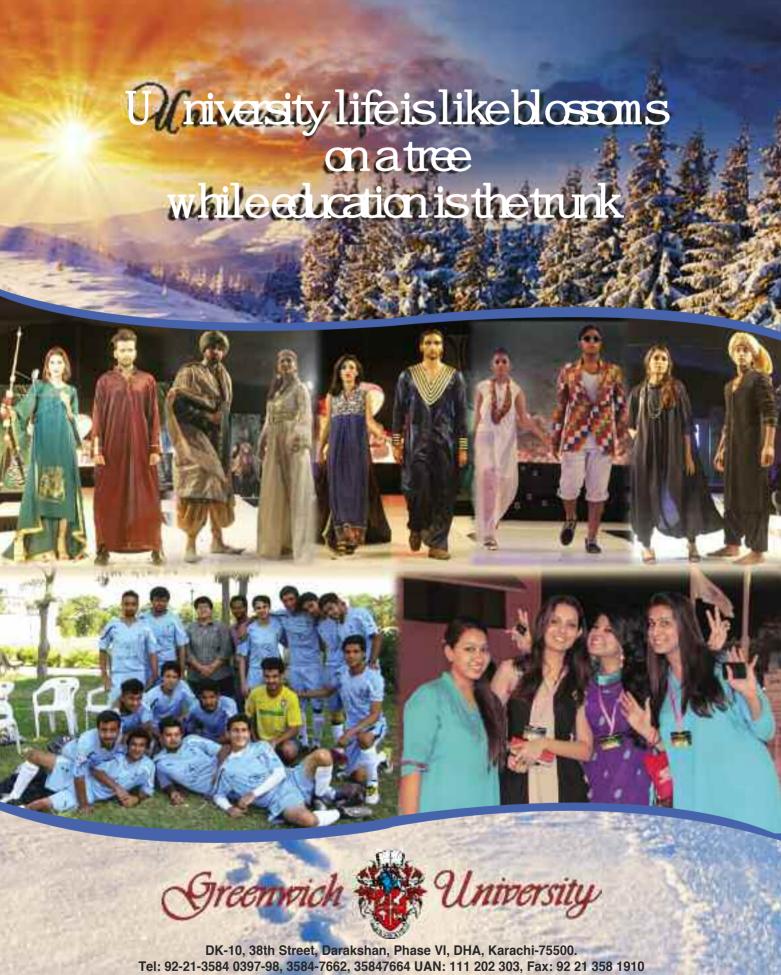
We offer our heartiest feliciation to all the distinguished students who made it to the Dean's List.

WELL DONE!



Ms. Sadia Sheikh, Manager Sports of Greenwich University, has qualified as Fifa National Instructor in Administration and Management. Out of all participants coming from the SAARC countries, only 8 of them qualified and Greenwich must feel proud that she is the first ever Pakistani to qualify for this position. Seen in the picture is Sadia Sheikh receiving Certificate and Gift from the Vice President, Asian Football Confedration (AFC) Mr.Ganesh Thapa.

The final course for selection was conducted in Nepal from 07 to 14 October 2012. She gave comprehensive talk on Planning, Marketing, Fifa Statutes and Fifa.



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