Get a **Global** Perspective!

**PROSPECTUS**  2019 / 20

Exploring Beyond Horizons

[Greenwich University](#)

Pakistan - Mauritius
Welcome TO

Greenwich University
Pakistan-Mauritius

Changing Lives
Shaping Futures

Your Bright Future Starts Here

You have chosen to embark on a journey that awards you much more than just a degree. Here, we also get you a leadership acumen, a responsible consciousness, and a global persona. Welcome to Greenwich University recognized by Higher Education Commission in Pakistan and Tertiary Education Commission in Mauritius, along with international recognition by premier accrediting bodies.

If you are a dreamer, Greenwich is the place for you. We help turn your dreams into reality through a systemized matrix focusing on strengthening your competence and character alike. Here, you are bound to have a transformative experience enriching you with in-depth learning, multicultural exposure, and essential life skills. And while you are busy developing your skillset, we help you look at the bigger picture to locate yourself in the society and how you can help transform it for better - as a catalyst with the potential to shine brighter and help others do the same.

So, step into vibrant campus life to explore diverse cultures at our Pakistan and Mauritius campuses. Immense yourself in stimulating environment enriched by diverse academicians who are leaders in their fields. Discover the global standard in education through our modern pedagogies, industry-informed curricula and cutting-edge research. We are on a mission to turn today’s learners into tomorrow’s leaders, and we know you have one inside you!
I envision this institution to transform into a center of excellence in higher education where generations of future citizens will emerge as ethical, fully empowered individuals; academically, intellectually and professionally, as bearers of our glorious march towards modernity, progress and development through the 21st century - a century which promises to be the epitome of human endeavours of past millennia to usher in an era to peace and tranquility for all.

Miracles do happen, even today, if we earnestly wish them to happen. Quaid’s (Mohammad Ali Jinnah) recipe for that included the characterization of unity, faith and discipline so the universe conspires in your favour to achieve the impossible. Your institution is a reality, turn it into The reality. And, I’m convinced that You can do it!

Excerpt from the address at a gathering of students
June 14, 1996

I am delighted to welcome you to Greenwich Fraternity. We are committed to excellence in quality education to ensure that you get a head start in your career. Our ambition of producing capable, competent and conscious future leaders cements the core of our institutional values and strategy.

We take pride in being one of the pioneers of private higher education in Pakistan. Over the course of three decades, our journey from pioneers to premier has nurtured artists, business leaders, composers, musicians, public servants, scholars and social scientists contributing to several aspects of human endeavor. We inspire ambition to ensure that our students have a deeply transformative personal and social experience preparing leaders of tomorrow. Our international partnerships with universities in Australia, Austria, Canada, China, Malaysia, Russia, Spain, Switzerland and UK offer you the springboard to gain global exposure through our global exchange program. Our Pakistani students also get an excellent opportunity to study for a semester abroad at our Mauritius Branch Campus.

Coupled by our rich history, a vast network of our alumni in some of the most prestigious industries/institutions complements our students’ pursuit of setting their future pathways.

Welcome to an exciting and special journey with Greenwich, where we are sure to challenge your potential to its limits and help you define your purpose.
# Table of Contents

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vision &amp; Mission</td>
<td>08</td>
</tr>
<tr>
<td>Core Values</td>
<td>09</td>
</tr>
<tr>
<td>Greenwich through the Ages</td>
<td>10</td>
</tr>
<tr>
<td>Journey of Academic excellence</td>
<td>12</td>
</tr>
<tr>
<td>One University: Many University</td>
<td>14</td>
</tr>
<tr>
<td>Campus Overview</td>
<td>16</td>
</tr>
<tr>
<td>Pakistan Campus</td>
<td>16</td>
</tr>
<tr>
<td>Mauritius Campus</td>
<td>17</td>
</tr>
<tr>
<td>Why Mauritius</td>
<td>19</td>
</tr>
<tr>
<td>Mauritius Branch Campus</td>
<td>20</td>
</tr>
<tr>
<td>Message from the Head</td>
<td>21</td>
</tr>
<tr>
<td>Get a Global Perspective</td>
<td>23</td>
</tr>
<tr>
<td>Internationalization</td>
<td>24</td>
</tr>
<tr>
<td>International Memberships</td>
<td>25</td>
</tr>
<tr>
<td>International Partnerships</td>
<td>27</td>
</tr>
<tr>
<td>Global Program</td>
<td>28</td>
</tr>
<tr>
<td>Global Academic Partners</td>
<td>30</td>
</tr>
<tr>
<td>Global Tours</td>
<td>32</td>
</tr>
<tr>
<td>Global Events</td>
<td>34</td>
</tr>
<tr>
<td>Strategic Partnerships</td>
<td>36</td>
</tr>
<tr>
<td>Campus Life</td>
<td>38</td>
</tr>
<tr>
<td>Student Provost Message</td>
<td>40</td>
</tr>
<tr>
<td>Classroom Experience</td>
<td>42</td>
</tr>
<tr>
<td>State of the Art facilities</td>
<td>44</td>
</tr>
<tr>
<td>Sports &amp; Fitness</td>
<td>48</td>
</tr>
<tr>
<td>Student Development Council</td>
<td>50</td>
</tr>
<tr>
<td>Academics</td>
<td>52</td>
</tr>
<tr>
<td>Faculties &amp; Departments</td>
<td>54</td>
</tr>
<tr>
<td>Career oriented Degree programs</td>
<td>56</td>
</tr>
<tr>
<td>Degree Sample</td>
<td>58</td>
</tr>
<tr>
<td>Certificate/Diploma Courses</td>
<td>59</td>
</tr>
<tr>
<td>Eligibility Criteria</td>
<td>61</td>
</tr>
<tr>
<td>Association of Business Executive (ABE)</td>
<td>62</td>
</tr>
<tr>
<td>Association of Certified Chartered Accountants (ACCA)</td>
<td>64</td>
</tr>
<tr>
<td>International Language Center</td>
<td>66</td>
</tr>
<tr>
<td>Message from the Director</td>
<td>67</td>
</tr>
<tr>
<td>Greenwich Executive Development Center</td>
<td>69</td>
</tr>
<tr>
<td>School of Leadership &amp; Diplomacy</td>
<td>72</td>
</tr>
<tr>
<td>Greenwich Research and Development Center (GRDC)</td>
<td>74</td>
</tr>
<tr>
<td>Publications</td>
<td>76</td>
</tr>
<tr>
<td>Awards &amp; Research Recognition</td>
<td>78</td>
</tr>
<tr>
<td>Office of Research Innovation and Commercialization (ORIC)</td>
<td>80</td>
</tr>
<tr>
<td>Karachi Research Chair</td>
<td>81</td>
</tr>
<tr>
<td>Message from the Chair</td>
<td>81</td>
</tr>
<tr>
<td>Other Publications</td>
<td>84</td>
</tr>
<tr>
<td>Quality Enhancement Cell</td>
<td>86</td>
</tr>
<tr>
<td>Faculty</td>
<td>88</td>
</tr>
<tr>
<td>Admissions</td>
<td>108</td>
</tr>
<tr>
<td>How to Apply – Pakistan Campus</td>
<td>110</td>
</tr>
<tr>
<td>How to Apply – Mauritius Campus</td>
<td>112</td>
</tr>
<tr>
<td>Admission Policy</td>
<td>114</td>
</tr>
<tr>
<td>Student Support Services</td>
<td>116</td>
</tr>
<tr>
<td>Message from the Registrar</td>
<td>118</td>
</tr>
<tr>
<td>Support for All</td>
<td>119</td>
</tr>
<tr>
<td>Financial Aid Office</td>
<td>120</td>
</tr>
<tr>
<td>Financial Support</td>
<td>121</td>
</tr>
<tr>
<td>International Students Desk</td>
<td>123</td>
</tr>
<tr>
<td>Internship and Corporate Placement Office</td>
<td>124</td>
</tr>
<tr>
<td>Cooperative Education Program</td>
<td>125</td>
</tr>
<tr>
<td>Corporate Social Responsibility</td>
<td>126</td>
</tr>
<tr>
<td>Greenwich Outreach Program</td>
<td>129</td>
</tr>
<tr>
<td>12th Convocation</td>
<td>130</td>
</tr>
<tr>
<td>Greenwich Alumni</td>
<td>134</td>
</tr>
<tr>
<td>Greenwich Family</td>
<td>141</td>
</tr>
<tr>
<td>Acknowledgement</td>
<td>143</td>
</tr>
<tr>
<td>MAP</td>
<td>144</td>
</tr>
</tbody>
</table>
VISION
Emerge as a global institution promoting academic excellence to complement knowledge-based economies around the world.

MISSION
Nurture the competence and character of future leaders through quality education to realize transformative sustainable development.

OBJECTIVES
• Impart quality education employing modern pedagogic techniques to ensure holistic training of graduates;
• Encourage lifelong learning to ensure continuum of quality assurance across learning processes;
• Encourage meaningful research and free inquiry governed by commitment to the pursuit of truth;
• Nurture the competence and character of future leaders for individual and societal reformation; and,
• Create a socially responsible environment which responds to the needs of both people and the planet for sustainable development.

CORE VALUES - TRUST
Teaching - Teaching through innovation and modern pedagogies
Research - Research and meaningful inquiry
Understanding - Understanding of problems leading to solutions
Scholarship - Scholarly culture
Transformation - Transformation of society through education

At Greenwich, we embody TRUST as our value system at the core of our institutional strategy.
We foster student-centered environment for imparting excellent Teaching employing modern pedagogic techniques; conduct meaningful Research for informed analysis of issues; evolve an in-depth Understanding of problems and solutions; create the love of learning through a Scholarly culture; and, promote education as a means for social Transformation.
GREENWICH THROUGH THE AGES

Greenwich started its journey in 1987 as an academic institution driven for social transformation through quality education. Dr. Kamal Ahmed Khan, a visionary educationist, pioneered the trend of abridging global educational standards with the local paradigm to enhance local students' accessibility. Greenwich Institute affiliated with Southeastern University (US) and University of London (UK) to offer foreign qualifications in Pakistan.

Greenwich was awarded with the University status in 1998 under the Act of Sindh Government (Pakistan), duly recognized by the Chartered Inspection and Evaluation Committee (CIEC) as an autonomous degree-awarding institution. This legally empowered Greenwich University to offer degree programs overseas, and grant affiliations to partner institutions. Greenwich University established its Faculty of Management Sciences in 1998 and Faculty of Social Sciences in 2000.

Over the years, Greenwich has emerged as an internationally acclaimed University with services in educational leadership for over three decades in Pakistan. Greenwich continues to uphold its commitment to produce global citizens by harnessing their leadership acumen to help shape future societies.
One University: Many Advantages

- International accreditations and memberships
- Global academic partnerships for exchange programs
- Purpose-built campuses for serene learning environment
- Innovative curricula involving experiential learning
- Modern pedagogic techniques
- Qualified faculty with industrial experience
- Career coaching to help establish career pathways
- Merit & Need-based scholarships
- Diplomatic, Edutainment and Socio-cultural tours for multicultural exposure
- Vast network of Alumni across mainstream industries
Pakistan Campus

Close to the shores of the Arabian Sea, in the City of Lights - KARACHI, immersed in peace and serenity, the university has a stunning and modern campus.

The tranquility of the campus is boosted by the greenery that acts as a dynamo for innovative ideas, creative thinking, social and cultural vitality. The beautiful courtyards heightened by the fresh sea breeze and greenery helps to relieve stress and act as a catalyst for innovative thinking and creativity.

The purpose-built campus has all the modern facilities and conducive environment for teaching and learning. The friendly environment welcomes the students from all walks of life.

Mauritius Campus

The Republic of Mauritius is characterized as the tiny Paradise on Earth due to its breath-taking landscape, stunning beaches espoused by mountainous inside. It is the educational and technological hub in the African Continent. Mauritian society is multi-ethnic, multicultural and multilingual enriched by cultural harmony.

Located at the corporate hub of Mauritius, Ebene, the modern campus acts as a dynamo for innovative ideas, creative thinking, social and cultural vitality since students from more than fifteen different nationalities are studying in various degree and certification programs.
Why Mauritius?

Mark Twain’s descriptions best fits the answer:

“You gather the idea that Mauritius was made first, and then HEAVEN, and that HEAVEN was copied after Mauritius.” (Mark Twain)

The Republic of Mauritius is characterized as the tiny paradise on earth due to its breath-taking landscape, stunning beaches espoused by mountains inside. It is the educational and technological hub in the African Continent attracting students from all over the region. Mauritian society is multi-ethnic, multicultural and multilingual enriched by cultural harmony and offers a lot for international students.

Greenwich’s visionary aspiration to mainstream the marginalized African region in educational leadership inspired the establishment of the campus in Mauritius.
Mauritius Branch Campus

Greenwich is the first ever Pakistani University to have established an overseas campus in the Republic of Mauritius to mainstream the marginalized African region in educational leadership. Established in 2015, duly registered and recognized by the Tertiary Education Commission of Mauritius, Mauritius Branch Campus is situated at the heart of the high-tech cybercity of Ebene and hosts students from 11 nationalities in the region.

Some of such benefits at Greenwich’s Mauritius Branch Campus include:

- Affordable tuition fees
- Low cost of living
- Internship opportunities
- Mentorship with a Mauritian buddy
- Affordable hostel facilities
- 20 hours per week work permission
- Free health care

Rodrigues Island

Greenwich University (Pakistan-Mauritius) has opened its “Liaison Office” in Baie Lascar, Rodrigues. Rodrigues island is a part of Mauritius. The purpose of this office is to liaise with Main Campus and Mauritius Campus for training & Development and to offer various programs for the Rodriguans.

Presently, for the 100 unemployed youth of Rodrigues, the Greenwich University Training Program is being offered by Greenwich University (Pakistan-Mauritius) in collaboration with Rodrigues Regional Assembly (RRA), for the development of the youth of Rodrigues.

This program is designed to enhance the Communication Skills and Business Ethics to prepare the youth of Rodrigues to become an Entrepreneur. The program leads to the ABE qualification (Level 2,3 & 4 foundation).

Message for Youth

At Greenwich, we provide our students with a top-notch educational environment. This is why our Mauritius campus has attracted students from a vast variety of nationalities including Cameroon, Comoros, India, Kenya, Madagascar, Mauritius/Rodrigues, Nepal, Nigeria, Pakistan and Sri Lanka in a very short span of time. The multicultural and multilingual exposure coupled by networking opportunities with people from Asia, Europe and Africa to the Americas adequately prepares our students for the globalized market. Co-Curricular and extra-curricular activities, an essential part of student life at Greenwich, help them develop their overall personality. Our platform attracts the interest of students from all over the world due to quality education at very affordable costs.

Greenwich brings you at par with globalization and we look forward to have you join us as part of our growing Global family!

Rab Nawaz
Head of Student Recruitment and International Development
Get a Global Perspective

If you dream to acquire a global persona, Greenwich is the place for you. We help you realize your dreams through a systemized matrix that focuses on developing your competence and character as a global citizen. Our international standard education, multicultural environment and global linkages help you shine beyond horizons.
Internationalization

Empowered by its charter and stimulated by its vision, Greenwich aspires to acquire a global persona promoting a beyond-border approach to education. The University adheres to a continuum of quality assurance in line with the international standards to enhance its teaching and learning methods, provision of state-of-the-art-facilities, promotion of creative inquisition and exchange, and amplifying the focus of education for social transformation. The Internationalization process has led to the establishment of an overseas campus, accreditations with reputed educational quality assurance systems, and several collaborations with international universities around the world.

International Memberships

Greenwich enjoys membership status with prestigious international Higher Education and accreditation bodies.

NAFSA: Association of International Educators

NAFSA: Association of International Educators is the world’s largest nonprofit association dedicated to international education and exchange, working to advance policies and practices that ensure a more interconnected, peaceful world today and for generations to come. The organization serves professionals in all areas of international education including education abroad advising and administration, international student advising, campus internationalization, admissions, outreach, overseas advising, and English as a Second Language (ESL) administration. As of 2010, it served approximately 10,000 educators worldwide, representing nearly 3,000 higher education institutions.

International Association of Universities (IAU)

The International Association of Universities (IAU) is a membership-led non-governmental organization working in the field of higher education. It comprises more than 650 higher education institutions and organizations in some 130 countries. IAU is an official partner of UNESCO. The IAU secretariat is based in Paris and is located at the headquarters of UNESCO. IAU serves the global higher education community through expertise & trends analysis, publications & portals, advisory services, peer-to-peer learning, events, global advocacy in Internationalization, Sustainable Development, Technology and Leadership.

The Association of Commonwealth Universities (ACU)

The Association of Commonwealth Universities is the world’s first and oldest international university network, promoting and supporting excellence in HE. Established in 1913, ACU has over 500 member institutions in over 50 countries across the Commonwealth and it also represents the future - with a combined population of 3 billion, mainly under the age of 30, in Commonwealth countries.
International Network for Quality Assurance Agencies in Higher Education (INQAAHE)

Established in 1991, The International Network for Quality Assurance Agencies in Higher Education (INQAAHE) is a world-wide association of near 300 organisations active in the theory and practice of quality assurance in higher education. The great majority of its members are quality assurance agencies that operate in many different ways; although the Network also welcomes (as associate members) other organisations that have an interest in QA in HE. INQAAHE works closely with National Accreditation bodies (Council for Higher Education Accreditation in USA, European Association for Quality Assurance in Higher Education in Europe) and academicians to control educational quality in around 140 countries.

Association to Advance Collegiate Schools of Business (AACSBI)

The Association to Advance Collegiate Schools of Business, AACSB International, is a global nonprofit association, connects educators, students, and business to achieve a common goal: to create the next generation of great leaders. Synonymous with the highest standards of excellence since 1916, AACSB provides quality assurance, business education intelligence, and professional development services to over 1,600 member organizations and more than 800 accredited business schools worldwide.

Association of MBAs (AMBA)

The Association of MBAs (AMBA) is a global organisation founded in 1967 which focuses primarily on international business school accreditation and membership. Based in London, AMBA is one of the three main global accreditation bodies in business education and styles itself as the world’s impartial authority on postgraduate management education. AMBA accredits approximately 2% of the world's business schools and is the most international of the three organisations having accredited schools headquartered in 54 countries, compared with the 52 for AACSB and 38 for EQUIS.

Asia-Pacific Quality Network (APQN)

The APQN is a non-governmental and non-profit network with 208 members from 40 countries and territories aiming to enhance the quality of higher education in the Asia-Pacific region.

International Partnerships

Greenwich strives to broaden its horizons by embracing international academic expertise and cultural diversity of the universities around the world. Greenwich provides its students all the opportunities needed to broaden their international perspective. To substantiate this, Greenwich University has established academic collaborations with partners across EURASIA for student mobility and exchange; faculty development and traineeship; joint-research initiatives and fellowships; and, institutional governance strengthening for internationalization of education for both Pakistan and Mauritius campuses. Our academic partners include:
Global Program

Greenwich’s Global Program is the combination of world class education with multicultural exposure. Redefining boundaries, the program offers you world class education, multicultural exposure, international linkages and a global persona. It provides you the opportunity to complete part of your degree from top-notch universities around the globe.

Global Program is the right investment in your future and the X-factor on your resume.

International exposure and multicultural proficiency is critical to succeed in today’s globalized market. Global program brings you a golden opportunity to study for a semester or more abroad at our partner universities in UK, Australia, Canada, Austria, Switzerland, Spain, Russia, China and Malaysia.

Enroll here, explore anywhere!

Fast Facts

One University - 2 campuses
(Pakistan - Mauritius)

Academic partners across 5 continents (Australia, Europe, North America, Asia, and Africa)

High-ranking academic partners recognized by International accrediting bodies.

Eligibility

The program is open to all undergraduate and graduate students at Greenwich. Our international office at Pakistan and Mauritius campus is there to assist you.

Undergraduate students can opt for the global program after completion of the second semester (12 courses) of their degree.

Graduate students can opt for the program after completion of one semester (05 courses) of their degree.

Students must maintain a good academic record (varies according to the desired university requirements) along with excellent communication skills to qualify for the program. The applicants need to plan ahead to opt for the program as it involves visa processing and other administrative requirements.
Global Academic Partners

**Bangor University, UK**
Bangor is a truly world-class university in the scenic location of Wales. The University has a rare Gold status in Teaching Excellence Framework (TEF). Bangor offers a top-notch learning environment for international students from all over the world. [https://www.bangor.ac.uk/](https://www.bangor.ac.uk/)

**University of Leeds, UK**
Leeds is ranked among the top 10 universities in the UK. The University is also to be home to the UK's first Center of Cultural Value. Leeds has produced over 100 'spin-out' companies since 1995. [https://www.leeds.ac.uk/](https://www.leeds.ac.uk/)

**Synergy University, Russia**
Russia's largest private university with over 65,000 students. It is one of the most prestigious universities in Russia with over 15,000 graduates per year with over 130 regional branches around the world. [www.studinter.ru](http://www.studinter.ru)

**University of West England, Bristol, UK**
University of West England is ranked among the top 60 universities of UK. The University has a rare Gold status by Teaching Excellence Framework (TEF) and is among the top 25 higher education institutions for its graduate employment prospects in UK. [https://www.uwe.ac.uk/](https://www.uwe.ac.uk/)

**Liaoning University, China**
Liaoning is one the top universities of China's 211 project. The University has a vibrant campus life with students from 94 countries of the world with over 190,000 graduates. [http://enweb.lnu.edu.cn/](http://enweb.lnu.edu.cn/)

**University of Hertfordshire, UK**
University of Hertfordshire is one of the top 150 Universities in the world. The University has a rare Gold status in Teaching Excellence Framework (TEF) and has the Graduate employment record of 96.5%. [https://www.herts.ac.uk/](https://www.herts.ac.uk/)

**MAHSA University, Malaysia**
MAHSA is one of the top Malaysian Universities with a vibrant campus life that characterizes a multicultural melting pot. The University has a Global Excellence in Management Award ‘Leadership in Excellence in Education Management’ (2013). [https://mahsa.edu.my](https://mahsa.edu.my)

**University of Malaysia Perlis, Malaysia**
University Malaysia Perlis is 17th Public Institution of Higher Learning in Malaysia. It has a distributed campus with 30 locations across the state of Perlis. The University offers a variety of programs including Bachelors, Masters and MPshi/PhD. [https://unimap.edu.my](https://unimap.edu.my)

**Synergy University, Russia**
Russia's largest private university with over 65,000 students. It is one of the most prestigious universities in Russia with over 15,000 graduates per year with over 130 regional branches around the world. [www.studinter.ru](http://www.studinter.ru)

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**University of Hertfordshire, UK**
University of Hertfordshire is one of the top 150 Universities in the world. The University has a rare Gold status in Teaching Excellence Framework (TEF) and has the Graduate employment record of 96.5%. [https://www.herts.ac.uk/](https://www.herts.ac.uk/)

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Global Tours

To provide global exposure to our students, Greenwich University regularly conducts diplomatic, socio-cultural and educational tours. Vice Chancellor heads these tours along with faculty members. The excursions have provided our students with multifaceted exposure to parliaments, universities, industries and cultural avenues around the world from United Kingdom, Europe, Turkey, Mauritius, UAE, Malaysia, China, Japan and Thailand. The students have engaged with eminent leaders, dignitaries, corporate executives, scholars and people from different cultures around the world.
Global Events

The Campuses are usually buzzing with some or the other cultural, educational, social and sporting activity. Every day brings new prospects, challenges and solutions. Student Development Council helps you find friends and foster friendly connections.

So step into vibrant campus life both Pakistan and Mauritius, explore diverse cultures, immerse yourself in stimulating environment enriched by diverse academicians who are leaders in their fields. Discover the cutting-edge research, industry informed teaching and leave as a global citizen.

My University environment is very friendly, I feel like home here. The Faculty is very experienced and the staff is very cooperative. Proud to be a Greenwichian!

The University’s friendly environment helps the Executive students to balance their work life as well as to study in a very conducive atmosphere, with a lot of knowledge, upcoming challenges, and the global experience. I am really happy to be a part of Greenwich Family.

Studying in Greenwich was one of the best experiences of my life.

I have made so many friends, and learnt how to convert your weaknesses into your strengths.

Thank you Greenwich!

Campus events are important because they bring people together, it is great to see people making new friends and smiling and laughing together, while learning new things at the same time. I enjoyed the experience and I will keep all the memories.
Strategic Partnerships

Greenwich University strives to foster strategic collaborations with academia and industry at the national and international level to benefit its students. Greenwich has signed Memorandums of Understanding (MOUs) with various academic institutions, organizations, companies, government departments and corporate entities to strengthen its strategic base. These collaborations benefit in multiple ways from exchange programs, joint research ventures, collaborative projects, conferences and seminars, training workshops, and placement support to sharing of institutional expertise for mutual gains. These MOUs emphasize our commitment to advance academia-industry coordination while encouraging innovation and cooperation among different stakeholders.
Campus Life

Greenwich's multicultural environment offers a dynamic and vibrant feel. Step into the vibrant campus lives, at our Pakistan and Mauritius campuses, each filled with its distinct features as well as similarities. Our campuses in Pakistan and Mauritius are situated in calm and peaceful locations.

Pakistan Campus is in a posh locality of Defence Housing Authority-DHA, Karachi, close to the shores of the Arabian Sea. Immersed in peace and serenity, the university has a stunning and strikingly purpose-built modern campus. The tranquility of the campus is boosted by the greenery that acts as a dynamo for innovative ideas, creative thinking, social and cultural vitality. The beautiful courtyards heightened by the fresh sea breeze and greenery help relieve stress and act as a catalyst for innovative thinking and creativity.

Mauritius Branch Campus is located in the Cybercity of Ebene, the IT hub for Mauritius which acts as a crossroad for business activity in the region. Modern purpose-built campus is strategically situated to foster academia-industrial exposure essential for a business school. It offers an astounding merger of Mauritius's natural beauty with the techno-city environment of Ebene where nature breathes together with technology. The Campus is a multicultural melting pot as students from more than 11 different nationalities are studying in different programs.
Message From
Student Provost

At Greenwich, you don’t just join a university, but a family called Greenwich Fraternity - testimony to our care, concern and core values. Our purpose-built campuses offer a serene environment for creative inquisition and learning. Situated next to the beach, our Pakistan campus is very much at the heart of Karachi’s posh area of defence. Our Branch Campus in Mauritius - the tiny paradise on earth - is in the high-tech cybercity of Ebene where nature breathes together with innovation and technology.

Academically, Greenwich has some of the most innovative teachers adopting modern pedagogies for a prolific engagement with students.

We are committed to encourage a critical learning environment for excellence in educational leadership. Our vision focuses on equipping future leadership with the competence, consciousness and character to help redraw a better world. We are here to challenge the best of your creative instincts to help broaden your achievement and contribution to life at large.

Furthermore, there is a multifold of co- and extracurricular activities to help you thrive mentally, physically and spiritually. From conferences, seminars and social events to concerts, exhibitions and sports, you have the very best of edutainment here. Looking forward to welcoming you here soon.

Naveed Ahmed Mughal
Student Provost
Classroom Experience

Redefining Excellence!

At Greenwich, we value teaching excellence and understand how it adds to students' learning and progress. We are committed to provide unlimited access to knowledge and offers modern and interactive classrooms equipped with state-of-the-art infrastructure conducive for both conventional and digital learning. Our classrooms are designed to support latest gadgets, high definition projectors, double displays, and modern multimedia equipment to ensure an engaging classroom experience.

Our interaction with modern pedagogies inculcates interactive learning to encourage students to question, explore and discover. The teaching learning mechanisms involve lectures, assignments, quizzes, presentations, projects, independent study, seminars and field work.

"Studying at Greenwich is a life changing experience. It’s full of learning, including not only academicians but social and individual learning as well. The faculty at Greenwich is more like a family to me, from the regular academic lectures to sharing life experiences; their teaching kept the class interactive and interesting.

The best thing I learnt at Greenwich is Time and Stress Management. Whether it’s course load, extra-curricular events or outing with Friends, now I can balance all beautifully. Greenwich has the best faculty in town.

Making friends is very easy in the friendly environment of Greenwich!"
State of the Art Facilities

Greenwich University provides state-of-the-art facilities to ensure that all the latest necessary support systems are in place to provide our students with smooth, safe and responsive services.

Media Studio
The Media Studio provides an up-to-date audio and video production and editing facility. The seasoned media professionals help students to explore and comprehend design thinking, graphics, visualization, motion design, production and post-production techniques, camera work, lighting, sound recording, 2D/3D animation, and of course interactions and working opportunities with the actors and much more.

Greenwich Web TV
Greenwich has its own Web TV airing a variety of educational and entertainment programs and material. The Web TV broadcasts documentaries, short films, music videos, as well as interviews and thematic programs on issues of critical importance at national and international levels. GU Web TV is a platform for students from Media Studies and other departments to showcase their work and learn in the process.

Greenwich Web Radio
Greenwich Web Radio broadcasts educational and informative programs, which are exclusively designed by the students to gain the first-hand knowledge about the radio world. To hone students’ skills, the University takes an active interest by providing and air playing promotional exposure to the emerging talent.

Cafeterias
The Campus has two cafeterias offering variety of delicious meals, snacks and hot & cold beverages. The staff maintains a hygienic standard to ensure quality food at an affordable cost. The Cafeterias also serve as rendezvous points where you can indulge with friends and make new ones over a cup of coffee.

Healthcare
The Campus has an in-house clinic where trained and professional medical staff is available during the campus hours to provide basic healthcare services to the students and the staff. The in-house clinic is reliable and well-maintained to provide quality first aid in cases of emergency. The University also provides ambulance services for critical situations, when needed.

Common and Prayer Rooms
The campus has separate common rooms for male and female students. The rooms offer television where they can relax during breaks and share lighter moments with fellow colleagues. The Campus also has prayer rooms where students can fulfill their religious obligations.
Computer Laboratory

The campus has a well-equipped computer laboratory with computers and microcomputers installed with diverse range of operating systems, software and tools. This is complemented by a variety of multimedia devices like laser printers, scanners and video cameras to ensure a high-tech learning environment. The campuses also have a fast, free and secure Wi-Fi connection.

Library

The large and spacious library provides access to thousands of books and e-books on diversified topics. It houses a treasure of national and international research journals, databases, newspapers, encyclopedias, magazines, archives, latest books and research journals by accessing the HEC Digital Library. The library is continuously upgraded with new books and materials for all departments to keep abreast of the latest information.

Other than comfortable and supportive study environment, specialist librarians provide assistance in accessing resources as well.

Transportation Facility

Greenwich takes a keen interest in providing its students with a smooth and safe transportation service. The University recognizes that some students might not be able to afford transportation, and hence provides the facility to both students on competitive rates. The University has developed its own transportation system that includes cars, vans and coaches and extends services to the staff at the Pakistan Campus. In Mauritius registered students are eligible to use free bus passes.

Safety and Security

A large team of security guards with advance automatic weapons is stationed to provide round the clock vigilance service at the main entrance, roof top and around the university vicinity to ensure a secure environment for all. To ensure fool-proof security services the campus provides high-resolution, auto-focus CCTV cameras, face recognition devices, metal detection and walk-through gates and continuous on-campus monitoring through high capacity DVRs.

Parking Areas

The Campus has a vast and secure parking area for the students, staff and visitors at both the campuses. Our security personnel are committed to quality services; they are fully trained to minimize any incident including any damage to the vehicles parked in the designated parking areas. Also, the security personnel divert traffic if need be for a smooth traffic flow.
Sports & Fitness

Greenwich places an emphasis on athletic and sporting activities to encourage healthy minds and bodies. A wide range of facilities are available to play snooker, billiards, table-tennis, chess, draft, darts and scrabble. Greenwich has an on-campus gymnasium to ensure complete health and fitness solutions. The gym is well equipped with modern fitness equipment and qualified gym instructors to provide expert advice in fitness and healthcare. Indoor and outdoor sports with coaching is available.

At Mauritius Branch Campus sports facilities are available at Synergy Sports & Wellness Institute. Outdoor sports facilities include Tennis, Swimming and Gymnasium whereas indoor sports are snooker, Table Tennis, Fuse ball and Scrabble.

Awards & Achievements

Greenwich has produced renowned athletes and artists over the years with victories in national, regional and international competitions. Some of our Champions includes:

Mohammad Hamza Anwer
Mohammad Hamza Anwar won the Badminton Boys Singles Event at NUST-PNEC Sports Olympiad 2019 and claimed the Doubles Event with his fellow Greenwichian Ahmed Faisal.

He also won 4 gold medals in 4 events in Swimming at The Barret Hodgson University Sports Festival 2019.

Ali Surya
Ali Surya, Greenwich student completed hat-trick of crowns as he also won the professional category singles title in the Azadi Cup Terpin Bowling Championship 2018 in Islamabad organized by Pakistan Terpin Bowling Federation (PTBF). Ali Surya represented Pakistan as part of the Terpin Bowling Team at the Russian Open Bowling Championship, 2015. The Championship was held in St. Petersburg, Russia featuring athletes from all over the world. He also represented Pakistan in the World Bowling tour and is also a member of Professional Bowlers Association.

LUMS Olympiad - 2019
Greenwich University’s volleyball team won the competition at LUMS Olympiad, 2019.

Greenwich’s Arm Wrestler Sajjad Baloch won the competition at LUMS Olympiad, 2019.

CBM Emblaze Badminton Tournament - 2019

SZABIST Olympiad - 2019
Ali Mustafa Khan won the singles event (FIFA Game) at SZABIST Sports Olympiad, 2019.

Pepsi Battle of the Bands Competition

Greenwichians Bilal, Usman and Vais (part of the Kashmir Band) rock it at the Pepsi Battle of the Bands to win the competition.
Student Development Council

Student Development Council (SDC) is a non-political and non-religious body run by the students for students with the Vice Chancellor as its Patron at both the campuses in Pakistan and in Mauritius. Online elections are held at regular intervals between the members of the clubs & societies at Greenwich ranging from sports, art, media, entertainment, talent, business, and community services. We motivate our students to participate in extra and co-curricular activities within university and outside with other universities. Joining a society provides student a platform to mingle around with other students of similar interest which also assist to expand their networking. The students are thus empowered to shape the community, explore their passions and interests, meet new people and transform their ideas into reality.

Clubs & Societies

Students can apply to join any club or society by applying at the Communication Center on the prescribed form. After appearing in the interview with the Board they become member of club/society of their interest

There are various clubs/societies at Greenwich, some of them are listed below:

- Arts and Creativity Society
- Athletics Society
- Community Outreach Society
- Excursion Club
- Greenwich University Model United Nations Society
- Literary Society
- Dramatic Society
- Public Speaking Society
- Entrepreneur Society
- Environment Protection Society
- Ushers Society
- Theater & Production Society*
- Music Society

*At Pakistan Campus only
Academics

Choosing the right program is critical to determine whether the investment in your future is on the right track. We try to simplify it by offering a wide range of certificates, diplomas and degrees in various disciplines. Our curricula blend academic expertise with industrial exposure to ensure a holistic learning process. The quality and depth of our courses not only gives you the launching pad for a multitude of careers but also equips you with essential skills for a head start in an increasingly competitive job market.

All programs have a student-centered approach and follow international best practices and standards in pedagogy.

We offer a range of degrees across various subject areas. For information visit us at www.greenwich.edu.pk for programs offered at Pakistan Campus.

www.greenwich.ac.mmu for programs offered at Mauritius Campus.

We also offer university transfer and semester abroad program with our academic partnering universities around the world in Australia, Austria, Canada, China, Malaysia, Russia, Spain, Switzerland and UK.
Faculties & Departments

The University has 02 faculties and 04 Departments as follows

Faculty of Management Sciences

The Faculty of Management Sciences is globally competitive. They have brought us in line with models of the international business schools that offer both scale and quantity in all ranges of undergraduate, postgraduate and executive education.

The entity has been producing critical mass of scholars to significantly strengthen research capability in business and management and facilitating cutting-edge innovations to address the priorities of the nation and the wider international community.

Department of Business Administration

To produce manpower equipped with managerial and leadership qualities, well-rounded personalities are among the major aims of the Department.

Through personalized education equipped with most modern materials and techniques students are not lost in the crowd and come up with latest knowledge and skills required for a life in a global work environment.

Department of Economics & Finance

The department objective is to develop the skills, professional attitude, and competence required to design, evaluate and execute decisions, policies and strategies in today’s highly dynamic environment.

The Academic programs are solid foundation for individuals who have gone directly to the workforce in the financial services sector or business management, or consultancy.

Faculty of Social Sciences and Humanities

The Faculty of Social Sciences has drawn together a diverse group of social scientists who are inspired and nurtured and committed not only to nurture students but to the development of the region and the world. It comprises of seven departments which offer undergraduate, master’s and doctoral programs. With its 1000 or more students, 40 full time professors, and wide array of programmes and research centre (GRDC), the Faculty of Social Sciences plays a key role at the heart of the Greenwich University. The interdisciplinary general education courses offered through the department emphasize the cultivation of critical skills which provide students with a firm basis for success in their academic careers.

Department of Humanities

The Department of Humanities aims to provide the curriculum and environment that fosters development of expert linguists, teachers and scholars. The students are given training in English, Education and Constructivism and modern-era knowledge transfer tools. They develop understanding of the culture, mindset of the society, educational instruments and broader perspective of the contemporary issues.

Department of Mass Communication & Media Studies

Due to the changing environment in mass media milieu in which the boundaries of each traditional medium such as newspaper, radio and television have been removed and all is integrated. It will prepare students to enter the field of new media in the new globalized world. The vision is to prepare the students to be the leaders in mass communication with morality, creativity, insightful attitudes, focusing on concepts, theories and professional practices in digital lab and studio, and ability in critical analysis.
Career Oriented Degree Programs

Charting the Course for Success!

Greenwich University is distinguished for its unique and global approach to learning and teaching. Hence, we work in close collaboration with the industry in order to develop the courses that focus on the day-to-day and future professional needs of businesses and organization. This what makes our graduates highly desirable to local and international organizations. Also, since the emphasis of our courses is firmly on preparing you for the professional world, as a result Greenwich has one of the best graduate recruitment records in Pakistan.

Faculty of Social Sciences and Humanities

Department of Humanities
- Bachelor of Education (4 Years)
- Bachelor of Arts in English Linguistics
- Bachelor of Arts in English Literature
- Master of Arts in English Linguistics
- Master of Arts in English Literature
- Master of Philosophy in International Relations
- Master of Philosophy in Political Science
- Master of Philosophy in Education
- Doctor of Philosophy in International Relations
- Doctor of Philosophy in Education
- Doctor of Philosophy in Political Science

Faculty of Management Sciences

Department of Business Administration
- Associate of Science in Business Administration
- Bachelor of Science in Business Administration
- Bachelor of Science in Information Systems
- Master of Business Administration
- Master of Business Administration (Executive)
- Master of Philosophy in Business Administration
- Doctor of Philosophy in Business Administration

Department of Economics and Finance
- Associate of Science in Economics and Finance
- Bachelor of Science in Economics and Finance
- Master of Science in Economics and Finance
- Master of Philosophy in Economics
Certificate/Diploma Courses

Faculty of Management Sciences

Department of Business Administration

- Brand Management
- Change Management
- Conflict Management
- Crises Management
- Cyber and Internet Marketing
- Entrepreneurship
- Export Marketing
- Global Business Management
- Marketing Management
- Organization Development
- Project Management
- Risk Management
- Sales Management
- Strategic Marketing
- Stress Management
- Supply Chain Management

Department of Economics and Finance

- Banking Law and Practices
- Taxation Management
- Islamic Finance System

This degree is printed by Pakistan Security Printing Corporation (PSPC). The security measures taken in the production of this document include rag parchment paper containing a PSPC water-mark. The other features are Intaglio Printing, Duplex Text Tint, Invisible monogram, gold foil with embossed seals, micro text line mad Red fluorescent numbering etc. The paper has long shelf life compared to other types of non-security paper.
Faculty of Social Sciences and Humanities

Department of Mass Communication and Media Studies
- Animation
- Audio Video Editing
- Creative Advertising
- Digital Marketing
- Event Management
- Graphic Designing
- Photography
- Public Relations
- Radio Jokey
- Search Engine Optimization
- Theater

Department of Humanities
- Curriculum Development & Innovation
- Leadership in an Academic Context
- Mentoring in Education, Training & Professional Development
- Organizational Communication
- Using Technology to Enhance Learning

School of Linguistics
- Arabic
- English
- French
- German
- Italian
- Mandarin
- Spanish

Eligibility Criteria
For Degree and Certificate Programs

Short Courses / Certificate Programs:
- Must have minimum of 10 years of education
  (Equivalent to SSC / at least 05 GCE "O" Level / Grade X)

Associate Programs: Equivalent 14 years of education
- Must have minimum 12 years of education with at least 50% score
  (Equivalent to HSC / at least 03 GCE "A" Level / Grade XII / BAC)

Undergraduate Programs: Equivalent to 16 years of education
- Must have minimum 12 years of education with at least 50% score
  (Equivalent to HSC / at least 03 GCE "A" Level / Grade XII / BAC).
- Candidates having 14 years of education
  (Equivalent to Associate / B. Com / B. A. / DAE / General Papers) can also apply.
- IELTS (Minimum 5.5 Score) or TOEFL (At least 550 Score)

Graduate Programs: Equivalent to 18 years of education
- Must have minimum 16 years of education with at least 60% score
  (Bachelor’s / Master’s or Professional degree from recognized university / DAI).
- Professional Bachelor’s / Master’s i.e. B. E. / B. Tech / L. L. M / M. B. B. S. can also be accepted with deficiency courses option.
- For Business Administration Programs GMAT (Minimum 400 Score) required.

Postgraduate Programs (M. Phil.): Equivalent to 18 years of education
- Must have minimum 18 years of relevant education with at least 60% score
  (Bachelor’s / Master’s or Professional degree from recognized university / DAI).
- Professional Bachelor’s / Master’s i.e. B. E. / B. Tech / L. L. M / M. B. B. S. can also be accepted with deficiency courses option.
- Graduate Aptitude Test (GAT) General or GRE (International) with at least 50% Score or GU-GAT (General)

Doctorate Programs (Ph. D.): Equivalent to 21 years of education
- Must have minimum 18 years of relevant education with at least 60% score (Master’s / M. S. / M. Phil. degree from recognized university / DAI)
- Candidates with Equivalency Certificate from Higher Education Commission (HEC) Pakistan having 17 years of education or above can also be accepted with deficiency courses option.
- Graduate Aptitude Test (GAT) Subject or GRE (International) with at least 70% Score or GU-GAT (Subject)
About ABE
ABE has an outstanding history and an excellent global reputation. These qualifications are designed to give you the best chance of achieving your full potential in your chosen career. There is a world of opportunity waiting for you, and ABE can help you seize that opportunity and succeed.

Recognition
ABE is fully regulated by Ofqual, the British Government’s qualifications regulator for England. Ofqual has an outstanding reputation on the international stage and we are proud to comply with its exacting standards. When you hold a qualification with an Ofqual logo you have independent proof of its quality and integrity. In addition to Ofqual, we have agreements or recognition by regulatory authorities in many other countries where we operate - check the country pages on our website for more details.

Greenwich introduces ABE program duly approved by Mauritius Qualification Authority to offer alternative study pathways. ABE brings a lot of benefits including:

1. **Higher Education options are still open**. ABE is for students with
   a. 16 years education or more.
   b. Less than 4 credits at SC level or O Levels.
   c. One level at HSC level or A levels.

2. **Saves Time**
   a. Foundation Diploma of four months in Business Management leads to university admission.
   b. After the interview of the applicant he/she can be placed at higher levels of qualifications equivalent to year 1, year 2, and year 3 of undergraduate/bachelor program.
   c. Level 2 and Level 3 can be done together in four months.

3. **We are an ABE approved Center**
   a. ABE qualification leads to higher education with international universities
   b. Qualifications are designed to help participants excel at managerial career levels.
Eligibility Criteria for ACCA

Students with any of the following are eligible:

- 3 GCSEs and 2 A levels in five separate subjects including mathematics and English or equivalent.
- Bachelors Degree
- Foundation in Accountancy/Foundation Diploma

ACCA Papers:

ACCA also gives opportunity to its students and members to get a BSc in Applied Accounting degree from Oxford Brooks University and an MSc in Professional Accountancy from University of London.

Foundation in Accountancy

The Foundation in Accountancy also known as Foundation Diploma in Pakistan is for those students who want to start ACCA qualification but do not meet the eligibility criteria. After passing the FIA papers students can pursue the ACCA qualification from the ‘Skills level’.

Eligibility criteria for Foundation in Accountancy

- Students can start the FIA program after O levels and intermediate.

Association of Chartered Certified Accountants is a prestigious accountancy qualification recognized around the world. With more than 500,000 students and members in more than 160 countries it is a truly global qualification. To become a member of ACCA, students must pass all 13 papers and get 3 years of relevant working experience.
International Language Center

In today’s era, multilingualism has become more than just ‘important’. Knowing a foreign language other than your native language has evolved to be extremely beneficial. Whether viewed from the financial or social aspect, being able to communicate in a foreign language helps to make ‘real’ connection with people and provides a better understanding of your language. According to graduates, foreign language courses are probably the most valuable courses not only because of the relational and communicational skills but also because it makes international travel easier.

The fundamental reason behind introducing foreign languages at Greenwich University is to cultivate a comprehension of the interrelation of language and human instinct.

Pakistan Campus
At are Pakistan Campus, the School of Linguistics is offering Mandarin, Italian, German, Arabic, Business English, English for daily lives. Classes of our national language Urdu is also on offer for all our foreign friends to communicate with ease while residing in Pakistan. The School also has a special collaboration with the Consulate of Italy, Karachi to offer Italian language.

Mauritius Campus
International Language Center is offering English, German, French, Italian, Spanish and Mandarin languages at our Mauritius Campus.

Prof. Dr. Marc Serge Riviere
Director,
International Languages Center

Language is at the center of the human experience, breaking, making and impacting the daily lives of individuals be it any of race, culture or religion in the world. Language allows us to express our sentiments, create or destroy relationships, ask questions and to understand the views of others, essentially bringing the world closer to each other.

Studying a foreign language eliminates prejudices and creates more positive interactions between people from different countries and communities. And, Greenwich’s International Language Center is committed to do just that. We look forward to enhance your multilingual proficiencies.
Greenwich Executive Development Center

Greenwich Executive Development (GEDC) Center excels in top-notch training services around the globe since 2016. The Center is envisioned to enhance the competence and credentials of business professionals, managers and executives from a diverse range of industries.

The Center offers customized programs ranging from Leadership and Management to functional industry specific courses suiting the needs of professionals across different phases of their careers in a variety of fields.

The Center has conducted various training programs customized to suit the needs of a wide range of participants from business, corporate and industry sectors. The enriching pedagogy of the training programs blends in theoretical insights with practical exposure combining perspectives from business, ethics, law, psychology, economics and finance to build a holistic leadership persona of the participants. The Center also offers entrepreneurship and business advisory services along with continuum of quality professional development support for different clientele.
The Center has provided following trainings:

- Corporate Governance
- Leadership and Management
- Teachers' Training on modern pedagogies
- Youth Development / Empowerment (abuse of drugs / adolescence crises management / anger management / conflict management)
- Soft skills development courses
- Call Center training
- Secretarial Training
- Social Media Marketing / E Marketing
- Website Development
- Social Entrepreneurship
- 3D Animation
- Graphic designing
- Supply Chain Management
- Software Development (also mobile apps development)
- Information Technology (also MS Office)
The Center has provided following trainings:

- Corporate Governance
- Leadership and Management
- Teachers' Training on modern pedagogies
- Youth Development / Empowerment (abuse of drugs / adolescence crises management / anger management / conflict management)
- Soft skills development courses
- Call Center training
- Secretarial Training
- Social Media Marketing / E Marketing
- Website Development
- Social Entrepreneurship
- 3D Animation
- Graphic designing
- Supply Chain Management
- Software Development (also mobile apps development)
- Information Technology (also MS Office)
School of Leadership & Diplomacy

School of Leadership and Diplomacy is an extension of Greenwich’s vision to harness the potential of future leaders of the globe. The School is dedicated to train graduates for leadership positions across business, corporate, social and political settings through its unique programs involving multidisciplinary training, blended theoretical insights with practical exposure and analytical focus.

L&D curriculum employs case-studies and simulations to offer experiential learning of planning, strategic thinking, analytical and negotiation skills to enhance a holistic leadership persona. The School also conducts conferences, consultations, roundtables and seminars on key issues of national and international significance to offer its students with first-hand exposure to leadership.

Protocol & Diplomatic Academy

The Academy complements SL&D’s work through its engagements with governments, inter-governmental forums, embassies, UN systems, international civil society and other institutions. The Academy’s strategic forte involves cultural diplomacy, international delegations and organization of different events to enhance diplomatic relations around the globe.

a) Leadership and Diplomatic events

The School of Leadership and Diplomacy has conducted several events in collaboration with different embassies, government institutions and other entities including Celebrations of Pakistan’s 71st national day with the international community featuring 28 country representatives from diplomatic corps; German Reunification Day in collaboration with the Consulate General of Germany; Italian Language Week in collaboration with the Consulate of Italy; Japan - its people and traditional culture in collaboration with Japanese Consulate; and, Civil Rights Movement in USA in collaboration with the United States Consulate General.

b) Reimaging Pakistan at the European Union

The Academy recently had the trailblazing privilege of visiting the European Parliament with its 25-member delegation to establish cultural diplomacy pathways across the EURASIAN region. The student delegates also had the opportunity to engage with Members of the European Parliament (MEPs) on different issues to enhance multilateral relations across the region. The delegation also visited the Brussels parliament, different embassies and several educational institutions to gain enriching exposure and insights.

You, the young!

SL&D is a vibrant platform to provide youth with practical exposure to leadership at local and international level. We promote inclusiveness, multiculturalism and cooperation among youth to help them evolve as future leaders for the global community. The School engages with processes and platforms involved in thought-leadership at the international level to inform global processes and vice versa.

We foster leadership acumen of our young graduates to equip them with the competence and character essential for leadership in the 21st century.

If you are young, promising and passionate, this is the place to be!

Ali Jillani,
Head, Diplomatic Affairs
Greenwich Research and Development Center (GRDC)

Greenwich Research and Development Center has been established to provide a platform for academic and professional explorers to engage with the realm of investigation and scrutiny. The Center is busy in data mining, processing and analysis towards establishing a data warehouse for the future.

GRDC has qualified researchers, PhD. Professors and subject specialists to supervise students to ensure quality conduct of research. The Center provides trainings in applied and advanced research, qualitative and quantitative research, and development and evaluation research. The Center encourages engagement with internationally renowned scholarship through conferences, consultations and seminars at national and international levels.
New Horizons (NH)
The New Horizons (NH) is an international academic research journal in the multidisciplinary field of social sciences, publishing innovative, and impactful research. The biannual New Horizons (NH) research journal is HEC recognized ‘Y’ Category journal, administrated and published by the Faculty of Social Sciences, Greenwich University, Karachi.

New Horizons provides an academic platform for professionals and researchers to contribute original, unpublished researches in the fields Education, Economics, Psychology, Sociology, Social Work, Languages & Literature, International Relations, Mass Communication & Media Studies, and other inter-related subjects.

Journal of Business Strategies (JBS)
Journal of Business Strategies (JBS) is HEC recognized ‘Z’ Category journal, peer-reviewed, academic research journal published bi-annually by the Faculty of Management Sciences, Greenwich University Karachi. Journal of Business Strategies is an open access research journal which provides an academic platform for business professionals, academicians, practitioners and research scholars to contribute their original, unpublished and novel researches and knowledge in the diverse business fields.

ICSBI-17 Post Conference Publication
The Department of Business Administration and Greenwich Research and Development Centre organized the 6th International Conference on Sustainable Business and Innovations: Challenges and Opportunities in Developing Economies (ICSBI-17), on 21st and 22nd December 2017, and published the Post Conference Publication Volume, which encompasses all the abstracts and full-length research papers on diverse business-related subjects, presented in the two-day conference.

ICSS-18 Post Conference Publication
The Department of Social Sciences and Greenwich Research and Development Centre organized the 7th International Conference on Social Sciences: Challenges of Globalization on Afro-Asian Countries (ICSS-18), on 28th and 29th April 2018 and published the Post Conference Publication Volume ICSS-18, which includes the abstracts and full-length research papers on Social Science subjects including Sociology, Politics, International Relations, Mass Media, Education, Economics, Psychology, and Philosophy.
Awards & Research Recognition

"We are what we repeatedly do. Excellence is not an act, but a habit."
(Aristotle)

Aitraf-e-Azmat Award

Aitraf - Pakistan's leading magazine featuring political, social, cultural, media and arts related news - awards Aitraf-e-Azmat Award every year on Women's Day to prominent personalities acclimating their exclusive contributions in different fields. Aitraf-e-Azmat Award was presented to Ms. Seema Mughal, Chancellor, Greenwich University, for her outstanding role in the field of education in 2017.

Dr. Chintamanee Sanmukhiya

Dr. Chintamanee Sanmukhiya, Associate Professor and Research Associate, Greenwich University won 2nd prize at 5 minutes 5 slides competition across all the disciplines out of 105 research scholars from 32 countries while presenting her paper in the 4th Asia International Conference in Malaysia.

Dr. Eric V Bindah

Dr. Eric V Bindah, Associate professor, Greenwich University, has received a recognition with his book “Health Economics of Obesity: A cross cultural Examination of Markets and Psychographic Factors, published in Singapore in 2016.

Asia Pacific Forum on Sustainable Development

Ali Jilani, Greenwich University delegate, represented Pakistan at 6th Asia pacific Forum on Sustainable Development, Bangkok. The delegate had the privilege of being part of the closed-meeting with Eminent persons of the UN to reform UNESCAP and made key interventions as a panelist. His recommendations were part of the final outcome report of the APFSD.

Mohammad Babar Khan

Mohammad Babar Khan, Assistant Professor, Greenwich University, has landed a book deal with Saudi Arabia on "Research, Innovation & Entrepreneurship in Saudi Arabia: Vision 2030".

International Academic Conference

Ms. Rizwana Amin, Head, Dept. of Humanities was awarded the Research Travel Grant by Higher Education Commission of Pakistan to present her research paper at the International Academic Conference, in Italy in 2017. Ms. Amin also had the privilege to chair the session on "Health & Welfare, Technology and Science".

South Asia Network Operators Group Conference - 2017

The 29th South Asia Network Operators Group (SANOG) conference was held at HEC headquarters in Islamabad, Pakistan. SANOG gave candidates from South Asian region the chance to secure a fellowship in order to participate in workshops, tutorials and conferences. Only 15 participants out of a total 19,000 applicants could qualify. Greenwich University proudly announces that Dr. Shair Sultan, Director QEC, was among the 0.07% successful candidates to qualify for the fellowship.

11th International RAIS Conference

HEC awarded Ms. Shazia Nasir, Head School of Linguistics, the research travel grant to present her research paper at 11th International RAIS Conference on Social Sciences held in November 2018 at John Hopkins University, USA. She had the honor of being the editor of the proceedings of the conference.

TESOL Advocacy and Policy Summit

Ms. Tahira A Khan attended the Summit – 2015 as a foreign observer from Pakistan interacting with experts and had opinions to share before Congress passed bills. The Summit included experts on Advocacy and US education policy relating to English learners.

International Conference Morocco

Mr. Njara, MBA student from Greenwich presented research paper on "Incubator and accelerator online, involving crowd funding and crowdsourcing and the application of the model in Africa" at the International Conference in Morocco. His paper was selected among 60 papers out of 500 submitted from all over the world.
Office of Research Innovation and Commercialization (ORIC)

Fostering novel ideas and innovative solutions at ORIC is very much in line with Greenwich’s mission of creative inquisition and its core values of TRUST focusing on conduct of quality research and meaningful inquiry.

Greenwich has a fully established and functional Office of Research, Innovation and Commercialization. The office provides full support to the researchers focusing invention/innovation with a potential impact on the society. It motivates and facilitates researchers to develop research proposals and business ideas with prospects for commercialization.

Business Incubation Center

Business Incubation Centers at Pakistan and Mauritius campuses are the backbone to ORIC. The Incubation Centers provide a platform for Greenwich students and entrepreneurs having commercially viable proposals to establish their own startup companies with creative ideas. The Center strives to equip them with tools and knowledge to start their own set-ups through comprehensive training in business models, sales and financial management.

Karachi Research Chair (KRC)

Message from the Chair

KRC is envisaged to forge an active civic infrastructure conjoining different expertise to orchestrate social and policy change. KRC follows a tri-dimensional approach operating as a think and do-tank in public interest. Together with its role in providing policy advice, it also sensitizes the public and conducts policy advocacy through strategic engagements with government and civil society at the local, national and global level.

It is a strategic space for collective reflection and collaborative action to advocate reform strategies prioritizing the most marginalized. We focus on local as well global issues of socio-cultural, economic and political significance to propose pro-people solutions. We encourage students to conduct research on pressing issues and amplify it into policy research for concrete governance reform recommendations.

KRC is a step towards equality and justice; a call for intellectual social responsibility and you’re welcome to be a part of it!

Prof Dr. A Q Mughal
Chair - KRC
Rationale

Karachi Research Chair is an independent, not-for-profit, policy think-tank striving for democratisation, development, equality, justice and peace in Pakistan, especially Karachi. KRC is an attempt to bridge the widening gap between academic discourse and policy processes through a knowledge-platform where reform strategies could be deliberated, formulated, and evaluated for efficiency and sustainability.

KRC engages with stakeholders at various levels including the academia, intelligence, government, private sector, and civil society organizations at local, regional and international level. Its strategic scope entails research publications, consultations, seminars, policy dialogues and workshops on issues of critical concern at the local, national and global level.

Impact

KRC has been a vibrant contributory to governance reform discourse at the local, national and regional level across different fora.

a) Policy Interventions

Other than its engagements with different processes, KRC was also part of the 6th Asia-Pacific Forum on Sustainable Development with interventions on various policy issues. KRC delegate made several key interventions as a panelist across different events on Regional Regulatory Mechanism to counter neoliberalist tactics, illicit financial flows and corruption, and to enact a regional taxation reform entity to enhance human development financing in the region.

b) Publications

Leaving no one behind: Sustainable Development in Pakistan

The publication is an outcome document of the author’s engagement with the High-level Political Forum (HLPF) on SDGs and analysis of Pakistan’s progress on the framework.

Envisioning the future of Pakistan

The publication collates youth’s aspirations encapsulating analysis and recommendations for policy action for enhanced democratic governance, social development, economic growth, peace & security and environmental protection.

Perspective shift on People & Planet in Pakistan

The brief presents an in-depth analysis of the National Framework for the operationalization of the SDGs in the wake of Pakistan’s review at HLPF, 2019.

Kolachi to Karachi

The brief covers Karachi’s evolution into a metropolis and analyzes the condition of social development, infrastructure, environmental protection, and Peace & security in Karachi.
Other Publications

Greenwich University also publishes other publications showcasing institutional achievements, significant events and other dedicated products intended to serve distinct purposes. These include:

Gvision

Gvision is an erudite bi-annual publication reflecting the distinctive Greenwichian culture through wide ranging activities of students, faculty and staff in all areas of life, intended to make positive intellectual enrichment and youth promotion.

Gown & Town

Gown & Town is a bi-monthly published magazine with the concept of highlighting the positive image of Pakistan and covering all the happenings of Karachi especially the area of Defence and Clifton. Gown is the University whereas Town is associated with the vicinity.

Positive Post

Positive Post is a monthly publication showcasing developmental, socio-economic and political contributions and achievements. Alongside GU’s contributions, it also doves tails significant news from the mainstream media to highlight what best defines the nation’s potential and promise.

Post Convocation Publication

Post Convocation Publication features how we cherish our graduates; it is a dedicated publication adorned by the pearls of wisdom shared by legends of the day with those of the future, our graduates. It covers the splendor and encouragement with which we send them off to glory.

Meridian

Meridian graduate directory is compiled on the eve of Greenwich University’s Convocations. The Directory lists the names of proud Greenwichian Graduates to profile curricular, co-curricular and extra-curricular activities as well as employment or entrepreneurial experience, completely and concisely. It is of them and for them, with due intent to present the potential leaders to the world in as befitting a manner as themselves.

Italian Language Week 2018

Greenwich University in collaboration with Italian Consulate in Karachi celebrated Italian Language Week at its campus on October 16-17, 2019. The publication covered the highlights of the events.
Quality Enhancement Cell

Greenwich University, right from its inception, has endeavored to exercise quality control over all aspects of academic programs. Hence, various measures are in place right from the time of admission, to ensure academic excellence all along the line.

Greenwich University has an established Quality Enhancement Cell duly recognized and ranked in top “W” category by Quality Assurance Division (QAD) of Higher Education Commission (HEC) Pakistan.

QEC has following well defined objectives:

- To Promote Public Confidence that the quality and standards of the award of degrees are enhanced and safeguarded.
- To review quality standards and the quality of teaching and learning in each subject.
- To review academic affiliations with other institutions in terms of effective management of standard and quality of programs.
- To define clear and explicit standards as points of reference for the reviews to be carried out.
- To meet the challenges of global compatibility in higher education.
- To develop a viable and sustainable mechanism of quality assurance in higher education sector of the country.
- To produce manpower which could serve the society in an efficient, effective and honest way.
- To Develop and update Quality Assurance Process and evaluation methodology to promote Research Culture at the University.

Mission:

Assure quality through a continual process of effective monitoring, feedback, analysis, impartial assessment, peer confirmation, identification of possible improvements and timely implementation.

Process

Quality Enhancements Cell ensures following surveys and processes apart from YPR, IPE, Self-Assessment and program accreditations.

Consolidated Reports
- Teacher Evaluation by Students
- Course Evaluation by Students
- Course Evaluation by Teachers

Alumni Survey
QEC conducts surveys from Alumni asking technical IQC to analyze the success rate and progress of our Alumni. The form is available at the following link:

Graduates Survey
Graduates are surveyed by QEC to analyze their strength and proficiency as well as study level and earning over time required by the current market. The form is available at the following link:

Scope of QEC

The scope of QEC is mainly divided into three key areas, which are the IQA (Internal Quality Assurance) dealing in execution of internal processes such as SARS (Self-Assessment Reports), YPR (Yearly Progress Report), paper moderation, student feedback, among others which are elaborated here, EQA (External Quality Assurance) which involves providing evidence of quality in existing processes & programs to external bodies such as NBAEC (National Business Accreditation Council), NACTE (National Council for Teachers’ Education), CI & EC (Charter Inspection & Evaluation Committee), Higher Education Commission’s Quality Assurance Division’s Doctorate level program reviews, etc., and the Regulatory Bodies Review, which involves overseeing assurance in quality to Higher Education Commission and other Governmental bodies.
Faculty

Extraordinary League of Academicians

At Greenwich, we treasure academic excellence. Our extraordinary league of world class faculty members are distinguished professionals who are experts in their field. They are constantly involved in their industry and help you to gain knowledge and critical thinking skills that are valued by employers in the challenging marketplace. Moreover, these inspiring academic leaders blend theory with practice to give you a real world experience that prepares you for whatever path you choose.
Aamir Masood Butt
Lecturer - Business Administration
Aamir Masood Butt has 15 years of experience in teaching at the graduate and postgraduate levels with expertise in Performance Management, Organizational Development, Human Resource Management and Business & Labor Laws. Apart from teaching, he has rendered an active & meritorious service in the Pakistan Navy for 23 years in various Naval establishments. He has also been associated with Falcon B-Tracking Company as Country Manager Admin & Security and Ocean Mall & Towers as General Manager Security & Admin.

Abbas Ali Damani
Lecturer - Business Administration
An MBA from Muhammad Ali Jinnah University, he has been in IT industry professionally since 1994 and has around 25 years of experience in Services industry as well. He has been involved in teaching at Greenwah since 2016 sharing his expertise with students in Introduction to Information Technology and E-Commerce.

Abdul Rafay Mahmood
Lecturer - Mass Communication & Media Sciences
A Chevening Scholar who completed his MA in Creative Industries: Ethnomusicology and Film Studies from School of Oriental and African Studies (SOAS) University of London. His areas of expertise include Cultural Studies, Creative Industries, Film Theory, Indian Cinema, Chinese Film and Theater, Business of Music, Ethnomusicology and Sacred Music of South Asia. He is also a seasoned journalist who has been associated with various leading Pakistan publications including The News, PTI and The Express Tribune over the past ten years.

Ambarseen Imran
Lecturer - Business Administration
Ambarseen Imran is a dynamic educationist backed by hands on experience spanning over two decades in several disciplines. After completing her MBA from IBA Karachi, she completed Post Graduate Course in Education from the University of Strathclyde in Scotland. Ms. Imran teaches different business management subjects at Greenwah, she is also currently the Head of School at The City School, one of the most renowned Systems of education in Pakistan, as well as in six other countries.

Ameen Lodhi
Lecturer - Business Administration
Ameen Lodhi has done his MBA, earning a scholarship from Tennessee State University, United States of America. Additionally, he is a Certified Skills Assessment (CSA) Certified From Omega USA. He is also a distinguished banker & trainer, who has wide ranging exposure in banking spanning over 20 years particularly in the areas of Retail and SME Banking. He started his banking career in Pakistan with Citibank, UBL, HBL & SBB, where he held senior management positions in their Retail Banking Division.

Adeela Siddique
Lecturer - Economics & Finance
Adeela Siddique holds a Master's in Economics from University of Karachi. She is also a part of the panel of researchers at the University's Research & Development Centre. Being a certified Counseling psychologist from CPCAB (Counselling and Psychotherapy Central Award Body), London, she is also a professional counselor. Her motive is to import knowledge among youngsters and to guide them in choosing the right career path.

Ahmed S. Farrukh
Assistant Professor - Business Administration
An Assistant Professor in Department of Business Administration whose expertise lies in Marketing Management, Global Marketing, Supply Chain Management and Corporate Governance. He is an MBA and has done Advanced Management & Marketing Courses from Boston College, USA and NUS Business School, Singapore. He has a vast corporate experience of 38 years at national and international level, including CIO, Panasonic Pakistan, Executive Director Marketing & Sales Singer Pakistan, and Country Sales Manager General Motors Pakistan.

Ali Saeed
Lecturer - Economics & Finance
Master in Finance and Economics from the University of Strathclyde in Scotland, UK. Ali Saeed has been in the business of transforming “People” and “Processes” for over a decade. His expertise lies in facilitating Critical Thinking, Personal Development, Stress & Time Management, Sales Evolution, Communication (C.R.I.T. - Written and Gesture Sciences), Strategy and Business Acumen. He has trained over 50,000 people across Pakistan and the MENA region with over 300 workshops, seminars and keynote speeches. He has been a board member on three committees (Trading & Company Affairs, Demutualization & New Products) at Pakistan Stock Exchange from 2007 to 2013.

Amir Masood Butt
Lecturer - Business Administration
Aimir Masood Butt has 15 years of experience in teaching at the graduate and postgraduate levels with expertise in Performance Management, Organizational Development, Human Resource Management and Business & Labor Laws. Apart from teaching, he has rendered an active & meritorious service in the Pakistan Navy for 23 years in various Naval establishments. He has also been associated with Falcon B-Tracking Company as Country Manager Admin & Security and Ocean Mall & Towers as General Manager Security & Admin.
Anjum Chanda
Lecturer - Mass Communication & Media Sciences
A Registered Feature Film Producer in Government of Pakistan’s Ministry of Information, Broadcasting & National Heritage (Information & Broadcasting Division) and Central Board of Film Censor, Islamabad. She gained her formal degree in Film Appreciation from the Eeverday Institute of Performing Arts. Gained an Advance Diploma in Multimedia from Arena Multimedia and Higher Diploma in Software Engineering from AFTECH Computer Education. She teaches at the Department of Mass communication and Media Sciences.

Anum Naz Durani
Lecturer - Business Administration
A multi-skilled professional with good all round III advisory skills having 5 years of professional experience at national and international level with reputed firms like KAIN Bank, Greenam Social Marketing, United Security Limited, UK and McDonalds. Anum completed her Masters in International Human Resource Management from University of Bedfordshire - United Kingdom. She has conducted various workshops and seminars in various universities and companies. She teaches performance management, training & development, and leadership.

Prof. Dr. A.Q Mughal
Research Professor
Prof. Dr. A.Q Mughal earned his PhD from Cranfield University, UK. He has previously served as Vice Chancellor, Sindh Agriculture University Tandojam. He has served as Chairman of defunct University Grants Commission and Executive Director of Higher Education Commission of Pakistan. His experience, as a Visiting Scientist at the National Soil Fertility Laboratory USA, working on the development of a Soil Fertility Index and its use in assessing the energy efficiency of irrigation systems got significance all over the world. Dr. Mughal has also been recognized by ‘Who is Who in the World’ and was conferred Presidential Award ‘Nazeer-e-Farzeel’ and Civil Award ‘Sirat-ul-Mustaq’ by the President, Islamic Republic of Pakistan.

Ariba Ashfaq Ali
Lecturer - Mass Communication and Media Studies
Ariba Ashfaq Ali is a Media Relations Manager and a Lecturer at Greenwich teaching undergraduate and graduate programs. She is M.S in Mass Communication and Media studies and is pursuing her MPhil in the same field. She has worked for Geo News as Head of International Desk for 6 years and made documentaries for United Nations on social issues. She has also taught at leading schools in Karachi including IORA, IIMA and INDUS University. She teaches Media Research, Media Management, News and TV Studio Production, Report Writing, Short Film Production, Documentary Production, Communication Skills, Production Techniques, Script Writing and Screenplay.

Asim Baig
Lecturer - Business Administration
Asim Baig has done MA Economics (Karachi University), MBA (IBA) & MS Business Management (Seaborn). Asim Baig had the opportunity of teaching at several universities like Karachi University, Suiab, IORA University and working in many organizations like PTV, Pak TV Global and besides others. He has more than 16 years of extensive practical experience of the corporate world specially in the field of sales and Marketing Management.

Asif Iqbal
Lecturer - Business Administration
Asif Iqbal is an experienced Lecturer with a demonstrated history of working in the education management industry. Skilled in Research, Management, Strategic Planning, Teaching, and Public Speaking. He has completed his MS in Management sciences and is pursuing PhD in Business Management. He has been associated with the teaching profession for the last 6 years. He has taught various subjects such as Research Methodology, Quantitative and Qualitative research Methods, Management etc. Besides teaching research courses, he has been actively involved in research projects of BBA & MBA students. Before that he has 5 years corporate experience and he has worked at Honda Atlas, DSM Textile etc.

Azita Hussain
Lecturer - Business Administration
Azita Hussain is a Master in Business Administration, with specialization in Human Resource Management. She has been awarded “Young Mauritanian Leader” by NPCC in collaboration with US Embassy. Her expertise include from training and development to Human Resource Management, Team building and Leadership. Being a personal business professional with a successful track record of profitable small business ownership Drasmn Mauritius, she brings a practical insight for her students.

Bakhtawar Hizbulah Sario
Lecturer - Humanities
Bakhtawar Hizbulah Sario, a lecturer of English Linguistics at Greenwich, has been associated with the humanities department of the university. She has been a Language Instructor at Pakistan American Cultural Center (PACC). Presently, she works as a Subject Specialist and a Trainer at Sindh Education Foundation. She is an alumna of Greenwich and possesses diverse experience in the fields of teaching and training.

Dr. Chintamane Sannukhiya
Assistant Professor - Economics & Finance
Dr. Chintamane Sannukhiya did an MA in Economics of Education and PhD in Economics of Education at the Institute of Education also known as UCLIOE University of London. She specializes in research and the use of statistical software such as SPSS, STATA, LAMPS, STAMTPS. Some of her projects were on education, labour turnover, e-government and waste management. She has presented her papers at various international conferences held in Taiwan, Singapore, Malaysia, Paris, Amsterdam, London, Mauritius and Dubai.

Dr. T. Chris Bunsby
Lecturer - Business Administration
Dr. T. Chris Bunsby is the Director, Trainer and Lead Auditor/Assessor of QUINSH Dynamics Ltd and Global Systems Conformity Ltd with over 20 years experience in the field of Management Systems including OH&SMS, OMS, TQM, EMS, LMES, FSM, FSSM/HACCIP, BRC, ATPC, etc. Registered trainer at the MQA, he has led more than 400 invitations, agencies, manufacturing and service organisations in Mauritius, Seychelles, Madagascar, Kenya, South Africa, Tanzania, Mozambique, Kenya, Tanzania, Egypt and Morocco in training and implementing management systems. He holds a PhD, MSc and MBA in Quality Management, and was also the winner of COQ UK, International Quality Professional Award, as Notable Entry, 2017.
Dr. Dev Raj
Assistant Professor, Humanities
Assistant Professor of South Asian History, whose expertise lies in Social Sciences discipline. He gained his doctorate in South Asian History from the University of Karachi and teaches MA/Ph.D. courses and supervises MA/Ph.D. researches at Greenwich. He has authored a book titled ‘Shields of Mughal Moghul Saints in Sindh and has contributed to several research papers in reputed journals besides presenting papers at national and international conferences. Dr. Dev Raj has also been a member of National Curriculum Revision Committee of HEC in the discipline of History.

Emad Ul Karim
Assistant Professor, Business Administration
An Assistant Professor in Department of Business Administration whose knowledge is in Strategic Marketing, Strategic Management and Business Research. He acquired his master's degree in Marketing. Mr. Karim is also convenor at Greenwich Research and Development Center (GRDC).

Dr. Eric V Bindah
Lecturer - Business Administration
Dr. Eric V. Bindah completed his Ph.D in Business Administration (Marketing) in 2014 from University of Malaya. He earned an MBA degree in International Business from University of Wales (2005), and a BA (Hons) degree in Marketing from Nottingham Trent University (2003). His multidisciplinary research interests include marketing, entrepreneurship, management, qualitative and quantitative research methodologies. In line with his research domain and interests, he has published textbooks, book chapters and numerous academic articles in peer-reviewed journals internationally. He has also presented his research works at international conferences and has received several best paper awards. He is an editorial board member and an academic reviewer of several international journals.

Faisal Sarwar
Lecturer - Economics & Finance
Lecturer in the department of Economics and Finance, Faisal Sarwar works with State Bank of Pakistan as a Deputy Director-Finance department. He has an expertise in the area of Treasury Market (Money, Foreign & Bond/ Fixed Income), Finance and Risk Management and manages risk associated with these markets. He has an experience of over 12 years working in different segments of the financial sector of Pakistan including commercial banks, financial institutions and the Central Bank. He has also attended and certified train the Trainers from International Finance Corporation (IFC-World Bank).

Faraz Iqbal
Lecturer - Mass Communication & Media Studies
An award-winning filmmaker based in Karachi with over ten years of experience. He holds a degree in Media Sciences, majoring in Film & Video Production. He has shot the international award-winning Pakistani feature-length film (Kumbh) Seedlings (Best Film at SAARC Film Festival & New York Film Festival), short musical films RUCKUS (showcused at TEDGlobal 2012) and The Waves (Official Selection, New York Independent Film Festival) as Director of Photography. He has also worked on multiple TVC’s of leading brands, Music Videos and Documentaries.

Farhana Saleem Khan
Lecturer - Humanities
Farhana Saleem Khan's expertise lies in teaching Mandarin as a foreign language. She has gained her Chinese Proficiency Certificate HSK as well as Chinese Proficiency Speaking certificate HSK from Confucius Institute. Beijing. She also holds her Chinese teaching Certificate LTTC from Confucius Center. Among other achievements she also has a strong grip on Chinese character writing.

Farhan Ahmed Sheikh
Assistant Professor, Business Administration
Farhan Ahmed Sheikh's expertise lies in various facets of Marketing and Management. Presently, he is the Country Head at Archiving & Data Solutions (Pvt.) Ltd., a leading business process outsourcing solutions provider in Pakistan. He has also worked as the Marketing Head at TPL Corp., where he was the custodian of all marketing activities of TPL Traktor, TPI Insurance, TPL Life Insurance, TPL Properties and other group companies. Mr. Sheikh brings an extensive practical experience of more than 17 years with an abundance of case studies and real world examples to produce a valuable tutelage for his students.

Fatima Abdul Rahman
Lecturer - Humanities
Fatima Abdul Rahman received her early education from Tanzania. She has done her MPhil in Education from Hamdard University, DPhilET from British Council with Distinction, and various Professional Development and Leadership & Management courses. She worked as an English teacher for Senior classes at the International school, Tanganyika Tanzania and worked in the management capacity at Aga Khan School, Baochon, The City School, The Academy, etc. in Karachi. She also worked as a Trainer at Baochon.

Fouzia Nasir Ahmed
Lecturer - Mass Communication & Media Studies
Fouzia Nasir Ahmed has been associated with Dawn Media Group, as Features Editor for over 12 years. She also has broadcasting, public relations, marketing and advertising experience of another 12 years. She has done a writing course from National Tsing Hua University, England. Additionally, she also has vast exposure as a speaker and participant in various corporate and development sector international conferences and seminars. She brings dynamic field knowledge of print and other media to her students.

Grazia Maria Paola Sfilio
Lecturer - Humanities
Italian national, with a background of Classic Italian Education and over 35 years of experience in education, social and youth development, teacher training & management, Ms. Sfilio is a lecturer of Italian Language in the Faculty of Social Sciences Co-founder of Family Educational Services Foundation whose main programs are Eduserve and Des Beach. Des Beach runs 7 schools for the Deaf and received in recent years two Pasta Awards and the Wise Award for producing educational materials and tutorials in Pakistan Sign Language.
Husna Allam
Lecturer - Humanities
Husna Allam is a lecturer of sociology in the department of humanities with over three decades of teaching experience in prestigious academic institutions including Isehore Grammar School, Beaconhouse Public School and Cambridge School. Her areas of expertise include teaching, counseling and event management. She has attended and organized several training workshops, conferences and seminars. Ms. Allam also brings social consciousness and responsibility to her students, evident of several community service programs under her supervision.

Jawaid Iqbal Batla
Lecturer - Business Administration
Jawaid Iqbal Batla is a Lecturer in the subjects of Marketing and Management. He did his M.B.A. (Major in Marketing) in 1973 from the Institute of Business Administration, Karachi. Engaged in various business ventures in the field of Manufacturer, Trading and Real Estate, both local and international, in the capacity of Owner, Partner and Director, since 1974.

Iqbal Jamil
Assistant Professor - Mass Communication & Media Studies
Iqbal Jamil is a seasoned professional with over 28 years of experience in broadcast journalism. He served PTV for more than 25 years and Dunya TV as Bureau Chief and was also the member of its launching team. He has done Master's from Karachi University. He has attended various workshops and courses organized by CNN, BBC, Reuters, APEx and PTV. He was declared best reporter of PTV and won national award for his reporting. Mr. Jamil was also declared best Producer and best Reporter for province of Sindh for the regional PTV awards.

Kamal Ayub Quraishi
Lecturer - Business Administration
A professional in Marketing, Sales, Management and Media Science, who has more than 20 years of rich experience of working in MNCs and NC pharmaceuticals and FMCG organizations. He holds basic and advance degrees in Pharmacy, Pharmaceutical Chemistry and Business Administration and has management experience with top multinational corporations. Received numerous awards both local and international for new ethical product line development, direct compression formulation development, new product development, reformulation of old products, etc.

Jahan Ara
Lecturer - Business Administration
Jahan Ara holds a degree in Mechanical Engineering from NED University, Karachi. With over 28 years of experience demonstrating excellent teaching, her focus is in fostering students' critical skills leading to significantly improved performance. She teaches Mathematics and Statistics and is also able to demonstrate a vast range of other transferable skills along with organizational expertise.

Khurram Ali
Associate Professor - Humanities
Dr. Khurram Ali is a Ph.D. in Education from the University of Karachi. He has vast teaching, research and data analysis experience of over 25 years having served at top educational institutions across the country. His expertise lies in Educational Research, Quantitative Research methods, Educational Administration and management, Statistics and Inferential Statistics. He has contributed to several papers published in reputed journals and supervises MPhil and PhD researches.

Jahangir Tanveer
Lecturer - Economics & Finance
Jahangir Tanveer is a lecturer in the department of Business Administration. He did his MBA in Finance from Harvard University. Prior to that, he has served as a Research Associate at Humboldt University and has also served banking sector in operations and training division for almost 4 years. His areas of interest are Financial Management, Financial Accounting and Business Finance.

Dr. Kwami H. Quao
Assistant Professor - Business Administration
Dr. Kwam H. Quao lectures in Accounting and Finance modules: Corporate Finance, Financial Management, Financial Accounting. He obtained PhD (Management Sciences), from Durban University of Technology (DUT), South Africa. He has extended teaching experience in his field of scholarship. He is also a lecturer at Aberystwyth University, Mauritius, an adjunct faculty of Accra Institute of Technology, Ghana and a full member of South African Institute of Management (SAIM). His research expertise includes Policy Implementation, Business Development, and Governance and Accountability.

Javed Muslim
Assistant Professor - Economics & Finance
Assistant professor with over 32 years’ management experience with top Fortune 500 companies in the US (KPMG & Pakistan AOG), Javed Muslim has an extensive exposure in Accounting, Finance, Risk Management, and Manufacturing Industries. He gained his CPA (Certified Public Accountant) from the ACCA, USA and is a Certified Insurance Professional awarded by CII, UK. He holds the distinction of President, Karachi Chamber of Commerce (KCCI) and Chairman Pakistan Small Industries Association to name a few, with subject industry expert appearances on various TV programs.

Malika Khaqan
Lecturer - Humanities
Malika Khaqan's expertise lies in the areas of Marketing, Management and Communications. She gained her Master's degrees in Marketing from the Institute of Business Administration Karachi. She also has branding and marketing related research publications in accredited impact factor journals. She blends practical insights with theoretical knowledge to provide her students with a holistic learning experience.
Prof Dr. Marc Serigo Rivière
Professor - Humanities
Dr. Marc Serigo Rivière is a PhD from Glasgow University (Scotland, 1980) and
a Dip.Ed. at Monash University (Australia, 1982). He was laureate of the Royal
College of Cremona in 1969 on the arts side. He has taught French and Francophone
Literature and Cultural Studies in Scotland, Canada, Australia, France, Ireland and Mauritius. On his retirement in 2008, he was awarded the title of
Professor Emeritus of Limerick University, Ireland. He was decorated by the French Government as Chevalier de l’Ordre des Palmes Académiques in 2005. As
an Academic, Professor Rivière has published 35 books in French and English and
over 70 refereed articles in international journals.

Maria Shafiq-Azar
Lecturer - Mass Communication & Media Studies
Maria Shafiq-Azar holds a Master’s degree in Marketing & Advertising from
SZABIST. Her area of expertise covers the Digital Media & Social Media realm. She
believes in equipping the youth with knowledge that is relevant to the emerging
needs of advertising in today’s world.

M. Faisal Ansari
Lecturer - Business Administration
Mohammad Faisal Ansari is an academician, trainer, human capital and business
manager with over 17 years of corporate experience in the field of Banking &
Non-banking Financial Institutions. Mr. Ansari is an MBA in Finance from CDRI,
Lucknow, and an MPhil in International Relations. His expertise include leadership &
management, strategic planning, business development, international relations,
and geopolitics. An avid blogger and social media person, Faisal blends modern
pedagogies with humor and wit in his trainings and teaching.

Mohammad Murtaza Syed
Lecturer - Humanities
Murtaza Syed has done his Master’s in English Literature from Karachi University.
His love for poetry is vivid in his lectures and writings. He believes in spontaneity
and enthusiasm, which is an interest in his students. He has been associated with renowned
schools for many years.

Dr. Mohammad Shaiq
Assistant Professor - Business Administration & Director ORC
A veteran professional with more than 35 years’ experience in top management
positions whose expertise lies in Logistics and Supply Chain Management. He has
hands-on experience of formulating, implementing, auditing and re-engineering
logistics and supply chain processes for international brands. Dr. Shaiq gained his
degree in Business Administration specializing in Logistics and Supply Chain
Management. He is a very senior member of Chartered Institute of Logistics and
Transport (CILT), UK and holds membership of various institutions of USA, UK,
Canada and ME.

Mohsin Azam Khan
Lecturer - Economics & Finance
Mohsin Azam Khan is a finance trainer having qualified Association of Certified
Chartered Accountants and Chartered Financial Analyst. He brings 6 years of
teaching experience at ACCA, CFA and undergraduate level. He also has the
expertise to produce financial modeling for different clients. He has also been a
guest speaker for various educational forums on the topics like International
Financial Reporting Standards, Stock exchange market etc. He encourages curiosity
among his students for enhanced learning.

Moinuddin Ahmed
Lecturer - Humanities
Moinuddin Ahmed is a PhD Scholar in Linguistics. He is a seasoned academician
with over 15 years of experience teaching English and German languages at
premier educational institutions. He also holds Advanced German language
certificate from Berlin University, Germany. He has also served in management
positions at different institutions. He has organized more than 50 seminars and
as an international level exhibitor. He is currently writing a book on German-English conversation with English translation. Mr. Ahmed has also attended various
consultations and seminars at international level.

Mozx Aliudina
Lecturer - Business Administration
Mozx Aliudina graduated with MSc in International Business from the University of
Hertfordshire, UK, and was awarded the Certificate in Human Resources Manage-
ment from the University of Alberta, Canada. He is Certified in Management by
the Canadian Institute of Management and aspires to complete his Doctorate in
the near future. He has been a keynote speaker and occasionally writes for The
Express Tribune.

Muhammad Babar Khan
Lecturer - Business Administration
MS in Media Sciences from IPU University in 2019 and associated with Greenwich
University. He is also working for a renowned think tank “Global Foundation for
Cyber Studies and Research, USA” as a research analyst and media advisor. He
also has published research papers in national and international impact factor
journals. He has contributed chapters in a book by the platform of Greenwich
University which is going to be published by Routledge, Taylor & Francis Group,
UK. He also has Patents and industrial designs granted by Intellectual Property
Organization, Pakistan.

Muhammad Tauqeer Khan
Lecturer - Business Administration
A lecturer in Statistics whose expertise lies in Statistical Research and Applied
Mathematics. He gained his Master’s (M.Sc.) in Statistics from the University of
Karachi. He has a teaching experience of more than 15 years at different
institutes including COMSATS (Intermediate and B.A levels) and PIPFA.
Muhammad Umair
Lecturer - Mass Communication & Media Sciences
Muhammad Umair has over 20 years of experience as a journalist and has been working at The News as city editor for over 10 years. He combines the theoretical knowledge with practical insights to help his students foster in journalism. He encourages students to ask critical questions in the spirit of free inquiry - very much at the heart of journalistic profession.

Dr. Muhammad Zahid Afzal Durrani
Assistant Professor - Business Administration
Experienced educationalist and highly creative Energy Management Specialist (EMS) holds Master's in Energy Business from Colgate College of Business, University of Tulsa (USA) - with a career centered at the intersection of energy business, science, data and technology across the energy industry. He holds the honor of being a Fulbright scholar (2009-2014) and Lillie-Rothschild fellow (2015-2016) scholarship during his MS leading PhD degrees in Geosciences from Tulsa University (USA). He is Certified Six Sigma Green Belt (CSSGB) teacher and practitioner who is expert in analyzing and solving quality problems using quantitative skills.

Prof. Dr. Musarat Adnan
Professor & Dean - Faculty of Management Sciences
Prof. Dr. Musarat Adnan is PhD in Economics with the concentration of Finance. Her research interests are asset pricing, efficient market hypothesis (EMH), macroeconomics, marketing and human resource management (HRM). She has a teaching experience of over 20 years, including Director and Dean positions across HEC recognized Universities. She is member of National Curriculum Revision Committee (NCRC), HEC for the discipline of Economics and HEC trained supervisors for MPHil and PhD scholars. She has authored more than 20 research articles in reputed journals and attended national and international conferences.

Nadia Kaleem
Lecturer - Humanities
Nadia Kaleem did her MA in English Literature from Greenwich University and is currently enrolled in MA Applied Linguistics. She is serving at the Department of Humanities as a lecturer for English Literature. Her areas of interest include Literary Criticism and Pedagogical Studies. She has profound interest in research and publication as well.

Neel Purush
Lecturer - Business Administration
Neel Purush has studied law at the University of Bristol in the United Kingdom. He has worked as a legal editor for LexisNexis France at Thomson Digital (Mauritius) where he was editing legal academic manuscripts. He then joined the University of Mauritius to work on a project entitled 'Development of a Framework for the Setting Up of Secure Biometric Data Storage in Mauritius'. He also conducted legal research published in the book International Disability Law: A Practical Approach to the United Nations Convention on the Rights of Persons with Disabilities by Routledge. His main areas of research interests include human rights law, constitutional law, intellectual property law, contract law, and criminal law.

Nusrat Jehan
Lecturer - Humanities
Nusrat Jehan has expertise in English Language with experience of over 10 years. She gained her MA English Literature from Karachi University and is currently enrolled in PhD program as a research fellow at Harvard University. In her professional endeavors, Ms. Jehan has served as an academician and manager in various renowned educational institutions (City, BSS, KPS, and FIS & JPS) of Karachi contributing to the extension of enlightenment in society.

Owais Pervez
Assistant Professor - Economics & Finance
Assistant Professor in Department of Business Administration whose expertise lies in Financial Management and Operations Management in the two most vital areas of Business Administration. He did his MBA from IBA Karachi and is also a certified Lead Assessor for ISO Quality Management Systems from IRSB/PMI. Being associated with House of Habib, one of the largest Industrial & Commercial group of Pakistan, and Greenwich University has provided him with rich experience of both industry and academia.

Pooja Luchman
Lecturer - Business Administration
Pooja Luchman is an LLM holder with Honours from Middlesex University. After completing her bar professional training course from the University of West of England, Bristol, she was admitted to the Bar of England and Wales at the Honorable Society of the Middle Temple in 2015. She was later called to the Bar of the Republic of Mauritius in 2016 and is now practising as an independent barrister in Mauritius. In addition to litigation in legal fields ranging from employment law and contractual law to Corporate, Family and Criminal law. Pooja is also a fervent social activist striving for the rights of women and combating domestic violence as well as sexual harassment in Mauritius through a national NGO of which she is a Co-Founder.

Rashid Khan
Program Coordinator - ACCA
Rashid Khan is an IFAC, IPA, ACCA-AADTA qualified whose expertise lies in Financial Accounting, Management Accounting, Performance Management, Financial Reporting, Financial Management and Audit. He has been teaching Professional Accounting Qualifications to thousands of students since last 13 years both locally and internationally. He is an expert in delivering difficult concepts to young minds in friendly and interactive manner to ensure in-depth understanding and learning.

Ricardo Anamuthoo
Lecturer - Business Administration
Professional with an educational background in Law, Economics and Management and international hospitality management as well as International Studies with a postgraduate degree in Entrepreneurship from Francopone Institute. His work experience includes an extensive blend of project management, market research, marketing, B2B and B2C analysis, proposal writing, negotiation, business development, planning, administration management and entrepreneurship and training in management and hospitality.
Rizwana Amin
Assistant Professor - Humanities
Rizwana Amin is a committed educator, with 22 years of teaching experience at leading academic institutions of Pakistan. Presently, she is a PhD Scholar and an Assistant Professor at Greenwich University. She was awarded scholarship by US Department of States for the Study of the U.S. Institute on U.S. Culture and Society (IUSC), on “Reproductive Health Awareness, Improved women Empowerment”. She also had the honor of chairing “Health, Wellbeing, Science and Technology” session at the 50th International Academic Conference at Venice in 2017.

Rizwan Ur Rashid
Lecturer - Business Administration
Rizwan Ur Rashid holds MS Degree in Computer Science from NED University and MBBM (Master Industrial Alliances) Mathematics from Karachi University. He is currently a PhD scholar and has been involved in research and teaching for the last 22 years. He has served at executive positions at different organizations like Director R&D in BOC, Chairman & Associate Professor in Mohammad Ali Jinnah University, Karachi and Indus Bank PSF KIIT. He has published more than 15 research papers (National & International) and has supervised 10 research Projects.

Roumane Rajani
Lecturer - Business Administration
Roumane Rajani has graduated with a BA (Hons) from the University of Leeds in English and French with distinction in spoken French. She has worked as a freelance translator for a Canadian magazine. She also has experience of teaching English Literature and Communication Skills at State Secondary School and University of Mauritius. She has conducted workshops on Communication Skills at University of Technology. She is passionate about adopting innovative pedagogic techniques to ensure enhanced learning experience for students.

Rukhsana Rajani
Lecturer - Humanities
Rukhsana Rajani is a versatile lecturer with experience of teaching diverse subjects. She acquired her Master’s degree in Education from Howard University. Previously, she has worked with Aga Education Services, Pakistan. She was also part of the team working on IB Curriculum for the Aga Khan Schools.

Dr. Sabir Ahmed
Assistant Professor - Mass Communication and Media Studies
Dr. Sabir Ahmed is a PhD in Mass Communication from University of Karachi. He has over 17 years of teaching experience across premier educational institutions. He also has experience in training/teaching for professional qualifications. He is a digital media expert and a self-motivated individual. He is a trainer and mentor of Asma Multimedia & Farzah Multimedia. His area of interest lies in the field of visual art, advertising, communication design, motion graphics and multimedia.

Salman Mustafa Baig
Lecturer - Economics & Finance
Salman Mustafa Baig has been associated with Greenwich University for over a decade as Assistant Professor of Economics & Finance, whose expertise lies in Finance courses, Treasury and fund management, Financial Risk Management, Investment Portfolio Management & Derivative Products. Mr. Salman is a banker by profession, with more than 14 years of experience in various key areas of banking. He has also worked as trainer for State Bank of Pakistan and Institute of Bankers Pakistan. He holds Master’s in Economics & Finance from University of Karachi and Associatehip from Institute of Bankers Pakistan.

Salman Rajani
Lecturer - Business Administration
Salman Rajani holds an MSc in Education (Higher Education) from the University of Oxford, an MA in Islamic Studies and Humanities from Karachi University, and an MBA (Human Resources) from Iqra University, Karachi. His expertise lies in Educational Leadership, Research Design, Project Planning and Training & Development.

Sameen Ghani
Lecturer - Business Administration
Sameen Ghani is a visiting faculty on finance with specialization in investment banking, investment management and international finance. Mr. Ghani has worked in various senior executive positions both within and outside Pakistan with foreign and local banks including UBL, HBL, and American express Bank. Mr. Ghani has done MBA with majors in Banking and Finance from IBA, Karachi and is a Certified Private Equity Professional. He has continuously remained involved in training and serves on an adjunct faculty at LUMS, IBA, ROBM and SCAEB.

Samir Lakhani
Lecturer - Department of Business Administration
An Assistant Professor of Computer Science whose expertise lies in Database Management, Commercial Software Design and Implementation and ERP. He gained his Masters in Information Technology from the Queen Mary College University of London and MBA in Marketing from Western International University. He has over twenty-five years of teaching experience and at premier universities.

Sarwat Sultana
Lecturer - Humanities
Sarwat Sultana is a renowned poet with 47 awards and medals to her name, and an excellent teacher at tertiary level for the past 25 years. For her writing efforts in the field of education, she was nominated twice for the Pride of Performance Award, in 2004 & 2007. She has the honor of being the first Hyos poet in Pakistan, Japan and India. National Bank Literary Society also awarded Ms. Sultana with the prestigious, “Purushan Shahi Award,” on being the best poetress. She has written more than 35 books on poetry and academics which are being taught at various school and college levels in Pakistan.
Prof. Dr. Sayeda Daud
Professor & Dean, Faculty of Social Sciences
Prof. Dr. Sayeda Daud is a PhD in International Relations, whose area of interest is Middle East and European History. She has retired from Federal Urdu University and worked with several public and private sector universities including Sindh University and Hamdard University. She has over 40 years of teaching experience along with services at management positions. She is also member of several committees of different universities as well as executive member of the Institute of International Relations. Several MPhil and PhD scholars are working under her supervision.

Shabana Adeel
Lecturer, Mass Communication & Media Studies
Shabana Adeel has done her Master's from the University of Karachi with an emphasis on advertising and public relations. She has also been conferred a UG honors degree in Sociology and International Relations. In addition to her academic credentials in electronic media, she has worked for an advertising agency, public relations agency, print magazine, newspaper and as an academician for Cambridge International Examinations. She has been working as a content writer for designers in the fashion industry and in addition managing event and PR campaigns for them as well.

Prof. Dr. Shafiq ur Rehman
Professor - Economics & Finance
Prof. Dr. Shafiq ur Rehman has earned his PhD in Industrial labor Management Relations from University of Karachi. He has been teaching assistant to Prof. S.K. Ghosh in Econometrics at Waterloo University, Canada. He has also been teaching Econometrics with practical examples with I. Views. He has served in management positions and his faculty development expertise reflects the fact that 90 faculty members have been awarded PhD in his tenure. He has also supervised 85 PhD 65 MPhil students. He has also evaluated seventeen 17 PhD and eleven 11 MPhil theses. He has 20 published research papers to his credit.

Shahid Mahboob Siddiqui
Assistant Professor - Economics & Finance
Shahid Mahboob Siddiqui is a seasoned professional in the field of finance and teaching at premier institutions with over 45 years of experience. He has a master’s in administrative sciences followed by professional qualifications of cost & management accounting, banking, corporate secretarial business, law and computer and has earned various recognitions. He is presently associated with financial institute as CFO & CEO.

Prof. Dr. Shair Sultan
Director, Quality Enhancement Cell
Prof. Dr. Shair Sultan is a proactive scientist, software architect and technology adviser. He is doing Quality Enhancement ensuring implementation of HEC and international quality assurance standards, policies and best practices at Greenshore University. He introduced the full spectrum of trending technology & software support by developing information systems, automated text facilitation portals, survey & feedback mechanisms to enable research oriented decisions and student evaluation. His expertise also includes security & surveillance systems, facial recognition and identity management for staff, faculty, students & guests and threat management with pre-emptive intelligence.

Shazia Nasir
Assistant Professor - Humanities
Shazia Nasir is Head, School of Linguistics with over 25 years of experience in teaching. She is also an alumni of Greenwich with a Gold Medal in Master's and is currently pursuing her Ph.D. in education. She has presented a paper at 11th International RAE Conference on Social Sciences at John Hopkins University, Washington, USA. Her paper was considered the best and was made editor of the proceedings of the conference. Ms. Shazia is also involved in soft-skill training and delivers talks on Communication across different industries, educational levels and cultures.

Shomay Chowdhury
Lecturer, Business Administration
HR Professional with over 15 years of core HR experience, specializing in learning and organizational development. Over a span of his career, he has gained hands-on experience with various facets of HR with various consultancy, Banks and FMCGs. He has also worked with netbull as head of Organizational Development. Currently, he is holding the position of Head of Learning & OD and Lead Trainer at Fulcom Pvt. Ltd. He holds a Master's degree in Human Resource Management from Greenwich University and also an IIF World Bank Certified Business Edge Trainer & Instructional Designer.

Syed Ali Abrar
Lecturer, Mass Communication & Media Studies
Syed Ali Abrar has completed his Master's in Visual Arts from National College of Arts, Lahore. His expertise include drawing, perspective, creative art, history of arts, portraits, landscapes, abstract art, conceptual art and command in all mediums such as pen, charcoal, pastel, oil, watercolor and acrylic color. He has participated in many art shows, both in the country and abroad. He participates in street arts, public arts officially and unofficially.

Prof. Dr. Syed Salahuddin Ahmad
Professor - Humanities
Prof. Dr. Syed Salahuddin Ahmad is a renowned Professor of International Relations with over five decades of teaching experience. He obtained his PhD from Al-Azhar University, Egypt, which he completed in 1966. He has authored books including Policies of International Economic Relations and Foreign Policy of Pakistan, which were prescribed as textbooks by the University Grants Commission. Dr. Salahuddin has also been a regular member of the National Curricular Revision Committee for a decade from 1960-2000. He was selected by the Government of Pakistan as Professor Quid-i-Azam Chair and posted at Muhammed V University, Rabat, Morocco from 1999-2002.

Syed Sheeraz Ahmed
Lecturer, Business Administration
Strong in design and integration problem-solving skills, Expert in Core, .Net, and MS SQL with database analysis and design. Skilled in developing business plans, requirements specifications, user documentation and architectural systems research. He gained his Master's in software project management from FAST University, Karachi. Syed Sheeraz Ahmed has designed dozens of software solutions driving continuous improvement to processes, systems, work flow and customer responsiveness.
Tania Sadiq
Lecturer - Humanities
Tania Sadiq's expertise lies in Counseling techniques, School, Organizational and Clinical Psychology. She has acquired post-Master's degree in Clinical Psychology from Institute of Clinical Psychology. She has performed different interview techniques, psychological assessments on individuals through various psychological tests. She also has more than 8 years of experience in the mass media as a researcher, script writer, producer, director, host and have played an integral part in designing and launching various TV shows along with their promotional campaigns.

Tewfik Mohammad Sadeq Futlou
Incharge Academics & Examinations
Tewfik Mohammad Sadeq Futlou has done his MBA from Surya European Management School, Surat, Gujarat. He is an expert in performance improvement, training, project management, and finance. He has also served as assistant professor at Central University of Jammu and Kashmir, management professor at National University of Malaysia, and an assistant professor at National University of Malaysia Telecommunication. He is also a member of the Institute of Management Accountants, Women in Networking, and AMICE.

Sita Jeenea Saminaden
Lecturer - Business Administration
Sita Jeenea Saminaden has done her MBA in Marketing from University of Mauritius. She has also earned her Bachelor's degree in Marketing and Management from the same university. She has been a consultant at DCL, Commerical Manager at Pterographics Ltd, and as an Executive Customer Services at Mauritius Telecom. She is also a member of the Elizabeth Association, Women in Networking, and AMICE.

Syd Waqar al Hasan
Lecturer - Business Administration
Syed Waqar al Hasan is an MSc (BBM), Master’s of Industrial & Business Mathematics, MSc. Physics, and MBA in General Management. He holds various professional certification including Project Management, Supply Chain Management, Human Resource Management System. He has served as a Manager Operations, Planning & Process Control and Human Resources in Johnson & Phillips Pakistan Limited and Super Group of Automobile Industry.

Tahira Tariq
Lecturer - Mass Communication & Media Studies
Tahira Tariq is a proficient lecturer with over 10 years of admirable teaching experience at leading academic institutions, teaching students from various social and cultural backgrounds. She possesses excellent communication skills and has management potential as well. She has worked on various projects and events. She has received several awards for her work in the field of education.

Sayed Zeeshan Ahmed
Lecturer - Mass Communication & Media Studies
Sayed Zeeshan Ahmed has a Bachelor's degree in Media Sciences and went on to do Film Production courses in AAFT (India). His expertise lies in Video Editing, Production, and Direction. He has worked with reputable clients such as Star TV, Express News, & BBC World Service. He started his own Media Production Company, and has worked on many Music Videos, Commercials, Documentaries & Corporate Films. He won many awards including National Award & British High Commission Award, and was invited to OECD 2017 (China) to speak about "Digital world and its impact on Pakistan".

Tina Ghoora
Lecturer - Business Administration
Tina Ghoora has diverse skills in corporate and educational sectors in the field of Fashion Design, Marketing, Management and Employability skills. She has trained over 3000 nursing officers in the field of Communication and Customer Care. Tina has been in the field of marketing for more than 4 years. She is currently working towards furthering her skills in not only imparting knowledge but also in sharing experiences with her students.

Umer Qazi
Lecturer - Mass Communication & Media Studies
Umer Qazi graduated from Department of Visual Studies, University of Karachi in the discipline of Film & Media Arts. He is currently serving as a visiting faculty in reputable universities in Karachi including Greenfield University, SAAHST, ZCMA, SMU. He also works as an Associate Director and Producer for several well-known Production Houses for commercials, films, and Television. Mr. Qazi’s film credits include Maud (as an Art Director) Chupon Chupai (as an Assistant Director) Rangrez (as an Associate Director).

Yogeshwar Ramanah
Lecturer - Business Administration
Yogeshwar Ramanah possesses a strong academic background in Tourism Management and Marketing Management. Yogeshwar Ramanah is a versatile professional with diverse skills in management, consultancy, and entrepreneurial levels. His expertise include advertising, sales, strategic marketing, marketing communication and project management with an experience of over three years. He aims at remaining conversant with the latest teaching methodologies to ensure an effective and efficient learning process.

Zafar Iqbal Saifi
Associate Professor - Economics & Finance
Zafar Iqbal Saifi is a seasoned educator whose expertise lies in investment and security analysis, mutual funds, Islamic banking, and project financing. He obtained his Master's from IBA, Karachi, PGD from the Institute of Business Administration, Karachi. He has taught at IBA, ECMA, Institute of Banking Pakistan, Mohammad Ali Johand University and Institute of Banking and Financial Management. He has served on the board of several public limited companies.

Tahir Siddiqui
Lecturer - Mass Communication & Media Studies
Senior journalist with experience of over 30 years in print media and over 15 years in teaching different media studies courses at various universities. He has done his MA in Journalism from the University of Karachi and attended several international workshops on responsible reporting and editing. Among other senior appointments, Mr. Siddiqui has served as the editor in charge and Bureau Chief of The Frontier Post and sub-editor/representative with The Nation. Mr. Siddiqui has almost 20 years experience as senior reporter for DAWN, and vast experience in investigative and interpretative reporting.
Admissions

Stepping on with your dream!

Greenwich offers a broad range of courses and programs enabling you to choose the best option suiting your interests and career aspirations. While considering your application we will consider a range of factors that include:

- Test and Interview
- Your academic credentials
- Motivation for choosing a discipline
- Extracurricular activities
- Community service
How to Apply
Pakistan Campus

The steps for gaining admissions are listed below:

Step 1
The admission form can be purchased by visiting the premises or downloading the form from the website:
www.greenwich.edu.pk/PDFs/Admission Form.pdf
For online applications please visit
http://www.greenwich.edu.pk/admissions

Step 2
The admission form needs to be filled out and submitted to the Admissions Office along with the required documents listed in the admission package.

Step 3
After successful submission of the admission application, the applicant will be intimated a date for the (UPT) which is conducted at the campus.

Step 4
Incense the applicant clears the University Placement Test (UPT), the next stage consists of interview with the panel.

Step 5
The panel interview is followed by group discussion. The applicant has to clear all three stages to gain admission.

Step 6
The qualifying candidates will receive an Acceptance Letter officially welcoming them to Greenwich University.
How to Apply
Mauritius Campus

The steps for gaining admissions are listed below:

Step 1
APPLY Online
http://www.greenwich.ac.mu/ApplyNow.aspx
OR
Fill the Application online or Send all your academic documents, Passport Size Photo, Passport Copy, copy of National Identity Card and on email admissions@greenwich.ac.mu

Step 2
Online Interview
Guidance about University, Accommodation, Work, English Proficiency, Confidence and Positivity

Step 3
Provisional Acceptance of Admission After scrutiny of your documents, the admission office will send the admission acceptance letter!

Step 4
Acknowledgment of the Acceptance by the Student
The student will send the acknowledgment of the acceptance letter within 02 days of the receiving of the acceptance letter

Step 5
Initial Fee Deposit
Within 03 days of receiving of acceptance letter, Deposit the initial fee of USD 500 in the University Bank Account (mentioned on the admission acceptance letter) to process partial student visa. Student must send the receipt to the University along with the following documents:

- 6 months Bank Statement
- Account Maintenance Certificate
- Copy of National ID
- Police Clearance Report
- Medical Clearance Report

Step 6
Visa Processing
The University will process your student visa from Mauritius, and will send you within 21 working days.

Step 7
Submission of the remaining Fee
Deposit the remaining fee to the University Account. Student must share a copy of receipt and return air ticket with the Management. Student can now travel to Mauritius.

Step 8
Greenwich Representative will be looking forward to welcome student at Mauritius Airport as a part of the International Student Community.

Step 9
Student accommodation is available near campus, which costs you approx. USD 150 (Double Sharing) and USD 300 (Single Occupancy) inclusive of Utilities, Internet, and Security. Besides this, individual / exclusive accommodations are available near the campus on a reasonable price.
Admission Policy

Admissions at Greenwich are classified as following:

Regular Acceptance: If all admission requirements are met, then the status of successful applicants is confirmed as degree candidates.

Provisional Acceptance: In case of submission of incomplete documents or those who do not submit the official documents, are offered provisional admission. The status of the acceptance becomes regular once the applicant meets all the admission requirements in the given time-period.

Non-Degree Acceptance: Applicants who want to enroll in certificate course or do not want to enroll as regular candidates, fall under Non-Degree status.

Transfer of Credit/Advanced Placement

Students may apply for advanced placement keeping in view prior academic qualifications and experience.

Credits from other institutions

The Admissions Office will evaluate credits from other institutions on a course by course basis. The acceptability of each credit will depend on the appropriateness of the courses to the university curriculum, on their compatibility to courses offered by Greenwich University, the period since the course credits were earned, and the grade earned.

All passing grades of ‘B’ or above in transfer courses are acceptable for such students who leave their prior institutions with good academic standing. It is also applicable for students transferring from foreign program or universities. Students who were not in good academic standing at their previous colleges may be accepted, but only with provisional acceptance status. Transfer credits will be awarded after the student has achieved good academic standing. However, a tentative evaluation of such transfer credits may be requested by the students upon admission. All transfer credit will be recorded as ‘TR’ in the student’s transcript.

Before graduating, transfer students must complete a minimum of 30 credit hours of the university courses to be eligible for the associate degree and a minimum of 60 credit hours for the undergraduate degree. A maximum of 60 credit hours can be transferred.

Undergraduates must attend classes for the final 60 hours of course work prior to receiving their degree.

Credit by Challenge Examinations

Students may obtain credit through successful performance on a challenge examination. A student seeking credit by examination must have an exceptional background in the subject and minimum grade average of 2.75. He or she must first secure written permission from the concerned Dean. If permission is granted the Dean will arrange for preparation of challenge exam and may also require written reports, related readings, or a term paper if appropriate. Forms for challenge examinations are available with the Registrar’s Office/Communication Center. Students are limited to 9 credit hours by challenge examinations.

Re-Admission

The University also accepts former students who were not able to continue their studies or were not dismissed. They may re-enroll any time during the one-year period following their initial enrolment to regain admission.

Probationary Status

In case any student fails to maintain required minimum Grade Point Average (GPA) and uphold satisfactory academic progress for three consecutive semesters, the university reserves the right to terminate admission of any student on probationary status, at any given time. For more details, kindly refer to the Student Handbook.
Student Support Services

University is all about finding your own way – but it doesn’t mean you have to do it alone.

At Greenwich, we offer an extensive range of support services to help you fulfill your potential and make the most of your time here. Whether you feel like you’re thriving or in need of a helping hand, our dedicated Student Support Center (SSS) is here to listen, offer guidance and point you in the right direction at every turn. Explore our specialist services below and get in touch to find out more about the wealth of support available to you.

The Center acts as a connection point and link between a student and the relative department. The Center offers a range of services and advice related to academic guidance, co-curricular activities, financial queries, skills development, grooming and wellbeing, and counselling to the students. The SSS works directly under the Director Campus.
Message from the Registrar

We are here to help with everything.

Emotional wellbeing
Your mental and emotional wellbeing is a priority here. If you are stressed out or anxious about your studies, please feel free to reach out and we would provide appropriate support. Student support Services provide counseling and emotional support through qualified counsellors.

Accessibility and Inclusion
Serving the needs of our students, our Accessibility and Inclusion service offers support for anyone with physical or mobility difficulties, sensory impairments, mental health conditions and learning difficulties such as dyslexia.

Communication Center
Communication Centre is a one-stop solution that offers students a smooth and efficient trouble-shooting system for their queries. The Centre is connected to multiple services/departments to bridge students with individual members of administration. The Centre is served by knowledgeable staff who have a wealth of information to resolve queries on a short notice. The Centre provides administrative and support services for enquiries, admission application, enrolment, fees, scholarships, timetable, academic leaves, add and drop, transcript, incomplete contract, internship, and counseling and careers.

Saeed Kamal Mughal
Registrar & Director Administration

At Greenwich, we put all our efforts to provide you a comfortable environment. The Student Support Team, Counsellors, Faculty and Staff welcome you like a family member. Feel free to convey your issues related to academics or administrative issues and we will try our level best to resolve them at the earliest.

We are here for you so there is no bureaucratic red-tapes here. You are welcome to walk in requesting for a meeting with the Faculty, Staff, departmental Heads, Deans, even the Registrar or Vice Chancellor.

I am sure you are aware that liberty comes with responsibility, and we expect you to comply with norms and regulations.

Enjoy your time and prove your mettle, as a student and as a person.
Financial Aid Office

Greenwich University has well established Financial Aid office extending need and merit based Financial Assistance to deserving candidates, following a generous policy. The spectrum of scholarship is evaluated on case to case basis.

The amount of scholarship offered is determined on a case-to-case basis.

Salient features of the Financial Assistance program are as follows:

- The amount of scholarship offered is determined based on need and merit
- The fee concession ranges between 10% and 100%
- International students are offered 25% to 100% scholarship based on their country of origin and active admission campaigns to create diversity in student body
- Across the board, 25% fee concession is given to all those students who make it to the Dean’s List based on their Grade Point Average (GPA). Qualifying GPA is 3.8 on a scale of 4 with the workload of 15 credit hours for Undergraduates, and 12 credit hours for Graduates degree programs
- The siblings of the registered students are given a fee concession of 25%
- The siblings of the alumni are also given a fee concession of 25%
- The siblings of staff qualify for a fee concession ranging from 25% to 100%
- The faculty of the University qualifies for fee concession ranging from 25% to 75%
- Sport based scholarship ranging from 25% to 100%

Financial Support

The University follows a generous policy of providing financial assistance to the deserving students. The scholarship program is designed to ensure that no deserving student is denied admission and pursuit of studies merely because of inability to pay the fees.

The amount of scholarship offered is determined on a case-to-case basis.

- Qamar Ara Scholarship: This need-based scholarship offers students a concession ranging between 25-100%
- Rabiya Bibi Scholarship: This need-based scholarship offers students a concession ranging between 25-100%
- Hussain Bux Scholarship: This merit-based scholarship offers students a concession ranging between 25-100%
- Khalid Khan Sports Scholarship: This sports scholarship offers registered students who have proven to be talented athletes a concession ranging between 25-80%
- AG Khan Sibling scholarship: The Siblings of registered students and the alumni are given a concession of 25%
- The siblings of staff qualify for a fee concession ranging between 25-100%
- The faculty of the University qualifies for a fee concession ranging between 25-75%
- Across the board 25% fee concession is given to all those students who make to the Dean’s List on the basis of their GPA (Grade Point Average).
- The qualifying GPA is 3.8 on a scale of four with the workload of 18 credit hours for undergraduates and 15 credit hours for postgraduates.
International Students Desk

The services offered by the International Student Desk (ISD) cover the following: Our Students are our top priority. To facilitate them a range of services is available to all students and is completely free:

Support before the student arrives
We understand that a student has many questions before he / she arrives at University. Our dedicated Counsellors support students for admission, visa process, accommodation, courses and other queries.

Airport Pick up
Students are provided complimentary airport pick up by the ISD officer. The Officer helps the student in understanding the basic routes of transport, important places, important nos etc.

Support for the Accommodation
The Officer also helps the student in registering, adjusting at the Hostel, and basic introduction with the hostel mates.

Organizing special Orientation Session
At the beginning of every semester the University arranges Orientation Session for the students by representing their respective countries.

Opening of Bank Accounts
The University aids the students in opening their Bank Accounts.

Mentorship
A range of corporates, eminent personalities are on the panel of Greenwich University as part of our Mentorship Program. The Mentors guide the students by meeting them in person at the University.
Internship and Corporate Placement Office

Graduate from Greenwich and you'll come out with more than a degree. You'll get a head start in your career, with bags of relevant experience, key skills and valuable connections. Through our Careers & Development Center Services, you can access a range of support – including placements, internships and work experience, volunteering opportunities and employer mentoring – throughout your time with us and after you graduate. The pool of diversified qualified alumni facilitated students for acquiring jobs in the market.

The Corporate Services and Placement (CSP) office which offers exemplary services to students, passing out graduates, alumni and the corporate sector with an aim to connect them to a diversified result-oriented talent pipeline. Students expect to find good jobs through the aid of placement department where we attempt to channel all contacts between students and prospective employers. Salient features of the office are:

- Looking after the interest of the students for the enhancement in their professional development.
- Extending practical facilities to students for their convenience in projecting themselves dexterously in the course of internship and future entrepreneurship.
- Organizing guest lectures and corporate interactions with the resource people from industry.
- Conducting job fairs, workshops, seminars and symposia to identify prospective jobs.
- Keeping records of all the activities and scheduling them every semester using event calendar.
- Assisting students, graduates and alumni achieve decent, rewarding and professional careers as interns, employees and even as entrepreneurs.
- Arranging interviews for students aptly without disturbing to their academic life.
- Collaborating with Office of Research Innovation & Commercialization (ORIC) to strengthen Academia-industry relationship and complement the economic landscape.

Cooperative Education Program (Co-op Program)

'An institute committed to advancing knowledge and transforming lives.'

Cooperative Education Program (or Co-op Program) is a structured method of combining classroom-based education with practical work experience. A cooperative education experience, commonly known as a "co-op", provides academic credit for structured job experience. Cooperative education is taking on new importance in helping young people to make the university-to-work transition smooth.

To assist and contribute to the future of our students, Greenwich University is launching a Co-op program to enroll students in a program with an esteemed company during their summer break for practical work experience whilst they complete their degree at our university.

It will begin from the second year of their four-year degree program, giving the students 3-6 months working experience at the company.

Benefits for Co-op program students:

- A well-rounded education enriched by practical application of classroom learning;
- Opportunities to test and gain broader understanding of career options, often in a variety of employment settings; and;
- Documented practical experience, a resume, job search skills and a network of contacts upon graduation.

The internship will be merit-based to the students with a high GPA and good academic records.

Please consult our website for more details on program structure, selection criteria and graduation requirements.
Corporate Social Responsibility

GU places the vision of social transformation at the heart of its CSR activities and is duly acknowledged for its role in social responsibility through consecutive national CSR awards in 2012 and 2013. The CSR program accentuates the University’s commitment to operate in an economically, socially and environmentally responsible manner, with sustainable development at the heart of it.
Corporate Social Responsibility

We practice social responsibility in different ways covering a broad range of activities from public sensitization on issues like Breast Cancer and Polio eradication; Disaster and Risk Response activities; setting up medical camps for flood-affected communities; helping marginalized schools and students; ICT trainings for special persons; funding for special persons’ institutions; environmental protection activities and seminars; to supporting orphanages and old homes, on a consistent basis. We also try to institutionalize social responsibility by engaging our students in different activities to extend the philosophy of sharing and caring.

Greenwich has worked in close collaboration with Pink Ribbon, SIUT (the best kidney transplant center in Pakistan); and other public interest organizations/institutions/collectives to fulfill our social responsibility.

Greenwich Outreach Program

Greenwich Outreach Program is a testimony of Greenwich’s vision to catalyze social transformation through quality education. We practice social responsibility to mainstream the most marginalized in educational outcomes for a fairer future society.

The prestigious award seeks exceptionally talented minds to offer them with the platform to pursue their dreams. We empower communities through educational leadership removing finances as a barrier to excellence. The program is at the heart of our vision to develop human capital that helps Pakistan emerge as a knowledge economy.

Please consult our website to be a part of the program, in the way that suits you best:

1. Curious

Become part of the Greenwich fraternity to learn more about our degree programs, short courses, certificates and professional qualifications. Keep yourself updated on the latest opportunities and platforms like Outreach, Co-op, Global program and more.

2. Competent

Take a test with us to challenge and evaluate yourself in English, General Knowledge, Mathematics and Analytical skills to gain eligibility for opportunities. Explore degree programs and a variety of qualifications and alternative routes like ACCA, ABE and Foundation programs leading to global qualifications.

3. Catalyst

Lead the way to academic excellence for yourself and your fellows in identifying possible pathways. Serve as a Greenwich Ambassador to promote us in your institution/area to earn acclamation certificates and souvenirs.
Abdul Qudoos Khan
Marketing Manager - Bio Kinase

Abdul Qudoos Khan is a senior professional in pharmaceutical industry with almost 26 years of experience. He started his career from Sandoz pharmaceuticals and then joined one of the largest conglomerate Johnson & Johnson (Janssen Pharmaceuticals). At Janssen Pharma he held responsibilities related to sales, marketing and training. Within 8 years at Janssen he became head of marketing and training department. He and his team were able push and then sustain 12 of Janssen’s brands at number one position in respective market segments. In 2015 Mr. Khan and few of his colleagues establish a pharmaceutical marketing company Bio Kinase. With very simple mission “create a place where people can work to their potential and can reach to customers mind and hearts”.

I’m thankful to Greenwich University where I learnt how complexity is managed, teams built, structures created, assignments managed, and how creativity can be born through perspiration.

Ahsen Idris
Group CEO and Co-owner - Blitz Advertising

Ahsen Idris is a senior professional with over 25 years of diverse experience in the advertising industry. He is CEO at Spark Communications and has also served as CEO at Blitz DDB and Group Account Director at Saatchi & Saatchi. With his vast experience in advertising, Ahsen has played a key role in developing a vibrant team around him through his management and leadership skills. Under his able leadership Blitz has won three years media rights for PSL for the second time in a row.

Leadership and Management skills learnt at Greenwich have been key to my success in building a winning team around me.

Ali Afzal
Senior Vice President - United Bank Ltd.

Ali Afzal is a senior banking professional with 19 years of experience in corporate & investment banking in Pakistan. After serving with Bank Al Habib and National Bank, he joined United Bank Ltd as a Vice President in Corporate & Investment Banking Group in 2006. After being promoted as a Senior Vice President at Head Office in 2012 he has played a significant role in the development of corporate book of the Bank which includes some of the largest public & private sector entities of Pakistan. In addition to his role at the UBL CIBG, he is also the Chief Green Banking Manager and chair’s the Global Green Banking Steering Committee of UBL. Ali has been part of some of the largest project finance, advisory and consortium finance transactions that have occurred on the economic landscape of Pakistan. His credentials also include various cross-border advisory and financing transactions pertaining to the private sector as well a GOP.

I regard Greenwich as my nursery where I learnt the basics of analytics, business communication and financial modelling. My personality got a new dimension there and it changed my life forever.
Amena Khan Sherwani
Film Director/CTO - DreamTeam Films

Amena Khan ranks as an award winning top-tier ad film director of Pakistan, with 22 years of experience launching, boosting and reforming local and international brands and musical stars. She founded DreamTeam Films, a boutique production house and post production studio in 1999. She’s one of the very few directors who have successfully delivered the widest range of genres. She is also an editor, a colorist, a voice artist, traveler, philanthropist, music and green earth enthusiast.

I’ve been known to say our aban-manner truly gave many many of us, space to spread our wings, fearless courage to take leaps, to fall, to pick ourselves up and take off. OU helped us fly higher!

Danish Aftab
Chief Operating Officer - Valdix Engineering (Allied Group)

Danish Aftab is a seasoned executive with over 15 years of experience in marketing and management. Having joined Allied Industries in 2003, he has introduced several innovations in copper and enamel wire production leading the company to the largest manufacturers of enamel wire recognized among the top three brands in Pakistan. Mr. Aftab led the company to acquire Siemens Pakistan (now known as Valdix Engineering) - the largest transformer manufacturing facility - a complete solution of Power generation to distribution now.

Greenwich equipped me with operational management and marketing capabilities which have been instrumental in my individual and business success.

Amir Shamsi
Strategy Director - Middle East and Africa
Mondelēz International

Amir Shamsi is a senior executive with over 20 years’ experience in marketing and brand management in Pharmaceutical and FMCGs at the national and international level. He has previously served as General Manager at L’Oreal Biscuit, Brand Manager for Glaxo Smith Kline, and with ICI Paints where he substantively contributed to brand development. He currently serves at Mondelēz International as Strategy Director for Middle East and Africa, and has served for the last 9 years with Marketing and General Management roles in Pakistan, West Africa and US.

Greenwich systematically honed my Marketing & Brand Management skills which continue to benefit me in my professional career.

Deepak Perwani
Designer - The House of Deepak Perwani

Winner of a record six Lux style awards, 2 MTV style guru awards, a standing ovation at Milan fashion week, best International designer award at Miami fashion week, 6th innovative design house in the world award by The European Fashion Council makes Deepak Perwani a design house to reckon with. The man who changed the face of Pakistani Fashion two decades ago, is also recognized as one of the originators of Islamic fashion week in Malaysia and also in the Guinness book of world records for the largest kurta in the world. The House of Deepak Perwani has been awarded the brand of the year award by the world branding council held at the Kensington palace. His work for poverty alleviation and working with SMEDA for the rural women of Pakistan and numerous charities place him as an icon.

The creative inspiration and out of the box thinking learnt at Greenwich has been instrumental in achieving what I have at the global stage.

Ayesha Leghari
Country Director - Population Services International

Ayesha Leghari is a management, marketing and communications expert with over 14 years of experience leading teams, implementing programs, and designing campaigns. Prior to this, she served as the Head of Social and Behaviour Change Communication (SBCC) and a SBCC advisor where she assisted Greenstar in developing their 5-year marketing plan and SBCC strategy. Ms. Leghari has also served as Deputy General Manager and Country Lead for Behaviour Change Communication for PSI’s USAID-funded Maternal and Child Health program in Pakistan, leading health communications component of the MCH program consortium.

The marketing and communication skills learnt at Greenwich have helped me excel in devising several mass media, mid media, and interpersonal communication strategies and campaigns.

Faisal Ahmed
SVP/President Secretary - National Bank of Pakistan

Faisal Ahmed is a seasoned banker with over 23 years of experience with National Bank of Pakistan in Credit processing, Marketing and product development, Strategic planning, Budgeting & Control, Investment Bank Office and IR. He has been contributed to various dimensions of organizational development and growth including upitation of Bank’s five year Strategic & Business Plan, Operational Rationalization Study for NBP, Expense Control Policy, Transfer Pricing Policy, Global Depository Receipt (GDR) prospectus for NPB’s international listing and designing of majority of the MIS formats. Mr. Ahmed has also been part of various management committees including Business Planning Working Group, BFR/Board Steering Committee, and Management Executive Committee.

I have greatly benefitted from organizational development skills learnt at Greenwich and have utilized them in my organization’s growth.
Imran Khan
Managing Director - RapidCompute

Imran Khan is a technology, marketing and sales expert with over 15 years of experience leading sales and marketing initiatives and implementing new business strategies for a variety of organisations across various industries such as shipping and transport, consumer services and Information Technology. Prior to this, he was the Vice President Sales of Cybernet Internet Services where he led regional efforts to expand the Fiber to the Business (FTTB) footprint. Mr. Khan has also represented the tech sector with his input on the recently drafted Pakistan Data Privacy and Protection draft bill.

The entrepreneurial skills learnt at Greenwich have helped me co-founded RapidCompute, a Division of Cyber Internet Services, Pakistan’s largest Cloud Computing Service Provider.

Imran Qureshi
Chief Executive Officer - Descon Oxychem Limited

Imran Qureshi is working with Descon Oxychem Limited (part of Descon Group & listed on Pakistan Stock Exchange) as Chief Executive Officer. He holds a Bachelor’s degree in Engineering and an MBA in marketing from Southeastern University along with a diploma in Strategic Leadership from Said Business School, University of Oxford, UK. Mr. Qureshi is associated with Industry for last 20 years and has worked with leading multinational companies like ICI, AkzoNobel & Midea Safety. Prior to joining Descon Oxychem Limited his last assignment was with British Multinational J&J’s Coats Pakistan as Chief Executive Officer.

Greenwich helped me better understand management principles which have led me to success throughout my career.

Karim Ismail Teli
Managing Director - Pakistan Dairy Products

Karim Teli is a senior executive committed to innovation and excellence. He has extensive experience of working with Orient Textile Mills, Imran Crown Cork, Ebrahim Textile Mills. He has played a crucial role in revamping business strategy of Pakistan Dairy Products including the introduction of Icecream parlors by setting up Dip Shops. As managing director Karim has created the strongest and most delicious ice cream portfolio amongst its competitors, under the “IGLOO” brand name. Mr. Teli has encompassed a highly consumer-oriented strategy and leaves no stone unturned for innovation and excellence to fulfill his promise of being “The Ice Cream Full of Fun”. His other new ventures include “Just Baked” and “The Chocolate Factory”.

In my profession growth, Greenwich has played a vital role. Today where I am, what I am, it is just because of alma mater, my own Greenwich University.

Kazim Burney
Director Marketing - Siddiqui Group

Kazim Burney is a marketing professional with 18 years of experience at senior management positions handling multimillion-dollar brands. He became the youngest General Manager of a leading advertising agency at the age of 27 years and has worked with prestigious companies like Pak Oasys - a billion-dollar blue-chip company, and McCann Erickson Pakistan - one of the big four of global advertising holding companies. Mr. Burney is also an active member of different bodies including Board Member Rotary Club, Management Association of Pakistan and Marketing Association of Pakistan.

I have excelled in business management and marketing thanks to the knowledge and insights I gained at Greenwich University.

Jercies Seja
Chief Executive Officer - ARY Digital Network

Experienced Chief Executive Officer with a demonstrated history of working in the broadcast and media production industry for over 22 years of experience. His areas of expertise include Marketing Strategy, Strategic Management, Market planning, Integrated Marketing, Advertising sales and Business development. He is also Chief Executive Officer at iDream Entertainment and has previously served as Director at Six Sigma Plus Entertainment and Eternity Entertainment.

The knowledge, exposure and skills that I acquired at Greenwich have been instrumental in my success as a professional.

Kunzal Akhtar Channar
Founder & Director at Inchi Tape By Kunzal Channar

Kunzal Akhtar Channar launched her online store for men’s wear while she was pursuing her bachelor’s at Greenwich University in 2014. After completing her Masters at the age of 26, she managed to execute her entrepreneurial skills learned at Greenwich and established a flagship store for men’s clothing in 2018 popularly known as “Inchi tape By Kunzal Channar” in Karachi with its consumer base not restricted to Pakistan but also in UK, USA and UAE. Currently she is a CSS aspirant and plans to serve the country in the near future.

"Greenwich gave me the exposure to understand the professional world because of which I could setup my own business way too early in life"
Madiha Sarim
Head Marketing & Communications - PSDF
Madiha Sarim is a seasoned marketing professional with over 16 years of experience in Brand Management, Corporate Communications, Integrated Marketing Communications, ATL, BTL, Product Launch, Event Management, Digital Marketing, CSR, PR, Brand Guidelines & Architecture Development, Budgeting and Research. Prior to moving to Punjab Skills Development Fund (PSDF), Madiha was affiliated with Faysal Bank as Vice President and has also worked with the Royal Bank of Scotland, as the Head of Market Research & Planning. Madiha has also served as Brand Manager for Motorola, Pakistan and handled the Marketing & Communications accounts of Unilever, Nestle, Reckitt Benckiser and United Brands Limited.

Management and Marketing skills acquired at Greenwich have played at the heart of my successful career.

Mubashir Aftab
Chief Executive - General Boot House
Chief Procurement Officer - Bezal
Mubashir Aftab is the proprietor of General Boot House - a Retail Shoe Business established since 1880 in Delhi India. Having Inherited his Family Business Mubashir not only continued to develop many shoe products from local manufacturers, but also expanded the business links from manufacturers in China. Having started to work from the age of 16 he has a vast retail experience of 18 years. Moreover, he also helped in establishing and starting of a new Brand Bezal which has provided an immense online and brick and mortar platform. Mubashir Aftab is also a member of Karachi Shoe Retailers and Manufacturers Association.

The Entrepreneurial and Marketing skills acquired from Greenwich have helped me immensely to develop my business altogether.

Muhammad Masood Khan
Managing Partner & Executive Director
Sultan Mahmood & Company (SMC)
Muhammad Masood Khan is a seasoned civil engineering and industry expert with over 24 years of extensive experience in construction and development industry at national and international level. Managing over 3000 employees at SMC, he has successfully executed a number of construction projects across Pakistan and Turkmenistan leading the company’s net worth to PKR. 10.024 million. His expertise includes policy management and has adopted corporate governance guidelines to ensure compliance with human rights, labor and international standards and regulations.

I developed a keen interest in business innovation at Greenwich and it continues to help me adopt latest technologies in civil engineering projects in Pakistan and beyond.

M. Nadeem Khan
Deputy Director Media Affairs - Pakistan Air Force
Nadeem Khan is a Group Captain, presently serving as Deputy Director Media Affairs, Pakistan Air Force. He substantively contribute in devising communication strategies and production material. Acquiring a degree in Media Sciences not just complemented his current work but also provided a secondary string to further his creative ambitions.

Greenwich inspired me to believe that you are never too old to learn, set another goal or to dream anew.

M. Naveed Malik
Group Head of Consumer Banking - Dubai Islamic Bank Pakistan
Naveed Malik is a Retail / Consumer banking professional, with 20 years of diversified experience in conventional and Islamic Banking for large Private and Global Banks. He started his career in UBL in Retail Product Management and helped it transform into one of the most profitable Commercial Banks in Pakistan. Later in 2006, Naveed joined Dubai Islamic Bank when it was starting its operations in Pakistan and substantively contributed to its emergence as the second largest Islamic Bank of Pakistan. Naveed has grown from a Product Manager to a Group Head position in less than a span of 20 years and is one of the youngest Group Heads of Retail and Consumer Banking in the market.

During my journey in the corporate world I always had an edge over my peers because of the strong training and academic knowledge that I gained from Greenwich.

Naureen Altaf Khan
General Manager Marketing & Communications - Dolmen Group
Naureen Altaf Khan is a senior professional with over 13 years of experience in Human Resource management. She is currently working at Daryaz.pk (Af baba) as Head of Global Initiatives. The main objectives are to implement awareness campaigns among students regarding e-commerce & entrepreneurship. Prior to this she has worked as Head of Talent & Development in the same organizations where she established recruitment and training from the scratch. She joined Daryaz in Jan 2015, however previously she had HR experience in IT company.

I feel proud of graduating from Greenwich University where I majored in Human Resources Management and learned core recruitment training & OD.
Naveen Dar
Sales Program Manager - Oracle, Singapore

Naveen Dar is a senior professional with over 14 years of experience in management positions in diversified industries. She has demonstrated expertise and experience in strategic and management positions including strong team building and motivational skills in pressure settings. She has also served with Delaware Asia Pacific as Head of Marketing and Business Development, with Systems Applications and Products (SAP) as Marketing Manager - General Business and AIXON Investment Management as Head of Marketing.

Greenwich provided me with clarity and depth in marketing which has been instrumental in my rise as a professional.

Omer Sheikh
Co-Founder - Desi Gali

Omer Sheikh is a senior entrepreneur over 20 years of experience. After 17 years of a rewarding banking career with Habib Bank, JS Bank and Faysal Bank, he ventured on his own to set up Valet Solutions - the only professionally managed corporate parking management company with its footprint in three major cities in Pakistan. He then moved on to set up a road side café Desi Gali - growing by the day. His experience as a banker has shaped his professional ability to visualize, create, develop, manage and make business ideas financially rewarding.

Greenwich nurtured the entrepreneurial spirit that continues to benefit my business today.

Samia Rehman Khan
Head of Global Initiatives - Daraz.pk

Samia Rehman Khan is a senior professional with over 13 years of experience in Human Resource management. She is currently working at Daraz.pk (Ali baba) as Head of Global Initiatives. The main objective is to implement awareness campaigns among students regarding e-commerce & entrepreneurship. Prior to this she has worked as Head of Talent & Development in the same organizations where she established recruitment and training from the scratch. She joined Daraz in Jan 2015, however previously she had HR experience in IT company.

I feel proud of graduating from Greenwich University where I majored in Human Resources Management and learned core recruitment training & OD.

Shahbaz Jamate
Co-Founder/CEO - Tilism Technologies Pvt Ltd (Pakistan) /TelTalk Inc. (USA)

Swalahea has had extensive experience in the fields of Finance and Education. After her graduation she worked as a banker and foreign currency trader. She also taught CIE students Accounting, Economics and Business Management for 17 years and held the position of Academic Head at a private school. Swalahea was also involved with the Citizens Archive of Pakistan (CAP) from 2008 - 2016, as a Governing Board Member and Executive Director. She is also recipient of the prestigious "US Department of State’s IVLP 2016 for Education, Leadership, and Entrepreneurship". Swalahea was also nominated for "The Fortune - U.S. Department of State Global Women’s Mentoring Partnership 2014".

College taught me all, but Greenwich taught me how to work hard and follow my passions.

Shafqat Moiz
Marketing Manager - Dolmen Group

Shafqat Moiz is a marketing professional with 6 years experienced of various organization in Marketing & PR industry as well. Also to handle multiple brand launches campaigns and activation across all over the Pakistan. In activation & PR industry, he has planned and executed of big brand campaigns like (Unilever, Coke, Diamond Supreme Pian, Jazz 4G connect, Telenor, National Foods, Ufone, Shau, Moringa, Sprite, Swaens ice cream, Coke Studio launch, P&G and great events like Coke Food Fest 2017 – 2018) in Activemedia.

Planning, execution and multi-tasking skills learnt at Greenwich has been vital to my success in the highly competitive Marketing activation industry.

Sonia Anjum
Head of Primary - Buy View High School

Sonia Anjum started her career with Beaconhouse School System as a teacher and went on to become Headmistress. She was instrumental during her 13-year career at the School and a key member of setting up their digital technology integrated School - The Discovery Centre. She joined Buy View in 2015 as the Head of Primary to set up their new campus in KDA-1. She has done her MBA from Greenwich University.

Greenwich University taught me to think outside the box which brought innovation and adaptability in my approach leading to my success as a professional.
Swalcha Alam Shahzada
Assistant Chief Financial Officer - & Director Finance
Swalcha has had extensive experience in the fields of Finance and Economics. She has garnered accolades as a leader and businesswoman.

Wajabat Rafaq
Chief Corporate Strategist
Wajabat Rafaq is a renowned film director acclaimed to be among top 5 directors’ category in the box office. He has produced over 1000 hours of programming for mainstream networks like GEO, ARY and BOL TV. He was also invited by Harvard University to screen his film Labour Se Aanga in December 2016. He has also written, directed and produced the first ever web series from Pakistan. Mr. Rafaq has also directed and produced famous films like Karachi se Acha (2015), Labour Se Aanga (2016) and Chilaliwa (2019).

Zahid Iqbal
Director and Senior Vice President
Marketing & Branding
Zahid Iqbal has been in the corporate world for over 20 years, working with a number of FMCG companies. He has held senior positions in companies like ITC and Red Chilli. He is currently a Director and Senior Vice President of Marketing & Branding at Greenwich. He is known for his strategic planning and innovative marketing campaigns. He is credited with the launch of highly successful campaigns like “Shopping at Greenwich”.

College teaches all, but Greenwich taught me how to work hard and follow my passions.

The creative ingenuity encouraged at Greenwich has inspired my ambition to bring novelty to the best office.

Marketing and Brand management skills acquired at Greenwich have been key to my successful professional career.
Acknowledgement

Prospectus 2019-2020 is the outcome of tireless research, analysis and coordinated drafting and compilation of information from various ends covering both Pakistan and Mauritius campuses.

We take this opportunity to express our deep appreciation of the contributions made by individuals and teams from different faculties and departments throughout the arduous task. We would also like to thank all our alumni, partners, collaborators and sponsors who have supported in different forms for the conduct of several activities/events featured in this document. Specially, our visit to the European Parliament - as the first ever University to have addressed the MEPs in Brussels.

Note
The prospectus is published in 2019 and shall remain in force until revised. Every effort has been employed to ensure the accuracy of the information given in this publication, however, the university reserves the right to make changes in regulations, courses, fees etc. without notice at any time before or after a candidate’s admission.
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