

# Greenwich

Fall 2015  
A quarterly magazine of the University



Greenwich University  
Karachi - Pakistan



Socio Cultural & Educational Tour  
to Japan 2015

Greenwich Explores  
**THE LAND  
OF THE RISING SUN**

**“Curiosity leads to discovery”**



Prof. Dr. Pervez Hoodbhoy  
National Security Analyst

**“Practice  
humility  
in life”**

Aly Azghar Naqvi  
Greenwich Alumnus



Brand Communication Manager, Pak Oasis



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Dear Readers,

Welcome to our Fall 2015 edition of Gvision. As always we at Gvision strive for excellence and delivering our promises, we provide an insight into all campus events and achievements accomplished by the students, faculty and staff.

Our Cover story this time highlights the socio-cultural and educational trip to Japan. The students along with the Vice Chancellor and some faculty members visited “The Land of the Rising Sun”. They returned full of excitement and with memories to be cherished for a life time.

This issue comprises of the interviews of our Alumnus, Mr. Aly Asghar Naqvi, Brand Communication Manager, Pak Oasis and Prof. Dr. Pervez Hoodbhoy, National Security Analyst. Prof. Dr Hoodbhoy has conveyed a beautiful message of encouraging curiosity which is one of the ways to understand and reflect on the beauty around us. On the other hand Mr. Aly, a compassionate soul, has advised students to practice humility and generosity in life and assist the underprivileged people.

I would like to acknowledge the untiring effort and support of my entire editorial board. I would also like to thank the students and Ms. Aasma who assisted me in the compilation of this magazine.

Enjoy reading and send us your thoughts, ideas, comments and potential articles for the next publication at [Gvision@greenwich.edu.pk](mailto:Gvision@greenwich.edu.pk). Visit our online gallery to see more images of the University, the faculty and the students who inhabit it.

Concluding with another motivational quote;

“One of the deep secrets of life is that all that is really doing is what we do for others”

- Lewis Carroll

Regards

**Rizwana Amin**  
Editor

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## Broaden students' horizons and instill in them the ability to appreciate different cultures.

### Socio Cultural & Educational Tour to Japan 2015

Greenwich University has a proud tradition of organizing International Tours for its students in an attempt to broaden their horizons and to instill in them the ability to appreciate different cultures. After every trip the students design a souvenir booklet covering cultural values and the economic position of that country.

It is worth mentioning that Greenwich University is the first University in Pakistan to take its students on an excursion to Japan. With context to this Greenwich University also held a fashion show, "The Land of the Rising Sun" honoring the Japanese Culture at the University Campus. A delegation consisting of students, faculty and management staff lead by the Vice Chancellor visited Japan from 7th June to 15th of June, 2015 as per scheduled.



The first stop on the trip was the Tokyo Bay which is located in the Southern Kanto Region of Japan. Tokyo Bay is a beautiful sight especially with its Aqua line crossing through the middle of the Bay. The delegation also explored the Tokyo Bay in a rental boat which too served to be an adventure for the many tourists. They next visited the Hosei University (Tokyo University of law and politics) It is considered to be Japan's 3rd most prestigious University according to their National Surveys. There they took a tour around the campus, getting a basic idea of the curriculum and education system.



Next, the students visited the ENRI National Lab. No tour to Japan is complete without a visit to Mt. Fuji. The delegation had a one day tour to visit Mt. Fuji which is the highest mountain peak in Japan. The delegation



toured Mt. Fuji and Hakone; the Fuji Five lakes were also visited at the base of the mountain.

The delegation also visited the multi-national automobile manufacturing factory Nissan Motor Company Ltd as a part of their Socio Cultural & Educational Tour. The delegation later went sight-seeing in Kamakura where they visited various temples, shrines and traditional Japanese Gardens. Later on they visited the Tokyo Tower which is the second highest structure in Japan; it is a mass communications and observation tower located in the Minato district.

The delegation also went to “Tokyo Disney Land” where they spent the entire day in the theme park, getting their adrenaline to a new highest in the various rides and enjoying all of the events happening in the park.

Another thing worth mentioning is their food. Japanese food is not only delicious but is highly nutritious. Their diet includes fish, miso, udon, soba, rice and various vegetables. It is because of their rich diet that the people there are healthy and tend to generally live longer.

The entire trip was not only fun but it also served its purpose as a Socio Cultural and Educational Excursion. Japan with its rich history, culture and traditional values is truly “The Land of the Rising Sun”







## One More Feather in the Cap! The Launching Ceremony of Greenwich University Radio



**Greenwich University's online radio station was launched on May 15, 2015**, at Greenwich University Karachi, complete with its own shows.

The station is called GUR, an acronym for "Greenwich University Radio." It draws from the pool of talent residing in the University. It has not gone live yet, but the students have been working on it for three months now.

"The station is going to be eclectic," says Umer, 21, who DJs and works in FM 105, when he isn't at GUR. FM 105 Director, **Zulfiqar Ali Shah** wished the University the best of luck in this endeavor and that GUR had both his and his technical staff's support if they are ever in need of assistance. In the soft launch ceremony, the Vice Chancellor of Greenwich University Ms. Seema Mughal said that she hopes GUR brings out the best of the raw talent present in the University.

**Mrs. Arifa Shamsa**, who is amongst the legends in Pakistani Radio history recorded the first program for the station and expressed her best wishes for GUR. The director of the University, Mr. Saeed Mughal says it's a dream come true and that he has the best wishes for GUR.

"We are playing what we want to listen to," says program director Mr. Fahimuddin. "The goal is to create a radio

station, different from the syndicated, homogenous, broadcasts playing in modern stations."

"The mission of GUR is not just to communicate with students and the University, but to communicate with the community at large," he said.

When the station launched in Mid-May at <http://greenwich.edu.pk/radio>, all of the shows were pre-recorded, but now as the crew gains confidence and experience, GUR plans to air some shows live.

"The radio station will serve as a laboratory for students in the university recording arts program, where work will need to be produced on a consistent, timely basis. All the equipment is industry standard: Shows are mixed, edited and mastered on Avid digital audio consoles running Pro Tools digital audio software which is essential to produce industry-ready sound engineers" says Mr. Imran Khan, Academic Coordinator.

In the two months that the program has been operating, it has expanded from 1 student to more than 20. "If you train and condition yourselves the right way, you will always find a place in the Mass Media Sector" concluded Mr. Zafar Iqbal Saifi.

**Muhammad Imran**  
Academic Coordinator



“Coffee with Entrepreneurs” is an initiative taken by Greenwich University Alumni Association to meet the Alumnus of Greenwich University who are thriving entrepreneurs of today. Some entrepreneurs were invited to the meeting. Amongst which were **Mr. Mubahsir Aftab, Mr. Zohaib Aslam, Mr. Yassir Shivani, Mr. Muhammad Sohail Ashraf, Mr. Karim Teli, Mr. Sohail Amin, Mr. Naufal Moosa, Mr. Kashif Arif & Ms. Mariam Saleem.**



Greenwich University Alumni in pleasant mood

Greenwich Alumni Association is an association of graduates or, more broadly, of former students’ alumni. The purpose of this association is to organize social events, publish newsletters or magazines and appreciate the achievements of our alumni. It also provides a variety of benefits and services that help alumni maintain connections to their educational institution and fellow graduates.

and also their achievements after becoming an Entrepreneur. They discussed the challenges faced by them in establishing their careers and the role of Greenwich University in their lives.



Alumni with the Vice Chancellor and the Greenwich Reception Committee

The entire meeting session was for one hour. After the alumni were done visiting classrooms, they met with the Vice Chancellor of Greenwich University, Ms. Seema Mughal who warmly welcomed them and thanked them for taking out their precious time from their busy schedule to be there in attendance. The alumni also got a chance to meet the Deans and faculty members and shared their experiences of the corporate world. All the alumni were shown a documentary about Greenwich University which made them nostalgic about a time long past.

Greenwich Alumni were warmly welcomed by Greenwich Reception Committee. The committee comprised of Mr. Zafar Iqbal Saifi, Mr. Muhammad Muneer Khan, Mr. Ahmed Kamran and Ms. Maria Sami. On their arrival, all the alumni were asked to be seated. They introduced themselves to each other and a casual conversation was ensued. Later the alumni were taken to nine different classes where they had an informal speaking session with the students. They shared their experiences at Greenwich

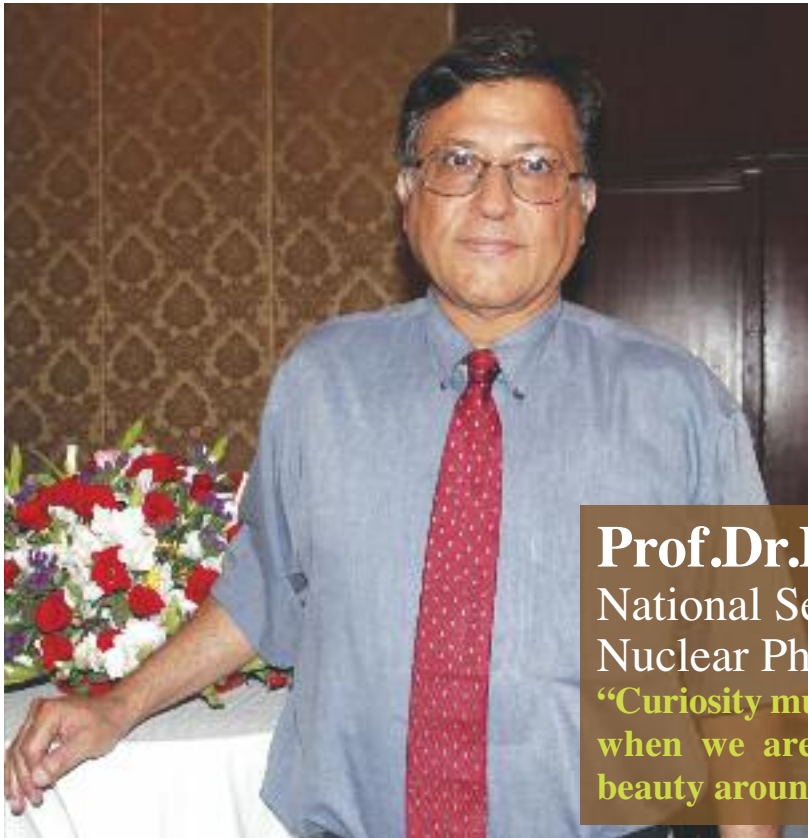
They were also informed about Greenwich Alumni Association and how they can make their contribution for the association. Afterwards, all the alumni were given souvenirs of Greenwich University. They were also awarded Honorary Membership Certificates for the Greenwich Entrepreneur Club, followed by refreshments. All the alumni thanked Greenwich University’s management for the honor that was bestowed upon them and showed a keen interest in attending and participating in future university endeavors.

**Maria Sami**  
Admission Officer



The Respectable Vice Chancellor awarding Honorary Membership Certificates of the Greenwich Entrepreneur Club





## Prof. Dr. Pervez Hoodbhoy National Security Analyst and Nuclear Physicist

**“Curiosity must be encouraged; it is only when we are curious that we see the beauty around us”**

**Prof. Dr. Pervez Hoodbhoy** has been a faculty member in the Department of Physics at Quaid-e-Azam University, Islamabad since 1973. He is the chairman of Mashal which is a non-profit organization. Dr. Hoodbhoy has written and spoken extensively on topics ranging from science in Islam, education to Nuclear disarmament. He is the author of Islam and Science: Religious Orthodoxy and the Battle for Rationality, now printed in 5 languages.

**Greenwich University (GU): Please introduce yourself.**

**Prof. Dr. Hoodbhoy:** I am a professor of Physics and Mathematics, I teach at Quaid-e-Azam University and Forman Christian College University in Lahore. I started teaching at Quaid-e-Azam University when I was 23 years old and have taught there till I retired in my 60's and now I have moved to Lahore where I spend an equal amount of time shifting from there to Islamabad.

**(GU): Could you tell us about your educational background?**

**Dr. Hoodbhoy:** I completed my schooling from Karachi, did my O & A' levels from Karachi Grammar School. Upon receiving my scholarship, I went to MIT where I spent 4 years doing my Bachelor in Electrical Engineering, a Bachelor in Mathematics and a Master in Physics. Initially I just wanted to pursue Electrical Engineering but later on I was

attracted to the pure sciences. Although I did earn a degree in Electrical Engineering as planned, however my true love is Physics. That is why I acquired my Ph.D. in Nuclear Physics.

**(GU): What advice would you give to the coming generations?**

**Dr. Hoodbhoy:** I believe that the coming generations should pursue their academic interests. In Pakistan, we don't really give our youth the choice to choose their careers. Curiosity must be encouraged; it is only when we are curious that we see the beauty around us. Majority of parents present the same trivial choices to their children as it has been done for decades. They stress the importance of doctors, engineers, lawyers etc. which granted are noble professions but however, we need more thinkers and scientists. This is very unlike the dominant culture in India where most of the students aspire to be



the next Stephen Hawking.

**(GU): What is 'Mashal'?**

**Dr. Hoodbhoy:** Mashal is a non-profit organization which was initiated by 5 to 6 people 25 years ago. We publish one book a month and the subject matter is diverse ranging from philosophy to science or women rights. By mashal we mean 'mind' and our aim is shama which is to 'enlighten the mind'. As majority of the inhabitants of Pakistan prefer to read in Urdu, we provide good Urdu literature and have also translated various important English publications too.

**(GU): What do you believe is the biggest threat Pakistan is currently dealing with?**

**Dr. Hoodbhoy:** The biggest threat currently is the rise of religious and nationalist sentiment. This is an internal threat and can prove to have very grave consequences if not dealt with. In my time, I grew up in a multi-ethnic society but now a monolithic culture is prevalent. Various ethnicities refuse to live together; we are segregating ourselves according to our religious and ethnic backgrounds. We are no less of a nation today than we were in the 50s or even the 70s. Nationalist sentiments have gotten out of hand; people from the various provinces are threatened by each other. We need reconciliation, this can only happen when we realize that some of the provinces like

Let us work for a nation where everyone is regarded equally both in the eyes of the law and in term of each other's eye. It is only when we accept human dignity and learn to embrace our differences; we can live peacefully together knowing that no one man has more rights than the other.



Balochistan are neglected, damaged and oppressed. These grievances need to be addressed because we cannot afford to handle the situation in Baluchistan like we did East Pakistan.

**(GU): What do you have to say about our constant need to compete with India?**

**Dr. Hoodbhoy:** In the fields of science, education and poverty reduction I would welcome it. I encourage healthy competition in areas that could have a positive impact on the whole country. Unfortunately however we feel the need to compete with India only in the area of Defense. We are so busy competing with India trying to build as many missiles as them that we end up neglecting bigger problems that the country is facing. We need to realize two things; firstly, India no longer wishes to occupy Pakistan contrary to popular political belief and secondly, this competition is affecting us more than it is affecting them.

**(GU): Coming back from MIT to Pakistan, what is the main difference you find in the two education systems?**

**Dr. Hoodbhoy:** Coming back to Pakistan I realized the degree to which our students are spoon-fed. The exact opposite is observed in other universities abroad, the students there work independently. We might share the same curriculum however the students are expected to behave differently. Here, we teach our students to memorize the principles rather than mastering them. On the other hand, students who study abroad; master the principles and successfully apply them practically to solve various problems.

We need to make our students realize that the lecture we teach in university is just an Introduction to the subject; they are to learn the rest on their own.

**(GU): The youth today feels that they are not getting enough opportunities here, what is your opinion on the matter?**

**Dr. Hoodbhoy:** Well, we have to admit that Pakistan is no longer as pleasant as it used to be around 40 years ago. The explosive rise in population in the past few decades has also affected this. This increase in population density affects how we relate to one another.

**(GU): Could a mass migration of the residents of Punjab towards Balochistan promote overall betterment of the nation?**

**Dr. Hoodbhoy:** If such a thing were to happen, it will create great resentment and present circumstances would not allow it.

**(GU): What is the message you would like to give to the students of Greenwich?**

**Dr. Hoodbhoy:** Let us work for a nation where everyone is regarded equally both in the eyes of the law and in term of each other's eye. It is only when we accept human dignity and learn to embrace our differences; we can live peacefully together knowing that no one man has more rights than the other.

**Interview by:** MPhil Students



Greenwich Officials and students with Dr Pervez Hoodbhoy



## Another Milestone: Honoring Prof. Dr. A. Q. Mughal, One of Our Own



Mr. Naveed Mughal, a member of Greenwich education society presenting bouquet to Prof. Dr. Mukhtar Ahmed, Chairman Higher Education and Prof. Dr. A.Q. Mughal



Mr. Mian Muhammad Afzal while hosting the program

Mr. Imtiaz Ali, student of Greenwich University is reciting the verses from Holy Quran

On 19th April, 2015 Greenwich University organized an event to honor and congratulate its very own research Professor, Dr. A.Q Mughal for the prestigious award conferred upon him by the President of Pakistan.

The scroll of gratitude was presented to Prof. Dr. A.Q Mughal on his marvelous achievements in the field of education. People from various walks of life particularly Education were invited to attend the ceremony. The guests invited included, **Prof. Dr. Mukhtar Ahmed**, Chairman HEC, Pakistan, **Dr. A.Q Rajput**, Chairman CI&EC, **Prof. Dr.**

**Muhammad Qaiser**, Vice Chancellor Karachi University, **Prof. Dr. Pirzada Qasim Raza**, Vice Chancellor Ziauddin University, Karachi **Prof. Dr. Masood Hameed Khan**, Vice Chancellor Dow University of Health Sciences, **Dr. M. Afzal Haque**, Vice Chancellor Agriculture University, **Dr. Neelofar Sheikh**, Vice Chancellor Ziauddin University, **Mr. Aftab Lodhi**, Ex-advisor to the Governor of Sindh Higher Education, **Dr. Mujeebuddin Sahrai**, Vice Chancellor, Sindh Agriculture University, **Dr. Rasul Baksh Barham**, Cardio Surgeon, NICV, **Dr. Naimatullah Leghari**, Assistant Professor and Chairman Department of Farm Power and



From (L to R) Prof. Dr. Mukhtar Ahmed, Dr. Muhammad Afzal Haq, Dr. Neelofar Sheikh, Prof. Dr. Pirzada Qasim Raza, and Prof. Dr. Masood Hameed complimenting Prof. Dr. A.Q. Mughal on his achievements





Cordial welcome speech by Vice Chancellor Ms Seema Mughal



Prof. Dr A. Q. Mughal and his wife Mrs. Raina Mughal are being honored by Ms. Seema Mughal and Mr. Saeed Mughal in the presence of HEC Chairman Prof. Dr. Mukhtar Ahmed

Machinery FAE SAU, Tandojam **Mr. Niaz Memon**, Entrepreneur and many more to name a few.

He shared his personal stories highlighting his struggles and how he worked to the bone to get where he is today. He also said that many successful people claim to be self-made, he on the other hand was purely God-made and that he is a self-contained person whom luck has favored and who, with the grace of Allah has no regrets in life.

Prof. Dr. Abdul Quadir Mughal who has inspired hundreds was born on the 7th of January in 1944. He possesses 47 years of working experience and is currently a Research



Prof. Dr. A.Q. Mughal, while sharing his experiences

Mrs. Raina Mughal sharing the secrets of Dr. A.Q. Mughal's success



Thoughtful audience

Professor at Greenwich University. He recently received the third highest Honor and Civilian Award of Pakistan, the **"Sitar-e-Imtiaz"** by the President of the Islamic Republic of Pakistan for his achievement and services for the nation. This is not the first time he was presented at such esteem; his services were already recognized when he was given the **"Aizaz-e-Fazeelat"** by the President of the Islamic Republic of Pakistan in 2000.

Afterwards, the books launch of **"A Man with no Regrets"** a biography on Prof. Dr. A.Q Mughal took place. The biography was accompanied with reviews and comment from friends, clients and mentees who praised Prof. Dr. A.Q Mughal and how his work had inspired them. The event concluded with dinner with Prof. Dr. A.Q Mughal being the center of attention.

**Sana Qazi**  
Lecturer, Dept. of Humanities



Dr. Rasul Baksh Barham, Major (R) Aftab Lodhi, Dr. Naimatullah Leghari, Dr. Mujeebuddin Sahrai, and Mr. Niaz Memon paying tribute to Prof. Dr A.Q.Mughal

**“Great men practice  
humility in life:  
be humble and  
keep giving”**

**Aly Azghar Naqvi**

Brand Communication Manager, Pak Oasis  
Greenwich Alumnus



Aly Azghar Naqvi is currently serving as the Brand Communication Manager at Pak Oasis. Pak Oasis is a company responsible for delivering safe and clean drinking water to the people in rural areas of Pakistan. Pak Oasis manufactures RO (Reverse Osmosis) Plants and currently is the holder of the 2nd largest RO Plant in Asia in Nawabshah.

**Greenwich University (GU): Please introduce yourself by telling us about yourself and your educational background.**

**Aly Azghar Naqvi (AAN):** My name is Aly Azghar Naqvi, I've done my BBA from Greenwich University. After Graduation I worked 2 years for CNBC. Later on I went to UK to complete my Masters in Marketing from Middlesex University. After successfully completing my Masters I came back then joined Warid where I worked for a year. I went to McCann Erickson and worked there for a year and a half. My entire team moved to Pak Oasis where I'm currently working as the CSR and Brand Manager.

**(GU): How would you compare Middlesex University to Greenwich University at an International level?**

**(AAN):** Well to be honest back in my time things were different, I have heard that Greenwich University has now adopted various international teaching methods but in my days there was no concept of a Plagiarism Check so I would just copy things off the internet and my assignment would be accepted. However, Turn it in reports were used abroad so I had no concept of Plagiarism checks making it a little difficult for me to adjust in the beginning. This isn't really the fault of the University though; the concept

of it was introduced later in Pakistan is all.

I do think that the education in UK is comparatively easier than Pakistan; in UK you have to write various assignments and essays and then just appear in one exam. However in Pakistan we have this traditional rigorous routine with various exams. One thing to be noted though is that in UK you have to be very thorough, you can't just read one book and attempt the paper. You have to study extensively which isn't always the case here in Pakistan.

**(GU): You have currently been working on a number of CSR Projects, could you tell us about them both on professional and personal grounds?**

**(AAN):** Well officially we have started a lot of CSR Projects in Thar for the affected victims. We go visit them every now and then; set up camps, stay with them, provide them food, medicine and things that can help cover their basic needs.

Personally, my passion for CSR has just started recently, two weeks back I witnessed a homeless family lying down in the middle of the road and it affected me. Around this time the heat wave had already hit Sindh, originally it was my wife's idea to start an initiative to help the affected





The Interview panel with Mr & Mrs Aly Azghar Naqvi

victims. By the next day we started a Facebook page asking for donations and we attracted many donors. After gathering sufficient funds we first went to Jinnah Hospital where we installed 2 water coolers and 10 stretchers, then we installed a water cooler in NICHS, Civil Hospital also got 10 stretchers and 2 water coolers installed. Similarly Abbasi Shaheed got 10 stretchers and 2 water coolers, Qatar Hospital which is in the Orangi area also got 2 water coolers. We then went to Sirat-ul-Jannah where we installed 2 water coolers and distributed 150 goodie bags to the children there. To summarize, we have installed 13 water coolers and have distributed over a 1000 bottles of water along with ORS.

I also went to Central Jail which originally has the capacity to accommodate 500 people; however 6500 people are crammed in there. Initially I was reluctant to go but once I saw the condition of the place I was moved and my heart wrenched and I immediately decided to help them. There was also this boy currently admitted at AKUH who suffered a massive head injury after colliding with a train and his condition was critical and required surgery. After a number of calls, donations were collected and we managed to raise 2.5 lacs. However the boys' condition stabilized and is currently in no need of surgery. We have deposited 1.5 lacs as the hospital fee and now we are



Mr & Mrs Aly Azghar Naqvi at Sirat-ul Jannah with Mrs Ghufraan Qureshi

Study hard and do not waste your time. Also never underestimate the importance of a good GPA, if you plan on pursuing further studies abroad your GPA can make or break you.

looking to help someone else with the 1 lac that is left-over.

**(GU): Were you ever a part of CSR activities at Greenwich University?**

**(AAN):** Honestly, No I wasn't. I was a very boisterous and mischievous student back then. However, now that I have a child of my own I have grown more sensitive towards these matters.

**(GU): What is the vision and mission of Pak Oasis?**

**(AAN):** The mission of Pak Oasis is to install as many RO Plants as possible. The vision of Pak Oasis however, is to help affected communities by installing RO Plants wherever needed, in the case of places like Thar if you need water, you will have to travel 2-3 hours to get it which is very upsetting. The thing about Pak Oasis is that our prod-



Mr Aly with his team installing water coolers

uct cannot be bought by the general public. It is bought by the government and we install them wherever the government asks us to.

**(GU): Are there any strong competitors in the market?**

**(AAN):** No, there aren't really any big competitors in the market. There are various smaller companies but they do not have the same presence and recognition as Pak Oasis.

**(GU): As a Brand Communication Manager what responsibilities do you have?**

**(AAN):** I was originally hired as the Brand Manager but there isn't really a lot of Branding to be done when it comes to an RO Plant. So I started sponsoring events like flower shows and car shows to help promote the brand. I wanted to do more so I ultimately ended up in CSR, and now I am a Brand Manager but I work mostly for Corporate Social Responsibility.

**(GU): How do you balance personal and professional life?**

**(AAN):** I think it is at par, I like to involve my family in various activities and I always spend my lunch break at home to be with my family. This is a habit I have had since my first job; I normally come home at 1pm; have lunch, spend time with my family and go to work by 2:15pm.

**(GU): What plans do you have for the future or are you happy with your current position?**

**(AAN):** My current job is a great one with a good position at a reputable organization with a handsome salary; however I have realized that this position is more for someone with a desk job. In the future I want to be able to do more branding and marketing since that is my core field, I wish to be able to grow and develop professionally.

**(GU): Has Greenwich University played a role in your**



Mr Aly and his team distributing cold water to the affected people after the heat wave hit Karachi

**personal and professional development?**

**(AAN):** Of course, it has. In the beginning I didn't think that way but I have come to realize my entire social circle and the people I interact with on a daily basis are all associated to Greenwich University. Greenwich groomed me, made me confident and has prepared me for any challenge to be faced in my professional life.

**(GU): Your message to the students of Greenwich University?**

**(AAN):** Study hard and do not waste your time. Also never underestimate the importance of a good GPA, if you plan on pursuing further studies abroad your GPA can make or break you.

**(GU): Any message regarding CSR?**

**(AAN):** These days we're all so busy in our own lives we fail to look around and realize the number of people suffering around us. Please don't do that. The sense of satisfaction you get from doing this kind of work cannot be matched. Stay humble and keep giving.

**Interview by:** Aasma Adnan  
**Photography by:** Abdullah Sheikh



Group photo of the Interview panel with Aly



# Corporate Social Responsibility Day: An Initiative by Greenwich

“Businesses cannot be successful when the society around them fails.”

- Samuel A. DiPiazza Jr.



Students donating cellophane lined baskets to the shopkeeper



Students donating cellophane lined baskets to the shopkeepers

Enthusiasm was a dominant feeling portrayed by the eagers students who marched to Darakhshan market on Friday April 24, with their brushes and rags in hand. Their task was to clean; scrub and polish the not-so-clean market frequented by the neighborhood and university students.

The floors were scrubbed and polished using miscellaneous items like sandpaper, polishers etc. Each shop was inspected by the students until they were satisfied with the result; cellophane lined baskets were donated to the shops for the purpose of recycling.

A green grocer and a general grocer were declared to be the cleanest amongst the lot and were handed certificates acknowledging that. Others shops were requested to maintain a certain level of cleanliness and were informed that the students would come for

random inspections at any point later onwards.

Certain food stalls were bribed into cleaning with the incentive of future purchases if they were found not to violate basic health codes.

All in all it was deemed a practical day for young volunteers from Greenwich University.

**Tahira A. Khan**  
Assistant Professor



Young volunteers and Greenwich Officials



# Appreciating our Mentors, Workshop for Teachers

Saturday May 9, 2015

Appreciating Teachers by extending modern methodologies in the following researched skills in Time Management and Leadership.

Teachers, scholars, researchers and enterprising students from institutions and organizations around the city signed up for the workshop on management and leadership skills. This was a full day session 10:00 to 5:00 conducted by the well reputed trainers **Mohammad Ali Saeed**, an internationally accomplished professional, and **Shomayl Chowdhury** whose training competency extends to organizations all over the cooperate sector. Both being part of Greenwich University, they were the cutting edge for educators who attended the training session. After which there was a session of honoring those educators who had accomplished proficient service in the field of education.



Jennifer Marshall who has been teaching for 30 years and involved in youth development at all levels among all segments of society. Then there was Ms. Tahira A Khan whose span of teaching and training extends over a period of 35 years. She has taught under the banner of the UN for conflict resolution, to field work, to regular class room academics and at present is a faculty member at Greenwich University.



Mohammad Ali Saeed, an internationally accomplished professional



Shomayl Chowdhury whose training competency extends to organizations all over the cooperate sector

All participants were awarded certificates of attendance while those mentors who had contributed 25 years or more were specially honored with a reading of their contributions and the Vice Chancellor of Greenwich University Ms. Seema Mughal extended appreciative mementoes from Greenwich University to the worthy advocates in education.

This complimentary workshop which was an open invitation to all institutions was at the culmination of the international teachers' appreciation week with lunch and tea provided for everyone who attended.

Now there was Ms. Durre Shamim Rafi who is a teacher trainer and a Fulbright Scholar for the last 40 years. Also

The workshop was covered by the local media and shown on television on two occasions. The print media in English and Urdu carried the clips of the workshop as well.



The Vice Chancellor Ms Seema Mughal presenting shield to Ms Tahira Khan



Group photo with the Vice Chancellor Ms Seema Mughal and the Director Administration & Personnel Mr Saeed Mughal



## The art of active listening

### A Guest Speaker Session

An interesting, interactive session with **Ms. Rehmat Ebrahim** on "**The communicative aspect of Active Listening**" was organized for undergraduate students for their "Interpersonal Skills" class by Greenwich University on April 19, 2015.

Ms. Rehmat Ebrahim has over 25 years of experience as a professional educator, training professionals from the fields of Human Services. She completed her MA in TEFL and her MA in General History at Allama Iqbal Open University, Islamabad and Karachi University respectively. She is also amongst Board Members and volunteers in various non-profit organizations.

The session covered various types of listening skills, how one can benefit from being a good listener and how



An interesting and interactive session conducted by Ms. Rehmat Ebrahim

effective techniques can be used to become an effective listener. Various activities were also conducted and followed by an interactive question and answer session.

The entire session was an overall success and the Greenwich faculty was appreciated for the effort in organizing the session.



Students during the session



Ms Rizwana Amin HoD Humanities presenting shield to the guest speaker

## Evaluating Guidance, A Guest Speaker Session

An informative and interactive session was conducted by Guest Speaker, **Ms. Shireen Khan** on "**Evaluating Guidance**" at Greenwich University on Tuesday, April 7, 2015 for the students of the B.Ed. degree Program.

Shireen Khan is a freelance motivational speaker and academic trainer who has addressed various topics

such as Stress Management, Relationships, Finance Management, Health, and Recovering from Traumas etc.

The session covered various topics such as what determines success or failure, the authenticity or validity of one's experience, the areas of focus. Various interactive exercises were also carried out during the session



Dr Akhlas HoD Business Administration presenting shield to the guest speaker

which was followed by a question and answer session.

After the event reached its climax, refreshments were served. The session was considered very enlightening and the Greenwich Faculty member was applauded for their efforts in organizing the event, hence contributing to its overall success.



The Course Instructor and students during the session

## A fruitful Guest Speaker Session with

# Abbas Aly

A Guest Speaker session was conducted by **Mr. Abbas Aly** for the students of B.Ed. Degree Program. The topic under discussion was “The Interpretation of Scores.” The session was organized on April 15, 2015.

Mr. Abbas Aly completed his MBA from Punjab University and his MA from Agha Khan University, London. He has



Ms Rizwana Amin HoD Humanities presenting shield to the guest speaker



Students with the guest speaker and course instructor

worked with the Provincial Government to review existing educational policies on many occasions, has conducted various workshops along with the district DoE officials and identified various gaps and inconsistencies in existing policies. He has also worked with the Provincial Education Department, Provincial Institute of Teacher Education (PITE), Bureau of Curriculum (BoC) and Text Book Board (TBB)

Over all it was a fruitful session where the students gained a lot from the guest speaker and hopefully will be able to apply and implement it successfully in their practical life.

## Sindh Education Sector Plan, A Guest Lecture

**Good teachers are costly, but bad teachers cost more**  
- Bob Talbert

A guest lecture was planned on April 7, 2015 for the Bachelor of Education students on the topic of Sindh Education Sector Plan. To deliver this lecture, **Mr. Ghulam Nabi**, Senior Program Manager, Info and Incentives (SEMIS, Girls stipend and Communication Information Unit) Reform Support Unit, (World Bank/European Union Program) Education and Literacy Dept. Govt. of Sindh was invited to deliver the session. Mr. Nabi has more than 18 years’ experience in the education sector in different roles; mainly in Policy Development, Sector planning, education management, data gathering and analysis, Community Mobilization through School Management

Committees, teacher recruitment and other reforms in Sindh.

The purpose of his session was to encourage students to explore the features of the Sindh Education Sector Plan; methods mapped out to implement the plan and expected outcomes. Besides that, to engage students in debate on the effectiveness and challenges attached to it.

The session deemed itself to be extremely constructive coupled with a thought provoking presentation by Mr. Nabi followed with a reflective discussion of the current education scenario in Sindh by the students. Additionally the students by the end of the session also discussed potential opportunities to contribute towards the education and development of the province.



Greenwich officials and students with the guest speaker





# “The Five Senses”

Class of Creativity and Innovation

— Mid Term Project

The class of Creativity and Innovation was assigned a mid-term project on “The Five Senses,” in which a region was allotted to each of six groups. These included Afghanistan, UAE, India, Spain, Japan and Hawaii. Each group was to represent their region using the five senses of sight, sound, taste, smell and touch.

Stalls were arranged by the students that were further customized ac-

ording to regions, and were decorated using traditional artifacts depicting the culture heritage of the respective regions. Students were encouraged to prepare authentic food and drinks, wear traditional clothing, and present and perform on stage as well.

The performances were very remarkable, including cultural dances and skits. The rich aroma of

traditional food filled the atmosphere, tantalizing the tastebuds of visitors to the stalls. The set up of cultural artifacts and interior décor of the stalls was a fascinating sight as well. All in all, it was a successful event, enjoyed by students, teachers and judges alike.

**Sidra Shahid Fawad BS39 34118  
& Awais Ali Agha BS48 5340**



# Eid-e-Milad un Nabi Celebrations



Paying homage to the Holy Prophet (PBUH)



Greenwich University organized a Mehfil-e-Milad-Mustafa in the Auditorium on April 21, 2015. Students of the university attended the program along with the Vice Chancellor Ms. Seema Mughal and the Director Administration and Personnel Mr. Saeed Mughal, staff and faculty members.

The event was hosted by **Mr. Ahmed Kamran**; the floor was opened by **Ameer Shahrose Regi Al Otaibi** who recited a few verses from the Holy Quran.

After that **Jawwad Raza, Syed Muhammad Najmuddin Sohawardi, Naveed Ullah, Imtiaz Ali, Sameer Ansari, Mehwish Misbah** and **Laraib Khan** enchanted us with the way they eulogized the Prophet (PBUH) in their respective Naats.

**Aqeel Ahmed**, a teacher from the university said that a Muslim cannot claim himself to be a true believer without showing his respect and devotion towards the Prophet (PBUH) He continued saying that the Muslim Ummah cannot move forward if they disregard the teachings of the Prophet (PBUH) He concluded that it was about time we understand the essence of our religion especially given how uncertain times are now.

In the end Mr. Ahmed Kamran offered a prayer for everyone wishing them all happiness and prosperity in their lives.

**Ahmed Kamran**  
*Incharge Students Affairs*





Mr. Shomayl Chowdhury  
a well known trainer

## Human Resource Management Training — A Workshop

Yet another milestone in Greenwich University's rich history of bridging the gap between theoretical learning and its practical implication.



Students with the Course Instructor

Greenwich University takes pride in preparing its students for practical life along with their theoretical studies. This time round drawing focus to various business challenges, the MBA class of GMAG-531 (Training & Development), in spring 2015 executed a 6-week training program from April 5 to May 10, 2015. The training was one-of-a-kind, open to the public and added yet another milestone in Greenwich University's rich history of bridging the gap between theoretical learning and its practical implication.

**Moez Allidina**, Learning Facilitator, Maktab Learning Solutions was the instructor for the course presented a new approach to teaching. Participants for the event included students and professionals from universities and corporate sectors, including FMCG, Telecommunications amongst various others. The trainers who participated in the event included **Ms. Farah Qureshi, Mr. Shomayl Chowdhury, Ms. Marium Ansari, Mr. Shahraiz Sharif, Ms. Mahnoor Farooqui, Ms. Zara Aziz, Mr. Anas Anwer, Mr. Adnan Khan, Ms. Faiza Azmat and Ms. Fariya Alavi.**

The vast arrays of topics were carefully selected to address various challenges one can face in the corporate world. These topics included Leadership Development, Customer Care, Performance Management and

Management Development.

The workshop proved beneficial to all the stakeholders, especially the students as it allowed them to get a taste of what they are to face in the corporate world. The trainees developed practical skills necessary to face various tasks that may manifest in the corporate world. The event proved to be a grand success and certificates were also awarded to both the trainers and participants. We at Greenwich applaud their efforts and look forward to the day when they can call themselves proud graduates and alumnus of Greenwich University.

**Moez Allidina**  
Lecturer



Students during the training session



# Entrepreneurial Skill Display: Hors d'oeuvres Competition

Saturday April 25, 2015



This was something they were to find on their own, research different cultures and find one of their liking, and then prepare their Hors d' Oeuvres. After that they were to use the most effective '**persuasive strategy**' to sell their product. Ms Tahira Khan, the course instructor assigned the project to groups of 5 to 6 students each from two classes of over 75 students in all. The marks were distributed on the basis of **taste, presentation, visuals, economical price, display** and response to questions.

Judges from well-known media houses and experts of the culinary arts from the Pakistan Institute for Hotel Management were also present.

Speaking skills were assessed when the groups had to present their sales pitch to the customers in an attempt to make purchases and make profit.

It was compulsory for each student to turn in this assignment. This practical application was worth 10% of their final grade.







# Role of Youth in Combating Crime:

## A Seminar

**Constant relationship between youth and law enforcement agencies will give them opportunity to help youth to learn different ways to combat crime and about law enforcement functions.**

A public awareness seminar titled Role of Youth in Combating Crime was organized by the Department of Mass Communication and Media Sciences on May 9, 2015 at Greenwich University Karachi.

The objective of this seminar was to create awareness among the general public and students about crime and combating crime with the help of youth as the youth is the major portion of our population.

Additional Inspector General of Police Ghulam Qadir Thebo was the chief guest of this seminar. He joined Cadet College Petaro in 1974 and left the college in 1979 after completing his Intermediate. After leaving Petaro, Ghulam Qadir Thebo sat for the CSS examination and was selected into the Police Service of Pakistan in 1985. He did his diploma in Public Administration and has a degree in Law as well. During his tenure, he has been the SSP of Thar, Badin and Shikarpur districts. He also served as DIG in the Police Service at Gwadar, Baluchistan, and IG Prisons for Sindh at the Central Prison, Karachi. In 2014, he was appointed as Additional Inspector General Police with responsibility over the police of Karachi. His role has been instrumental in maintaining law and order in the city of Karachi.

While speaking at the seminar he informed that according to UNICEF Pakistan has one of the world's largest



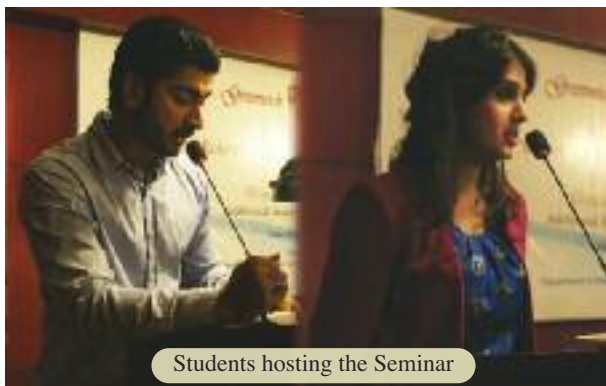
Inspector General of Police Ghulam Qadir Thebo

youth population that is 35 per cent of its population is aged 15 or under.

Further figures released by the Election Commission of Pakistan show that a significant proportion of this year's electorate is made up of people under the age of 35. Nearly half of the 84 million registered voters — 47.8 per cent — are aged between 18 and 35, while 19.77 per cent, or 16.88 million voters, are under the age of 26.

According to him the youth is easily vulnerable to crime which includes drugs, arms, illegal imports, smuggling, women and children trafficking, money laundering, engaging in financial fraud, counterfeiting, illegal immigration and cybercrime. He said that our youth could do a lot of things that could be constituted as being crime. Early intervention plays an important role in keeping minors from embarking on a life of crime.

He was of the opinion that the police alone cannot tackle youth crime effectively, parents, citizens and communities must play their part. He said we will improve the support we offer to young people and parents to deal with problems setting clear boundaries but offering help to those who stay on the right side of the line and make the effort to turn things around. In particular we will respond to the consequences of youth offending by supporting young people who are victims of crime. We will also listen



Students hosting the Seminar



Audience during the Seminar





Greenwich Officials with the Chief Guest

to the views of young people themselves, ensuring that they can contribute to developing solutions not just feeling that they are seen as the problem. Society must focus on promoting education and healthy activities to help the police department minimize criminal activities in the country.

He urged for the immediate need of some preventive programs that will work to keep youth away from crime and will be run with the help of police and local educational institutions involving teachers, parents and families.

It was an interactive session between Greenwich University students and the Additional Inspector General of Police Ghulam Qadir Thebo in which he replied to all questions in detail. Answering a question from a university student he said the charges of corruption against some police officers could be true, but there was a dire need to find the root cause of corruption. The police officers may be corrupt but we have to rectify the problem rather than only criticize.

A student compared performance of our police with motor way police and requested reason for the difference in performance. Additional Inspector General of Police Ghulam Qadir Thebo replied that the motor way police is remarkably performing very well. The reasons for their positive attitude are good salary packages, job security and respected duty of eight hours which are not given to local police.

Answering another question he said that there was a gap between the police department and general public which

need to be filled from both sides. I am here to fill the gap between my department and our youth. I am personally looking into complains against my officers and you can share your concerns with me.

He appreciated the efforts of Ms. Tahira Tariq and her department for organizing the seminar and stressed that there must be some constant relationship between youth and law enforcement agencies which will give them opportunity to help youth to learn different ways to combat crime and about law enforcement functions. It will further help to bridge the gap between police and general public.

In the end souvenirs were presented to the chief guest by Respectable Vice Chancellor, Ms. Seema Mughal.

**Tahira Tariq**

*Lecturer, Dept. of Mass Communication & Media Studies*



Ms Seema Mughal presenting crest to the guest speaker alongwith Mr Saeed Mughal



# Greenwich Alumni Excellence Award

## CONVOCATION 2015

**The highest honor for  
Greenwich Alumni**

Ever since 2002 Greenwich University celebrates the outstanding achievements of its alumni with Alumni Excellence Award at its annual convocation. This award has over the years been a prestigious honor for our Alumni. Its significance is notable given the vast number of nominees for this award.

Keeping its tradition alive the University proposes to present this prestigious award to one of its alumni on the occasion of the forthcoming Convocation 2015. Another outstanding member of the University community will be awarded for his professional achievements and service to society. The alumni will be selected on merit that is on the basis of his / her outstanding professional and career achievements by the “**Greenwich Alumni Excellence Award committee**”, set up by the Vice Chancellor.

We welcome your participation and also request you to submit your alumni award nomination and spread the word to other alumni you know as well. You can also nominate others as an outstanding alumnus for 2015 Alumni Awards.

Greenwich further honors not only the recipient but the person who nominates the winner to a dinner along with their family members.

Application / nomination form for this award may be down loaded from  
<http://2015.greenwich.edu.pk>

**For any further query you may contact:**

Mr. Mian Muhammad Afzal, Head Department of Corporate Affairs & Placement  
(0300-2457780) /or Ms. Maria Sami 021-111-202-303 Ext: 274 during office hours.





The following are the alumni award recipients whom we admire for their great accomplishments. They have positively affected the corporate sector nationwide and internationally as well and their continued success has made them a worthy recipient.

You may  
**BE THE  
NEXT ONE** 

**2007**



**Farah Agha**

Managing Director  
Al-Noor Trading Middle East (LLC)

**2004**



**Asim Ansar A Siddiqui**

Deputy Commissioner (Legal)  
Federal Board of Revenue (FBR), Government of Pakistan

**2013**



**Shaheen Ramzan Ali**

Senior Vice President  
Galileo Pakistan Limited

**2010**



**M. Zahir Durrani**

Chief Financial Officer (CFO)  
IBM Pakistan

**&**



**Abdullah Ahmed Swaleh**

Chief Executive Officer  
Air Express Pakistan

**&**



**Mohammad Jerjees Seja**

Chief Operating Officer  
ARY Digital Pakistan

**2002**



**Imran Qureshi**

Senior Manager  
ICI Pakistan

## There is a dire need for both public and VIPs to follow the rules

Seminar on

### Road Accidents due to Breach of Traffic Rules

A public awareness seminar titled “Road Accidents due to Breach of Traffic Rules” was organized by the department of Mass Communication and Media Sciences on May 6, 2015 at Greenwich University Karachi. This day is also celebrated all over the world as Global Safety Day.

The objective of this seminar was to create awareness among general public and students about traffic rules and how to avoid road accidents due to breach of traffic rules. DIG Traffic Police Ameer Ahmed Sheikh was the chief guest of this awareness seminar. He is a PSP officer and is holding post of DIGP Traffic Karachi since 2014. He has done his masters in Criminalistics Policy from London School of Economics and Political Science U.K. He has introduced E-Ticketing System, Variable Messaging System (VMS), Reforms in Vehicle Lifting System, Mobile Traffic Complaint Unit and initiated various amendments in existing Motor Vehicles Laws.

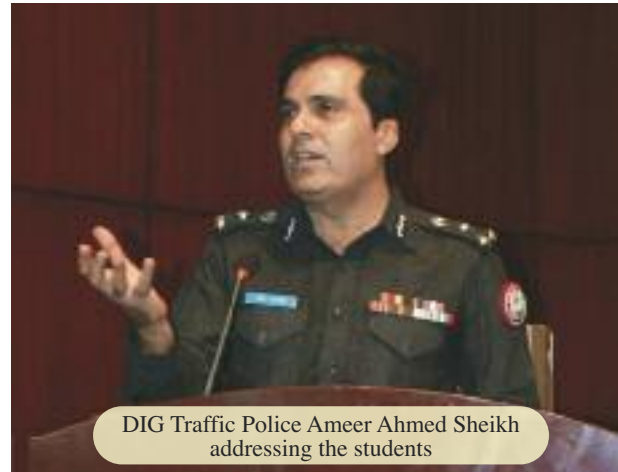
He informed during his address that people die more in road accidents than in a terrorist attacks or natural disasters. Around 230,000 people lost their lives in the Tsunami in 2004 and 1.2 million were killed in traffic accidents in the same year.

In an attempt to explain what causes traffic accidents he stated that traffic accidents occur for various reasons. While problems with roads or safety facilities lead to some accidents, majority of traffic accidents are caused by the drivers' failure to abide by regulations and the second reason is poor vehicle maintenance which has often resulted in sudden mechanical failures on the road like break fail.

Unsafe road environments refer to external factors uncontrollable by drivers, such as visibility impairment by darkness, slippery surfaces, insufficient safety facilities,



Student presenting bouquet to DIG Traffic Police Ameer Ahmed Sheikh



DIG Traffic Police Ameer Ahmed Sheikh addressing the students

inadequately repaired vehicles, pedestrians or other vehicles that suddenly get in the way.

Traffic accidents are often caused by ignorance, most drivers learn through experience. This is why so many new circumstances lead to accidents. If we know what happens when we over-speed or suddenly stop under special circumstances including rain, snow or a winding road, we would be careful not to speed or brake suddenly.

While there are some drivers who slow down upon recognizing potential dangers of certain situations, others do not see any possible danger. These differences in danger recognition stem from experience. Drivers with stronger desire to arrive at their destination as soon as possible are more likely to take risks and act recklessly.

There are many types of improper thinking that lead to reckless driving. Such thinking includes believing that it is acceptable to violate traffic regulations as long as we do not get caught; the tendency to go over the designated speed limit; and regarding pedestrians on the road as obstacles.

He presented the figures that 33,000 road accidents were reported in the metropolis out of which 1,150 were fatal in nature. According to him 57% of the victims were bikers and regrettably 90 percent of them were minors. These are the reported figures and we know that there has been unreported accidents as well. He requested all the bikers to wear a helmet as most of the casualties have been due to the impact caused by collision of their heads against the asphalt or concrete.

Everyone expects pedestrians and drivers to comply with traffic regulations. Failure to meet this expectation is the





Course Instructor Ms Tahira Tariq addressing the audience

main cause of unsafe driving. Even when the other driver violates traffic regulations, we can prevent accidents by obliging to traffic laws. In short, abiding by traffic regulations is the most basic preventive measure against traffic accidents.

It is hard to predict sudden changes in direction or speed, or sudden movements of other vehicles, while we use the brakes to signal that we are slowing down, we should avoid sudden braking as it can result in collision.

Accidents often occur even when there is enough inter-vehicle distance, because the speed of the oncoming vehicle is much faster than it appears. Indeed, it is extremely difficult to accurately judge the speed of an oncoming vehicle from a distance. Speeding is even more dangerous at night because visibility is reduced and light traffic tempts many other drivers to speed.

If we turn without using the indicator at an intersection not installed with traffic lights, we will likely cause traffic accidents. Before turning or changing lanes, always use the indicator to let the vehicles around you know where

you are turning.

There was an interactive session between university students and the DIGP in which he replied all questions in detail. Answering to a question about VIP movements, he informed that there is a dire need for both public and VIPs to follow the rules. He accepted the fact that VIP movements creates a lot of trouble for the public but sometimes security issues compel them to arrange special arrangements for high profile personalities.

Answering to a question raised by students about bribes, he said every member of society has to help the police department to end this evil and corruption. Both the violators and corrupt police personnel's are the beneficiaries of bribe and this has to be ended from both ends. To minimize interpersonal interaction between the public and traffic police; the police department is introducing an automatic system to impose fines after taking pictures of law violators. Initially on test basis 116 fine slips were sent to violators at their home address and surprisingly 80 percent of them were paid which has encouraged them to introduce the system on a larger scale.

He praised the organizer, Ms. Tahira Tariq and her department for arranging this seminar to mark the Global Safety Day and informed the audience that the Karachi Traffic Police is also celebrating the day in cooperation with a multinational company in the metropolis. He also appreciated the presentation and the video produced by Greenwich students to convey their concerns about traffic violations and asked the students to come up with new ideas to help their department enforce traffic rules in the city.

**Tahira Tariq**

*Lecturer, Dept. of Mass Communication & Media Studies*



Greenwich Officials with the Chief Guest

# Grasp the conceptual paradigm of career development and ultimately opt the career of your choice

## Seminar on Motivating Employees For Career Development



Seminar Speakers: Mr. Zain Goplani, Dr. Mazhar Jamil & Mr. Shahbaz Islam

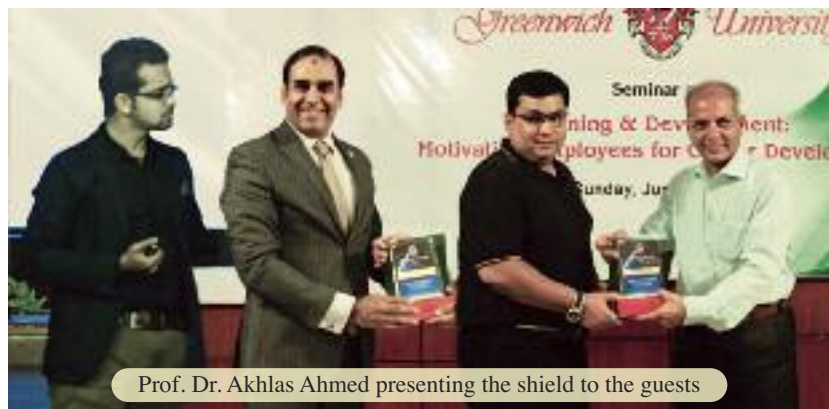
A Seminar on **‘Training And Development, In order to Motivate Employees for Career Development’** was organized By M.Phil. students, Binish Ahmed Abbasi, Lalarukh Khursheed and Syeda Uzma Nazeer under the supervision of Prof. Dr. Akhlas Ahmed on Sunday, June 7, 2015 at Greenwich University.

Three distinguished speakers graced the Seminar, **Mr. Zain Goplani**, Personal and Career Development Officer, Habib University, **Dr Mazhar Jamil**, CEO & Lead Consultant, Leadership & Management Solutions (LMS) and **Mr. Shahbaz Islam**, Trainer and Consultant.

Greenwich University administration played a vital role in organizing from making the backdrop, arranging shields, refreshments and all the items that were required to conduct the seminar successfully under the

guidance of Dr. Akhlas Ahmed who arranged and presided over the seminar turning it into a success.

The Seminar was held at Dr Kamal auditorium and was quite riveting



Prof. Dr. Akhlas Ahmed presenting the shield to the guests

with the students and the speakers. DR Mazhar Jamil spoke on the topic **‘Find your North’**, Mr. Zain Goplani’s topic was **‘Campus on Corporate’** and Shahbaz Islam had a motiva-

tional speaking session. Students actively listened to them and engaged in different activities conducted by the speakers. All the three speakers discussed the core ideas of career development, how to choose one’s career and how to move forward or step ahead in one’s career. All in all it was a great learning and motivating session.

The purpose of the seminar was for students to grasp the conceptual paradigm of career development and how to ultimately choose the career of their liking.

Shields were presented by Dr. Akhlas Ahmed to the speakers and in the end refreshments were served in the Executive Board Room.

Greenwich University administration played a vital role in organizing from making the backdrop, arranging shields, refreshments and all the items that were required to conduct the seminar successfully under the guidance of Dr. Akhlas Ahmed who arranged and presided over the seminar turning it into a success.



Greenwich officials with the guests and students

Lalarukh Khursheed  
MP48 5482



## 'Loyalty among the Customer Base'

### Retail Marketing: Final Project



The Retail Marketing course offered at Greenwich University is included in the degree to help students understand the importance of **'Loyalty among the Customer Base'** along with multiple sale methods, trades and varying retail formats. The course also served to educate students about other important aspects of marketing other than **'branding'**. One thing that was stressed throughout the entire course was how Personal Interaction acts as the most effective tool in Retail Marketing.

The Course's various learning outcomes included; the importance of Customer Loyalty to retailers, boosting profits through retail marketing and, leveraging customer relationships through data base tools like personalized promotions etc.

The course wasn't just limited to classroom presentations and notes. The students were encouraged to visit different retail outlets in an attempt to broaden their horizon and understand the cogs and turns of the practical world. The fundamentals of wholesale and



retailing was also explained to the students, this understanding was further put to the test when they were asked to form different retail formats for their Final Project.

The final project also involved setting up **"Out-of-the-box"** activities and general sales to attract customers. The project was conducted within the premises of the University on May 10, 2015.

## Greenwich University Participates in the Dawn Education Fair

The management and faculty members of Greenwich University attended the Dawn Education Fair



which was held in Hyderabad. It was a two days event taking place on the 29th and 30th of May, 2015. Representatives of various Universities participated in the event.

Greenwich University had its' stall set up and was visited by numerous students who were at various academic standing and each student seemed genuinely interested and serious about the event and under-



stood its significance. The event turned out to be a very insightful one for both the outsiders and for the volunteers of Greenwich.



## THE JAPANESE CULTURAL SHOW “THE RISING SUN”

**“In Japan, the cherry blossom represents the fragility and the beauty of life. It’s a reminder that life is almost overwhelmingly beautiful but that it is also tragically short”**

- Homaru Cantu

The students of Greenwich University organized “The Rising Sun” a cultural show on 29th May, 2015 at the University Campus in order to celebrate the Japanese culture for the first time in the University’s history.

The small island country of Japan is rich in a culture that has developed over thousands of years. It is very difficult to analyze another culture without some knowledge of that culture first. The Japanese are a very traditional people. But this should not be confused with a primitive people, because the Japanese are not primitive by most dictionaries’ definitions of the word. Japan has been changing in recent years in its view of its own economy, in its social interactions, in its thoughts about religion, and in its overall view of its place in the world and among other nations

The show in its own way presents Japanese norms and traditions. This event was held to signify the Pak-Japan Friendship and its support by the masses.

The cultural show on Japan was divided amongst three segments; The Heritage, International Collaboration and Rising from the Ashes.

The Heritage segment portrayed the traditional Japanese values, beliefs and norms. The International Collaboration segment depicted the fusion of Western culture into traditional Japanese values. The last segment, Rising from the Ashes, presented the post-war era of Japan, which focused on the modern society of the country.

After World War II, Japan made a ground breaking comeback and now stands amongst the most powerful nations in the world. This event was the student’s way of symbolizing their support and respect for the great nation.









# HEC RECOGNIZED UNIVERSITIES UNRAVELLED

## A report project on the National Universities -A comprehensive comparison

With the advent of the Spring Semester 2015, a turnover of a fresh new leaf was in the offing so it was decided that our national universities should be researched and re-evaluated upon. The Business Report Writing Course GENG 301 had been churning out a report project every semester which had laid grounds for yet another one and the illuminating topic rested on none other than our tertiary education sector.

Pakistan has a wealth of universities dominating its education plane. Even though the journey of independence to a functioning Islamic democratic state has not been too long yet it has made quite a mark in the education sector. It is laudable to view agricultural, aviation, business, engineering, medical, media, technical and vocational training educational institutes imparting knowledge in close competition with its foreign counter establishments.

The Business Report Writing students were required to produce a 2000-word report on the topic, 'The HEC Recognized Universities of Pakistan-their quality criteria, facilities, faculties, ranking and graduate strength.' The focus was of course on the Higher Education Commission and its crucial role play in the benchmarks set for the measuring of quality education to safeguard the literacy mandate of Pakistan in line with the international standards. Certainly, it is imperative for any degree awarding institute to be recognized by the HEC for its certificates and degrees to be authentic. Nowadays, the maintenance of a check and balance has become even more necessary in the wake of frauds and scams in the educational scene.

The BRW students were provided with one month's time duration for the report project submission which was on May 5, 2015. In the light of the given guidelines they were to form triangular groups and work in collaboration with their group members to complete the project. This provided an opportunity to inculcate the team work spirit coordinating and communicating with each other working harmoniously for the achievement of their objectives.

A particular report format had to be adhered to comprising of different report writing sections, namely: acknowledgement, introduction, methodology, results and findings, discussion, recommendations, conclusion and appendices. Keeping in line with the designated report layout, the students were encouraged to use both the primary and secondary data collection methods to conduct research. The primary methods hovered upon approaching the concerned authorities/departments and extracting information through investigative tools such as interviews while reaching larger subject numbers by con-

ducting surveys and filling questionnaires which subsequently became part of the appendices. This involved field work and they had to visit other universities, faculties and students to fulfill the research aims. The report teams represented the data via graphics and findings interpreted for comprehension. So, facts and figures were portrayed by pie, bar and line graphs. Whether the top ranking universities were shown or the graduate and post graduate programs offered or the region-wise distribution or the gender classification-all the various areas were projected through these visuals painting an accurate picture indeed!

The discussion section revolved around an analysis of the factors which led to the uplift or a plummet in the different areas related to the faculties, facilities, ranking and graduate strength. The major issues and concerns faced by the educational sector today were put under the lime-light. Causes of tight financial budget, unavailability of resources, outdated curricula, security arrangements, political crisis and lack of training and development were highlighted.

Students engaged in critical thinking skills while deliberating on the factors which were the leading causes for the setbacks in the university sector and even those that led to progress especially the universities like IBA, LUMS, AGHA KHAN and virtual ones ALLAMA IQBAL OPEN UNIVERSITY which have been able to carve a niche in the international education scene.

Futuristic recommendations which were put forth included the injection of funds in the education sector, overhaul of outdated curricula and evaluation techniques, international faculty training programs, allocation of large areas of land, state of the art computer labs and tech-advanced classrooms, liaison with the corporate sector to provide internships and practical infusions complementing the theoretical knowledge.

The best report project teams were awarded certificates as recognition for their concerted attempt in producing above par reports. It is crucial that courses should incorporate project work providing the students with a practical application of the theoretical knowledge and an avenue for working together harnessing the skills of research, critical thinking and communication in a team-work setting.

Purposeful planning paves a path preparing one for progress in the practical working planes!

**Shehla Piracha Imran**  
*Lecturer, Dept. of Humanities*



## A Visit to the Pakistan Telecom Conference 2015

A Project hosted by Shamrock Conferences International On Thursday June 11, 2015 various MPhil students along with the Greenwich faculty members attended the 8th Telecommunication & ICT Conference held at Avari Towers. The Conference was conducted in the hopes to provide a platform for open dialogue and to present a field guide to Pakistan's telecom and ICT industry in an attempt to achieve a more stable economy. This conference also aimed to address the public by making them come to terms with the fact that Darwinian evolutions has now morphed from biological to technological. To provide a forum for the various companies from the telecom and IT sector in an attempt to come up with a clear direction determine and shape their collective futures.

The fallout of the conference was to bring together the various authorities, ministries, stakeholders and other such personnel to improve the technology standard in the telecommunication and ICT sector and in turn tackle any problem which can prove to have an adverse effect on said goal.

The conference was attended by various corporate giants and big-players of the sector. Various investors from the federal and provincial levels also participated in the Conference. Senior executives from the telecom and IT sectors, provincial telecommunications and ICT bodies, Members from the Telecom and IT ministries along with members from the provincial Chambers of Commerce and the FPCCI. Members of Educational institutes including Greenwich and various other members of Academia were in attendance. Prominent media and Government figures were also in attendance.

The conference was broken down into 4 sessions; the first session based on regulatory was headed by Mr. M. Tahir Mushtaq. Mr. Tahir is currently the Vice President of HR at Etislat, Afghanistan, his field of expertise lies in Training and Development, HR-Operations, Resourcing, Training and Development to name a few. The speakers in the session include Mr. Nadeem Hussain who currently serves as the Chief Executive Officer and President of Tameer Microfinance Bank Limited. He pioneered the concept of consumer banking and credit cards for Citibank. The second speaker was Mr. Mohammad Imran Qureshi; he is presently serving as the Executive Vice President Regulatory affairs at PTCL, Islamabad. With 20 years of work experience he has a strong corporate background and possesses expertise policy and regulatory frameworks.

The theme of the second session was Technology and was headed by Dr. Pervez Hoodbhoy who possesses a Ph.D. in nuclear physics from MIT. He is a faculty member of the Department of Physics, Quaid-e-Azam University. He is



the author of various books including the Battle of Rationality, now in 5 languages. The first speaker was Mr. Ashley Gold who is the President of Ericsson Pakistan Pvt Limited with over 30 years of experience in the telecommunications industry. The second speaker was Mr. Inam Ur Rehman who serves as the Chief Executive Officer of Dawood Lawrencepur Limited and TenegaGenerasi Limited. The third speaker was Mr. Imran Moinuddin; he is the founder and CEO of Nex Degree Pvt Limited, he previously worked as a research analysts in NYC where clients included White House Office of Science and Defence Advanced Research Projects Agency etc.

The theme of the third session was ICT-E which was headed by Ms. Jehan Ara; who is the President of Pakistan Software Houses Association for IT & ITES. The first speaker was Mr. Zia Khan who has over 18 years of experience in software design and development. The second speaker was Ms. Ammara Masood who is the President of NDC with over 25 years of experience in IT industries across Asia, Middle East and North America. The third speaker was Mr. Yahya Khan who is the Chief Financial Services Officer of Telenor and the head of Easy-paisa in Pakistan.

The fourth session was a Panel Discussion to be headed by **Mr. Ahmed Chinoy** who was previously the Justice of Peace for the Province of Sindh. He was also awarded the 'Sitara-i-Imtiaz' for his contributions to the national interest and security of Pakistan but due to his non availability was headed by **Mr Menin Rodrigues**. The second speaker was **Dr. Ayesha Mian** who is the chair of the Department of Psychiatry at the Agha Khan University. The second speaker was **Mr. Amin Rammal** who is the director in APR with over 20 years of experience in Strategic Marketing. The third speaker was **Ms. Mahawish Rezwi** who an Emmy award is winning multimedia Journalist.

After the last speaker had finished, the conference had reached its climax and was deemed an overall success having set the foundation it had set out for.

# Explaining the Hierarchy of Healthy Consumption to Children

An Activity of B.Ed Degree Program

“Let food be thy medicine and medicine be thy food”

-Hippocrates

An activity acknowledging the cherished phrase ‘**Health is Wealth**’ was conducted by the Bachelor of Education students for their ‘Early childhood Education & Development’ course on April 18, 2015. The activity started with a comprehensive presentation on healthy food and food pyramids followed by a child-friendly food plan. Students were asked to prepare a food item for the children considering the principle of having at least one section of the pyramid covered in it. The activity was conducted to reflect and draft a healthy weekly food planner for young children aged 2 to 8.





# The Readers Club

## Aimed and focused to develop reading skills A class project

A motivating and interactive session was conducted by Mr Usman Siddiqui Owner and Founder of Readers Club on April 11, 2015. The session was aimed and focused at developing reading skills. Students of Interpersonal Skills were assigned a project of 15 % related to it. An experimental project started by two young dreamers; Usman Siddiqui and Jawad Yousuf came up with the idea of The



Mr Usman Siddiqui Owner and Founder of Readers Club

Readers Club which started as a simple part time job. Just as most small start up's, it did not flourish immediately, but a mere four years later, it has now taken over the lives of these two entrepreneurs and is now a well renowned website.

The Readers Club is a website that allows for nationwide rental of books, these books have over 20 genres in English and also have an Urdu category. Rent is offered for an unlimited number of books, with no late fees, no long term contract, and also free delivery and pickup. This is all available at a sheer minimum price of 600 Rupees per month. Interested readers can sign up on the website, add books to the queue and have their purchases delivered to their doorsteps as soon as the very next day. Not only is reading one of the most productive and informative way of spending one's time, it has now become easily accessible. For those interested in Urdu stories, they may also find their books narrated online. These narrations are not just done by absolutely anybody, but by well taught students of the National Academy of Performing

Arts; assuring these audio books are of the best quality.

As Mr. Siddiqui came to Greenwich, he was a modest individual who explained the struggles one would endure when starting a new project. Usman Siddiqui was a young boy in the United States, where after his University, found himself working in technology firms. One day he came across Amazon.com and as he was on this project, Mr. Siddiqui brought a similar idea to Pakistan to help encourage education through the most popular pastime, the internet. Initially The Readers Club was not as popular, but now it is found to have over 15,000 followers on



Mr Zafar Iqbal Saifi presenting the university crest to the Guest Speaker

Facebook alone, not even its official website. As the project began gaining recognition, larger companies such as TCS joined hands with Mr. Yousuf and Mr. Siddiqui which only brought further business into their small experiment. Such services are available throughout the world. One of the most famous websites, Amazon.com also provides these facilities in the United States. In Canada, the text-bookrental.ca is popular for course books new and old and our very own Indian neighbors have their own book rental website known as indiareads.com. So, this is an idea that is well received worldwide, and coming to Pakistan, this allows us to be in the league of other international companies.

Usman Siddiqui and Jawad Yousuf should be commended for their experimental project. It is in ways a noble cause to provide learning in such a dynamic way. Many can now anticipate the speedy delivery of their books, all thanks to these gentlemen.

**Natashe Ahmed Zafar**  
BS485348



Students of Interpersonal Skills during the session



# Summer Rain Shower



**“Being soaked alone is cold. Being soaked with your best friend is an adventure.”**

— Emily Wing Smith,

The summers are getting hotter and hotter every year and we are always looking for ways to beat the heat. The Greenwich Student Council (SDC) organized it's own unorthodox way of dealing with the heat by organizing an event known as “Summer Rain Shower”. This event took place during the Greenwich University's 28th Anniversary Week's Celebrations. The event comprised of a fully equipped Dance floor with water sprinklers installed at its base. The event was carefully monitored by Greenwich's management. The night was full of house music being played by a professional DJ. In the summer rain shower, Rang was also arranged for the students so they can chase after each other with loaded water guns and by the end of it there were colors splattered everywhere. Refreshment stalls were also arranged and the event reached its climax with the fireworks display.





# Policy Development – Poster Symposium

## An activity of B.Ed Degree Program

“There is a tremendous gap between public opinion and public policy”

— Noam Chomsky



Education is the backbone of any nation state. Educational policy plays a significant role in building and establishing a strong foundation for educational practice. It is imperative for the teacher to understand the process of policy development. This course will enable teachers to critically appraise the existing educational policy and also develop a critical policy framework. The course Educational Policy & Planning aims to enhance student knowledge and understanding of the subject and orient them with basic policy development, analysis and framework.

A small section of this course also covers an introduction to designing policies for school level. Our students have developed a Policy Statement with a few defining guidelines on their related issues of interest. This activity was done on May 11, 2015 with intent to allow students to critically engage in the process of analyzing contextual needs and coming up with a policy or a set of regulations along with the guidelines to address those issues.

Students have developed policy briefs considering issues which are critical to the Private Education Schooling system in Karachi. Ms. Ambreen Ahmed, Director of the Teachers Resource Centre was invited as a guest of honor to provide constructive criticism on the students' work. This was a great event whereby students have had an opportunity to learn and critique various policies.

**Shelina Bhamani**  
Lecturer

## Is early marriage a barrier to girls' education?

"Hey! Are you really married?"... "Isn't it tough to study after marriage?"... "How do you cope university with your married life?"... These are a few questions that Javeria Mohsin, a young girl, is asked by her new fellows at Greenwich University.

She replies to all these questions, and others related to her 'married studying life', with a gentle smile and confident manner.

"Marriage helps you enhance confidence and teach a practical approach towards life. It makes your faith stronger to define big goals and put endless efforts in achieving them, as sincere attempts are more significant than desired results," Javeria says.

She moved to Karachi after her marriage at 19, while she was in the 12th grade of her high school in Lahore. To appear in her college exams, she travelled to her native city and completed her Intermediate. After a small break to settle the new life in Karachi, she joined the Department of Mass Communication & Media Studies to continue her education.

"I feel very fortunate to have such a loving husband and caring in-laws, who understand the importance of education and encourage me to progress as an erudite member of the society," she says.

Spreading awareness to educate our young girls, according to Javeria, is the dire need of the time. She believes a girl must be an active member of the society in performing her due role to bring some progress.

"Yes, I am a wife, a daughter, and a caretaker of my house, but it does not restrict me to proceed in my education. Greenwich is a place where I feel proud to study and am pleased to move on towards progress," Javeria states.

Interestingly, a teacher at the Greenwich University, Tahira Tariq, was also married at 18. She says she had to face many difficulties in starting her education after the early marriage.

"My mother wanted me to study but I was married at 18. I appeared in my second year practical after my marriage. My in-laws were very happy on my successful intermediate result, but I could not continue my education due to domestic reasons," Tahira says.

Acknowledging her father-in-law's love for her, she says he was the chief person in her life, along with her husband, who cooperated in her decision for graduating in Mass Communication from the University of Karachi.

After completing her graduation, she took no break to start masters in mass communication. She is currently proceeding with her PhD in media studies, teaching at five eminent universities of the city as a visiting faculty, consulting the production team of PTV, and she is also a senior instructor at the Research and Development Department of the Special Security Unit, Sindh Police.

"My home is my priority. I can proudly say that my husband and my children are delighted to see me working for the betterment of my country. I am satisfied for being an active member of both my family and society," she states.

She, however, feels that it was too early for her to get married at 18. She is a woman of the ideology that a girl must not be married before her masters or at least graduation. She says, "A girl can complete her masters at 22 and it is a very normal age to start a married life."

"Why are we always in a hurry to get our daughters married? Let them live some memorable and glorious moments of their lives in universities before they enter practical life. Not all in-laws allow their daughter-in-laws to go for higher education. Even I had to wait six years for the fortunate day to start my graduation," she comments regarding early marriages.

Greenwich University is very rich in people with different ideologies. It is a place where the concept of diverse culture and co-existence can be experienced practically. Rizwana Amin, the head of the Humanities Department at Greenwich, is satisfied with her life and being wed at an early age of 19. She believes that the early marriage was never a barrier to her professional development and success in life.

"I was married after my intermediate. I could not initiate my graduation very soon and was simply a house wife. Then I started teaching and simultaneously continued my studies continuing studies which helped me blossom and progress in the field of education," Rizwana says.

She resumed her education after a long break which was a challenge in itself.

She completed her graduation from Karachi University and joined Hamdard University to complete her B.Ed., M.Ed. and MBA along with teaching as a Senior English Language Teacher at two most prominent educational institutions of Karachi, The Bai Virabiji Soparival Parsi High School and The City School, Darakhshan Campus. She also joined the different Universities of Karachi as a visiting faculty.



All this multitasking wasn't so easy or a piece of cake. "My family is my strength" quoted Ms. Rizwana as her family has never been a barrier or hurdle in her professional growth. Infact the support and cooperation that she has received from her family in this whole process is exemplary. Currently she is pursuing her PhD in Social Sciences from Greenwich University.

"Life is not a mathematical formula where we can place ourselves as variables to get desired results at once. We have to adjust with the scenario that we live in," Rizwana states.

She says that an early marriage helps a girl adjust a new life more comfortably.

"We must not confuse an early marriage with a pre-mature marriage. Our religion teaches us to lead a natural and balanced life with keeping modesty. We must spread more awareness to let our girls study even after marriage as wisely quoted "when you teach a girl, you teach an entire nation," she says.

Society has become more aware, according to Rizwana, in allowing its married girls to get higher education. She believes that time has changed and girls are not compelled to have long breaks after their marriages to restart education.

"We can never neglect the importance of girls' education in Pakistan. We are a country with 63% of youth population, which can surely lead the future to ultimate heights. In recent past, educated women in our society have played a vital role to help the country progress in all the ways, especially in building our economy," she comments.

It is direly needed to educate our girls and provide them a proper space in their lives to groom their professional personalities. We cannot refrain our society from marrying its daughters at a very early age, but we can surely spread the word to allow daughters to study for a better and prosperous Pakistan.

**Syed Muhammad Najam Soharwardi**  
BS47 52247

*a reporter at the Karachi desk of The News International*

## A Visit to Export Processing Zone Authority (EPZA)

### A Handon practical experience

**A theoretical lecture can never beat practical experience. Maybe that is why professional educational institutions always emphasize upon the importance of field trips.**

We are highly indebted to our respected teacher Mr. Salman Mustafa Baig for his initiative towards practical experience. His initiative to make us visit the industrial sector on May 23, 2015 to have on-hand experience of various operations that are conducted in said places is highly appreciated. We also extend our gratitude to faculty members Sir Kamran and Ma'am Shazia for taking time out of their busy schedules to accompany us.

Established in 1980, the Export Processing Zones Authority is a venture conceived and designed to increase and improve the exports of the country. Its main objectives include accelerating the pace of industrialization in the country and enhancing the volume of exports by creating an enabling environment for investors to initiate ambitious export-oriented projects in the Zones which would, as a result, create job opportunities, bring in new technology and attract foreign investment.

The company's name is "Friends Service Limited" (FSL) This Business was initiated by two partners, Mr. Jawaid



Students and Greenwich officials at EPZA

Ahsan and Mr. Rashid Mukhtar in 2012. The factory is located at Export Processing Zone Authority (EPZA) It is a duty free and fully secured zone authorized by the Government of Pakistan.

FSL are the importers of Used Clothing through which they import mixed rags from France. Their supplier "Phillipe Kernat" who supplies them used mixed items such as jackets, shoes, shirts, t-shirts, jeans, sweaters to name a few. The product quality ranges from Premium to low. Premium products being high in demand are sold at higher prices compared to the lower quality goods. These products after being sorted item wise are also shipped to customers in different regions in Africa.

**Qurat-ul-Ain-Rahman**  
BS40 3522

# SPORTS News

Members of Sports Committee: **Mr. Asif Razzak**, *Table Tennis Coach*, **Mr. Fakharuddin Baloch**, *Cricket Coach*, **Mr Ghulam Mohammad**, *Basketball Coach*, **Mr Vijay Ratan**, *Sports Coordinator*

## Inter-University Volley Ball Tournament 2015



Greenwich University students participated in the PAF KIET Inter-University Volleyball Tournament on 27th April 2015. Around 6 Universities participated in the event.

Greenwich University won the first round against PAF KIET with a score of 25/11 but lost the Semi Final against Iqra University with a score of 21/25. Students who participated in the event include **Fasih Ur Rehman**, **Salman Marfani**, **Naveedullah Qasimee**, **Sufiyan Mir**, **Sajid Baloch**, **M. Usman Masood**, **Shehroze**, **Dinuka**, **Malik Meraj**, **Shahmeer**

**Ali**, **Zia Khan** and **Moiz Tariq**. The team was accompanied with their Volleyball and Basketball coaches **Mr. Asif Mehmood** and **Mr. Ghulam Mohammad** respectively.

## In-House Volleyball Tournament

The In-House sports Gala's Volleyball event lasted from 22nd to 23rd April 2015 as per scheduled. 42 students participated in the event forming 6 respective teams.

6 teams were in the Quarter Finals including the Foukfs, Keep Walking, London, Kings XI, Baloch United and Jo Baat Hai. In the Semi Final, Keep Walking lost to the Foukfs and Baloch United lost to Kings XI.

The Final was between Kings XI and Keep Walking where Keep Walking stood as Victors while Kings XI were runner-ups in the event.



Team Members of Keep Walking include

- **Hassan Sohail** • **Abdullah Manzoor** • **Kumail Ali**
- **Mujtaba** • **Shameer Ali** • **Obaid Alam** • **Al Haider**

## In-House Snooker Tournament

According to schedule of the In-House sports Gala's, Snooker event lasted from 13th to 15th April 2015. Around 32 students were said to participate in this event.

From the 1st round till the Quarter finals the numbers of participants were cut down to 8, and then 4 in the Semi Finals. By the Finals two participants were left, **Shahnawas Khan** and **Talah Sheikh**. Ultimately Shahnawas Khan stood victor while Talah Sheikh was the Runner-up.



## In-House Chess Tournament



The In-House sports gala's Chess event was held on 28th April 2015. Around 07 students played in this event namely: **Kashif Ahmed**, **Numair Hamza**, **Usman Hafeez**, **Waqas Usman**, **Subbayal**, **Monoj Kumar**, **Zeeshan Ahmed**  
The Final was played between **Kashif Ahmed** and **Waqas Usman**

Winner: **Kashif Ahmed** and Runner-Up: **Waqas Usman**



## In-House Cricket Tournament

The most popular sport and university boys' favorite tournament, Cricket, was held from 7 -10 April 2015.

128 students played in this event. This competition was played on knock out basis. The following teams qualified the semifinal. **Jo Baat Hai , Keep Walking, Greenwich Staff & Furious.7.** Jo Baat Hai and Greenwich Staff qualified for the final match, **Greenwich Staff team won this final match showing an extraordinary performance.** The best performer of the event **Staff team: Mr. Aamir Khan, Imtiaz, Mohammad Khan and Sheeraz Ahmed**

Students: Sufiyan Mir, Fareed Kasi, Usama, Ahsan Mania, Usman Hafiz, Sajid Baloch

Runner up team: Jo Baat Hai



## In-House Darts Tournament



The In-House Sports gala's Darts Competition was held on 5th May 2015. Around 16 students played in this event.

Students who reached Quarter Final are :

**Imtiaz Ali, Shahzaib Lodhi, Sohail Khalid, Atif Amen, Zia Ullah Khan , Fareed Kasi, Naveed Ullah, Syed Hamza**

Students who reached Semi Final Are :

**Imtiaz Ali, Zia Ullah Khan, Shahzaib Lodhi, Sohail Khalid**

The final match was played between **Imtiaz Ali and Shahzaib Lodhi Winner : Shahzaib Lodhi** and Runner-Up : Imtiaz Ali

## In-House Triumph Tournament

The In-House Sports gala, Trump event was played on 7th May 2015. Around 24 students played in this event and were divided into 12 teams

The students who reached Semi Final are : **Asim , Hamza Qureshi, Sherry , Mubeen**

The Final was played between Hamza and Sherry

**Winner : Sherry and Runner-Up : Hamza**



## Greenwich University Dominates The Szabist Olympics'15 Another win for Greenwich in Szabist Olympics'15 Volleyball Tournament

Greenwich University participated in the SZABIST OLYMPICS'15 Volleyball Tournament organized by the SZABIST Student Council from 11th to 14 June 2015. A total of four Universities participated in the event including Greenwich, Bahria, SZABIST and DOW University. Greenwich won the first and second match between SZABIST and DOW University with scores of 21/11 and 21/7 respectively. Greenwich also won the Semi-final against Bahria with a score of 21/15. The Finals took place between Greenwich University and SZABIST where Greenwich University won with a score of 21/7 winning the tournament. The winning team of Greenwich received a shield from the Karachi Commissioner, Mr. Shoaib Siddiqui. Students



who participated in the event include **Fasih Ur Rehman, Sajid Baloch, Naveed Ullah, Sufiyan Mir, Abdul Moiz Tariq, Zeeshan Ahmed, Malik Minha, Shamir Ali, Rahool Talketa, Usman Masood and Salman Aziz.** Greenwich University applauds the efforts put in by the Volleyball Team for their win.

## Szabist Olympics'15 Throwball Tournament

Greenwich University participated in the **SZABIST OLYMPICS'15** Throw ball Tournament. Around four Universities participated in this event namely Greenwich, DOW, SZABIST and Bahria University. Greenwich won the first round against SZABIST with a score of 21/11. Greenwich University both won and lost a set with DOW University in the second round with scores of 21/18 and 18/21 respectively. Greenwich, however, lost the Semi Final against Bahria University with a score of 14/21. The students who participated in the event are **Kunzul Akhtar, Hira Aijaz, Ayesha Ashraf, Aliya Zehra, Saba Habib, Yusra Khan, Wania Alam,**



**Yasaira and Sundus Zamir** who were coached by **Mr. Asif Mehmood**. Greenwich University applauds the efforts of its great students and hopes that they continue working harder.

## Greenwich University Dominates The Szabist Olympics'15 Table Tennis Tournament

Greenwich University participated in the **SZABIST OLYMPICS'15** Table Tennis Tournament. A total of 9 Universities participated in the event including Greenwich University. Greenwich won against Dow, SZABIST and Hamdard University in the Quarter Finals with scores of 2-0, 2-0 and 2-1 respectively. In the Semi-finals Greenwich won against Hamdard University with a score of 3-0 but lost to Bahria University with a score of 1-3. Greenwich, however, triumphed over Bahria with a score of 4-1, winning the tournament. The winning team of Greenwich University was presented a shield by the Karachi Commissioner, **Mr. Shoaib Siddiqui**. The students who participated, included **Usman Masood, Zeeshan Ahmed, S.M.Ali Raza and Umar Iftikhar**. Greenwich University commends the Table Tennis team for this achievement.



## Szabist Olympics'15 Basketball Tournament

Greenwich University participated in **SZABIST OLYMPICS'15** Basketball. Around five Universities participated in this event. **Greenwich University, Bahria University, Dow University, Szabist, Iqra University**. Greenwich won the first match against



**SZABIST** by 29/22 and lost the second match against **Iqra University** by 35/31 again Greenwich won Semi Final against **Bahria University** by 29/20. However, lost the Final Match against **Iqra University**, by 31/27. The students who participated in this event are **Sufiyan Mir, Sardar Salman Aziz, Usman Hafeez, M.Hassan Inamaan, Mir Ahmed, Abdul Moiz Tariq, D.Oshidhi, Hamza Ali and Ali Zubairy**

## Greenwich Bags a Win in the SZABIST Olympics'15 Squash Tournament

Greenwich University participated in the **SZABIST OLYMPICS'15** Squash. A total of five Universities participated in the event including Bahria, Suffa, Hamdard and Greenwich University. The matches were divided into 2 groups A and B. **Mahad Javed** who was in Group A won against SZABIST and Hamdard University in the 1st and 2nd match with scores of 11/5 and 11/7 respectively. He also won the Semi-final against SZABIST with a score of 11/9.

Saad Sohail was placed in Group B where he too won the 1st, 2nd and 3rd round against SZABIST and Suffa University with scores of 11/9, 11/8 and 11/6 respectively. He faced SZABIST in the Semi-final where he won with a score of 11/9. Now the winners of the Semi-finals in both Group A and B had to face each other in the Final and co-incidentally both the winners were students of Greenwich University.



So, **Mahad Javed** (Group A) and **Saad Sohail** (Group B) were head-to-head in the Finals where **Mahad Javed** won the Tournament and **Saad Sohail** was runner-up. The Winning Greenwich team received a shield by **Mr. Shoaib Siddiqui, Commissioner, Karachi**.



## Dean's List

### Undergraduate — Spring 2015

ROLL NO	NAME	GPA
BE47 5197	Tahmeena Khan	4.00
BE47 5257	Saima Mumshad Manzar	4.00
BE47 5258	Madiha Dar	4.00
BE47 5259	Sybil Vanessa Dsouza	4.00
BE48 5439	Misbah Zainab	4.00
BS44 3982	Faryal Yousuf	4.00
BS41 3696	Sidra Syed	4.00
BS42 3733	Hira Aijaz	4.00
BS44 3929	Rafia Khan	4.00
BS44 3964	Maasha Arai Syed	4.00
BS48 5465	Rukhsar	4.00
BS44 3947	Mariam Waqar	3.83
BS40 3544	Sheroze M. Sohail	3.80
BS42 3760	Talha Sadiq	3.80
BS42 3765	Zahra Arif	3.80
BS42 3770	Imtiaz Ali	3.80
BS49 5512	Dua Jamsheed Zahidi	3.80
BS41 3714	Zara Meer	3.67
BS44 3925	Shumail Waqar	3.67
BS36 3134	Sania Sehar	3.60
BS37 3162	Rehab Aftab Siddiqui	3.60
BS41 3655	Risha Shahid	3.60
BS42 3726	Asad Khalid Soleja	3.60
BS43 3834	Muhammad Yahya Israr	3.60
BS44 3966	Nida Merchant	3.60
BS45 4048	Shayan Abdul Rehman	3.60
BS45 4099	Wareesha Butt	3.60
BS47 5194	Shaneel Badar	3.60
BS47 5247	S M Najmuddin Soharwardi	3.60
BS47 5256	Mohammad Bilal Liaquat	3.60
BS48 5302	Mariam Sohail	3.60

### Undergraduate — Spring 2015

ROLL NO	NAME	GPA
BS48 5340	Awais Ali Agha	3.60
BS48 5341	Mizna Khan	3.60
BS48 5344	Syed Muhammad Shozab	3.60
BS48 5354	Sidhant B Chand	3.60
BS48 5385	Mumal Alam	3.60
BS48 5442	Rida Hasan	3.60
BS49 5536	Muhammad Rohail Aijaz	3.60
BE47 5281	Farah Bano Qureshi	3.50
BE48 5480	Hira Naeem	3.50
BS36 3139	Khaula Tariq	3.50
AS48 5357	Abdullah Saeed Sheikh	3.40
BS35 3053	Mariam Shaikh	3.40
BS39 3418	Sidra Shahid Fawad	3.40
BS40 3559	Iqra Mushtaq	3.40
BS42 3745	Qazi Owais Ahmed	3.40
BS42 3777	Muhammad Talha Akbar	3.40
BS43 3817	Fareeha Jabir	3.40
BS43 3823	M. Fouz-UI-Azeem Jilani	3.40
BS45 4037	Mahreen Latif Memon	3.40
BS47 5200	Mehwish Misbah	3.40
BS48 5306	Waleed Riaz Mirza	3.40
BS48 5347	Zaid Abdurrahman Zahid	3.40
BS48 5390	Nida Latif	3.40

### Graduate — Spring 2015

ROLL NO	NAME	GPA
MA45 4078	Bakhtawar	4.00
MS47 5180	Sateesh	4.00
MS40 3531	Adnan Haider Khan	3.75
MS48 5295	Warda Saeed	3.75

We offer our heartiest felicitation to all the distinguished students who made it to the Dean's List.

**WELL DONE !**



*Greenwich University*

*Gvision* is a quarterly newsletter distributed free of charge.  
Your valuable comments and suggestions are solicited.

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♦ Views expressed here do not necessarily represent the views of the University or its officials



# Greenwich University

Karachi - Pakistan

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### A.S

Associate of Science

Business Administration, Mass Communication and Media Studies

### BSBA

Bachelors of Science in Business Administration

Banking, Finance, Management, Hotel Management, Human Resource Management, Marketing, Supply Chain Management, Information Technology, NGO Management

### BS Honors

English, Economics, Economics & Finance, Mass Communication and Media Studies (Advertising, Journalism, Production), Media Management & Advertising, Organizational Communication, Sociology, Social Work, International Relations, Political Science, Public Administration, Psychology

### B.Ed.

Bachelors of Education

Bachelor of Education - 1-year  
Bachelor of Science in Education - 4-years

### MBA

(Regular & Executive)

Banking, Finance, Management, Human Resource Management, Marketing, MIS, Services Management, Supply Chain Management

### MS

Master of Science

Economics, Finance & Risk Management, Media Management & Advertising, Mass Communication and Media Studies (Print & Broadcast Journalism, Electronic & Print Media) English (Linguistics), English (Literature), International Relations, Organizational Communication, Sociology & Social Work

### MA/M.Ed.

Master of Arts / Master of Education

English (Linguistics), English (Literature), Political Science and International Relations, Commerce and Economics, Education, Public Administration & Public Policy

### M.Phil./Ph.D.

Education, English, Finance, Management Sciences, Marketing, Human Resource Management, Sociology, Social Work, Political Science, International Relations, Public Administration, Public Policy, Education